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NEWS SUMMARY

Sands supporters take to streets as MP weakens

Supporters of H-block hunger striker Bobby Sands took to the streets in West Belfast in one of the biggest Republican demonstrations since the campaign for special category status started four years ago.

Provisional Sinn Fein estimated the crowd at between 25,000 and 35,000. The march passed off peacefully apart from a brief outbreak of stoning.

Sands' sister Marcella led the march to a rally addressed by former Ulster MP Bernadette McAliskey.

In London, fighting broke out between police and about 500 supporters of Sands who gathered outside Kilburn tube station.

The rally, organised by the H-block and Armagh National Committee, was to march to a picket in Downing Street, but

GENERAL

Blizzards hit farm crops and lambing

Farmers feared many lambs may have died in the worst April blizzards this century, which have also hit fruit and vegetable crops.

Five teenagers were last night missing in a Dartmoor blizzard, and gale-force winds created havoc around the coast.

Many homes were without electricity after power lines came down. The forecast is for a cold thaw from lunchtime. Back Page

Sport action Severe air traffic disruption at Heathrow and provincial airports is expected as civil service unions continue their action over pay. Back Page

Move on fares The European Commission is preparing powers intended to break the high fares cartel operated by Europe's state-owned airlines. Back Page

Humberside link Eastern Airways starts a twice-daily DC-3 Dakota service between Humberside and London. Page 5

Curb on racism Metropolitan Police Commissioner Sir David McNee pledged that any police officer showing racialist tendencies would receive "swift disciplinary action."

Scottish news The Sunday Standard, Scotland's new quality paper, was launched with a front-page story on Soviet spies "still operating in Whitehall." Page 4

Food prices up Food prices continued their steady upward trend in April, according to the FT Grocery Prices Index. Page 5

Sheep killer hunt Cumbria police are searching for a gunman who slaughtered 25 sheep and injured four at Whinlatter, near Cockermouth.

No celebrations Tanzania decided it cannot afford to celebrate its 20th anniversary of independence from Britain.

Hard luck A casino opened in Budapest's Hilton Hotel, Hungary's first since it became a Communist state. Only foreigners with hard currency can play.

CONTENTS Editorial comment: danger of a subsidy race; Cambridge Economic Policy Group 14 Justian: the extradition questions raised by the Biggs case 12 Survey: Communications insert

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For latest Share Index phone 01-244 8026.

Giscard and Mitterrand in straight fight for French presidency

BY ROBERT MAUTHNER IN PARIS

PRESIDENT VALERY Giscard d'Estaing and M. Francois Mitterrand, his Socialist challenger, led the field in the French presidential elections' first round and will fight a straight duel in the final ballot on May 10.

All candidates except the two who were knocked out in the first round, under the French voting system. As many as 10 candidates were running in the election yesterday.

M. Giscard d'Estaing topped the list of candidates with 28.3 per cent of the votes cast, according to the first computer projections given by the SOFRES public opinion poll and broadcast by TF 1, the first television channel. Another

prediction made by AFP, the French news agency, gave the outgoing president 28.9 per cent.

M. Mitterrand had 25.2 per cent, giving a gap of about 3 percentage points between the leading candidates. The last pre-election polls estimated it at least half a point bigger than that.

M. Jacques Chirac, the Gaullist candidate, came third with 17.9 per cent. M. Georges Marchais, the Communist leader, was fourth with 16.5 per cent, according to the television projections.

One of the first round's most striking results is that both M. Chirac and M. Marchais have done much worse than expected by the Communists in any elec-

tion since 1936. In practice, this will mean the Communists will have much less of a hold on M. Mitterrand, if the latter wins the election in two weeks.

M. Giscard d'Estaing has performed much as expected, but not nearly as well as in the first round of the 1974 Presidential election when he obtained 32.6 per cent. It is clear he will have a tough fight to beat M. Mitterrand in the final ballot, particularly as he cannot be sure of the backing of all Gaullist voters.

M. Brice Lalonde, the ecologist candidate, led the rest with 3.8 per cent, according to first computer estimates. Mme. Arlette Laguiller, the Trotskyist candidate followed with 2.3 per

cent. M. Michel Crepeau, the left-wing Radical, with 2.1 per cent. M. Michel Detre, independent orthodox Gaullist, with 1.7 per cent. Mme. Marie-France Garaud, independent, with 1.3 per cent. And Mme. Huguette Bouchardieu, left-wing Social-

ist, with 1.0 per cent.

The rate of abstention was 19.3 per cent, according to the computer predictions, four percentage points higher than in 1974's first round.

The voters went to the polls in generally bad weather, which probably explains the relatively smaller turnout than in most of the recent presidential and parliamentary elections. In hilly and mountainous areas, such as

the Massif Central, the Alps and the Pyrenees it was snowing.

Voting took place in a calm atmosphere. The only serious incident reported early yesterday evening was at the Channel port of Le Havre, where the windows of the Communist Party's local offices were broken.

Nine of the ten presidential candidates voted before lunchtime. M. Mitterrand, true to form, did not arrive at the polling station of Chateauneuf, of which he is mayor until well into the afternoon. He made up for his tardiness by voting twice, on behalf of himself and by proxy on behalf of a woman in hospital.

Men and Matters, Page 14

Benn campaign is a challenge to Foot

BY MARGARET VAN HATTEM AND NICK GARNETT

MR. TONY BENN launched his campaign last night for the deputy leadership of the Labour Party, just after Mr. Michael Foot, the party Leader, made an impassioned plea for him to stand down.

Speaking at packed fringe meetings arranged by his supporters at two union conferences Mr. Benn focused his appeal on the need for "greater democracy in the Labour Party," though he did not explicitly ask for support in his bid for the deputy leadership.

But by making what were clearly campaign speeches, he directly challenged the authority of Mr. Foot.

Mr. Benn was speaking at meetings at the Union of Shop, Distributive and Allied Workers and the Association of Professional, Executive, Clerical and Computer Staff conferences.

He said a democratic Labour movement would be unstoppable and appealed for a new emphasis to the spread of democracy in the movement.

BUSINESS

Thatcher seeks Gulf export drive

• PRIME MINISTER wants closer links between the Government, industry and banks to stimulate exports to the Gulf and India. Back Page; Schmidt's Saudi visit, Page 2 and Lombard, Page 12

• MANPOWER SERVICES Commission will meet tomorrow in an effort to approve proposals to transform Britain's industrial training arrangements. Back Page

• ROLLS-ROYCE signed a deal to supply its military Spey engine for the AMX, a new Italian-Brazilian fighter aircraft. Page 5

• POWER ENGINEERS' pay talks have run into difficulties over a pay formula seen by the engineers' union as virtually a no-strike agreement. Page 8

• DEPARTMENT OF TRADE is petitioning for the winding-up of Connaught Latham, a Buckingham-based licensed securities dealer.

• HUMBERSIDE link Eastern Airways starts a twice-daily DC-3 Dakota service between Humberside and London. Page 5

• Curb on racism Metropolitan Police Commissioner Sir David McNee pledged that any police officer showing racialist tendencies would receive "swift disciplinary action."

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• Scottish news The Sunday Standard, Scotland's new quality

OVERSEAS NEWS

Mexico warns Washington of 'sweeping penalties'

BY WILLIAM CHISELT AND REGINALD DALE IN MEXICO CITY

MEXICO HAS warned the Reagan Administration that it is considering imposing sweeping trade penalties against the U.S. if Washington does not show greater sympathy for Mexico's special economic and commercial problems.

The tough new Mexican line has been privately communicated to U.S. officials in advance of the postponed summit meeting between President Ronald Reagan and President Lopez Portillo, now due to take place in June.

It reflects both Mexico's resentment at what it sees as American indifference to its status as a developing nation and the country's growing self-confidence as the world's fifth largest oil power.

The "sanctions" under consideration would involve a major

switch of Mexican imports away from the U.S. in favour of other Western countries and Japan, which, it is said here, are prepared to pay an extra economic or political price for access to the Mexican market and Mexican oil.

The U.S. is by far Mexico's biggest trading partner, accounting for some two-thirds of Mexican imports and exports last year.

Most specifically, the suggestion is that Pemex, Mexico's state-owned oil corporation, would in future give priority to buying oil rigs and equipment from countries such as Norway and Britain rather than the U.S.

Food supplies would be sought from Argentina, Canada and New Zealand—in the hope of slashing the more than \$2bn

import bill that Mexico paid the U.S. to help feed its exploding population last year.

Washington's attitude to Mexico's trade problems is considered here to be far the most important issue for the forthcoming summit. Last year, Mexico's trade deficit with the U.S. rose to \$2.6bn (£1.2bn) despite increased oil sales, according to U.S. figures.

Mexican officials still hope that relations between the two countries, also recently soured by a fishing war, can be sufficiently restored to head off a major trade showdown.

There may well also be an element of bluff in the unprecedented Mexican attempt to exert this kind of trade pressure on Washington. Certainly, President Reagan has insisted that he wants to improve U.S.-Mexico relations.

OECD notes Turkish progress

BY DAVID TONGE

TURKEY'S economic situation remains difficult, according to a survey published today by the Organisation for Economic Co-operation and Development.

The survey by the Paris-based organisation welcomes the way in which the military Government has continued to open up the economy and has introduced long overdue tax reform. It says the response

to official policies has "probably been as good as one could reasonably expect" but warns that there is still a long way to go. Three main areas of progress are noted:

Inflation was slashed from an annual rate of around 130 per cent a year ago to about 40-50 per cent by the end of 1980.

Exports and workers' remittances had responded well

Japanese urged to send fewer cars to U.S.

BY IHSAN HIZAJI IN BEIRUT

THE CRISIS in Lebanon worsened yesterday with heavy fighting between Syrian peace-keeping forces and right-wing Christian militia, while in the south of the country Israeli warplanes launched a sustained attack on Palestinian bases.

Witnesses in the port of Sidon said 12 Israeli fighters made a total of eight bombing runs on the eastern and northern suburbs of the Mediterranean city, killing or wounding 18 people.

A military official in Tel Aviv said the raids were mounted to "prevent guerrilla raids into Israel."

In Lebanon's other war, for control of the strategic Bekaa valley, Syrian helicopter-borne troops took part in an assault on Christian militia positions in hills north of the town of Zahle, which has been under siege by the Syrians for the past 25 days.



President Assad

The Lebanese Foreign Minister, Mr. Fuad Butros, held talks in Damascus with President Hafez Assad in a bid to resolve the month-old crisis.

The main battle centred round a fortress built by the French during their mandate in Lebanon which ended with independence in 1943. The fortress, known as the "French room," is situated on Mount Sanan and overlooks the entire Bekaa Valley as well as the north-western mountain range regarded as the Maronite Christians' heartland.

Louis Fares reports from Damascus: President Assad yesterday called on Jordan to "assume its legitimate role" which was seen as a call for the overthrow of King Hussein. The President also promised unlimited struggle for "the extermination of reactionary forces" in Syria, in particular the Moslem Brotherhood.

Syria has several objectives

Israel, Syria in Lebanon attacks

By JONATHAN CARR IN BONN

THE WEST GERMAN Chancellor, Herr Helmut Schmidt, today begins a delicate mission to Saudi Arabia which could have important implications for the German economy and for relations with Israel.

In talks with Saudi leaders including King Khalid, Crown Prince Fahd and Sheikh Zaki Yamani the oil minister, Herr Schmidt aims to find out how far Riyadh looks future economic co-operation with Bonn to deliver a pledge of arms.

Bon is well aware of Riyadh's interest in German weaponry, including the sophisticated Leopard-2 battle

tank. But it has received no formal request—let alone a Saudi threat to take business elsewhere if arms are not delivered.

Herr Schmidt is thus keeping his options open—hoping that the Saudis will not insist on making arms a crucial element of bilateral relations, but aware that too much is at stake to give a flat refusal if they do.

Saudi Arabia is West Germany's third biggest non-European trading partner. It provides more than one quarter of Germany's crude oil, helps finance the Bonn Government's budget deficit and is likely to

be the biggest single source of funds for the recently-announced Franco-German DM 12.5bn loan.

However, West Germany has a restrictive arms export policy, for historical reasons, in that there is strong opposition among the Bonn coalition parties to a major weapons deal with the Saudis or any other non-Nato country.

Israel has spoken out strongly against such a deal in advance of Herr Schmidt's departure.

There are signs that the intensity of Israel's complaints have irritated the Chancellor.



President Reagan: Need to rally support.

Reagan trades the Soviet grain embargo for Senate votes

BY DAVID BUCHAN IN WASHINGTON

PRESIDENT REAGAN has taken one of his most important foreign policy decisions so far—scrapping the grain sales restrictions his predecessor imposed on the Soviet Union in January 1980—for essentially domestic political reasons.

The controversial move shows the overriding importance the President attaches

to winning votes for his domestic economic programmes and his willingness in that cause, to override Mr. Alexander Haig, the Secretary of State, who opposed lifting the grain ban right to the very end.

Mr. Reagan said he had delayed redeeming his 1980 campaign promise to American farmers to remove the embargo in order to make sure that the Soviet Union and other countries would not misinterpret the action as a weakening in American

policy.

Not surprisingly the Soviet press immediately read it as just that—and so have a number of U.S. politicians, some of them inside the President's own Republican Party.

A key question is how Europe will read the U.S. move. Although the embargo has been greeted with relief there it remains to be seen whether European allies will view the U.S. Administration any longer as in a position to lecture them about restraint

ing sensitive industrial exports to the Soviet Union. Mr. Ed Meese, the White House Counsellor who played a central role in the grain decision, went out of his way to say that lifting the embargo was not supposed to convey any kind of a signal to the Kremlin. It was not a gesture towards future arms control talks, nor a truce over Afghanistan, nor a reward for not intervening in Poland.

Since the lifting of the grain embargo was not intended as a gesture, no reciprocal move was sought from the Soviet Union, White House officials said.

The only diplomatic window-dressing the White House attempted was to say that lifting the grain ban had been made possible in part by the recent easing of tension in Poland.

More mundane and domestic factors determined why Mr. Reagan—after three months of stalling—acted when he did. American farmers are now planting their spring crops, and lifting the grain ban now would give them the green light to sow more.

That, together with U.S. Government reports this month of improved prospects for the 1981 harvest, would offset any rise in prices from removing the grain ban on the Soviet Union.

The Chicago and New York markets took the news in their stride on Friday.

In fact, imposition and lifting of the grain embargo have coincided harmoniously with market developments.

Partial loss of the Soviet market during 1980 mattered less because the U.S. feed-grain harvest was hard hit by drought and demand from other countries rose.

Likewise, the Russians are now fully back as buyers in a year that looks set for a bumper crop in the American farm belt.

More compelling than this, however, was Mr. Reagan's need to rally support for his economic programme and farm price legislation which have been flagging on Capitol Hill.

President Reagan: Need to rally support.

Ultramar: a dynamic growth company

Highlights from Mr Arnold Lorbeer's Statement to Shareholders

1980 was the best year in Ultramar's history, with record cash flow and profit. These results were achieved in the face of economic recession and a sharp decline in the demand for oil products.

Ultramar's prospects are brightened by a major expansion programme which will double the size of the Indonesian Liquefied Natural Gas Plant, provide a fleet of modern ships and add to oil and gas production in the North Sea, Western Canada and elsewhere.

Canada

Our refining and marketing operations in Eastern Canada had a good year in 1980 and the trend is continuing in 1981. However, plans to upgrade our Quebec Refinery by adding a catalytic cracking unit have been delayed, because of large projected cost overruns and a Government policy of Canadianisation of the oil industry.

Exploration and Development

The largest portion of our capital expenditures continues to be directed to finding and

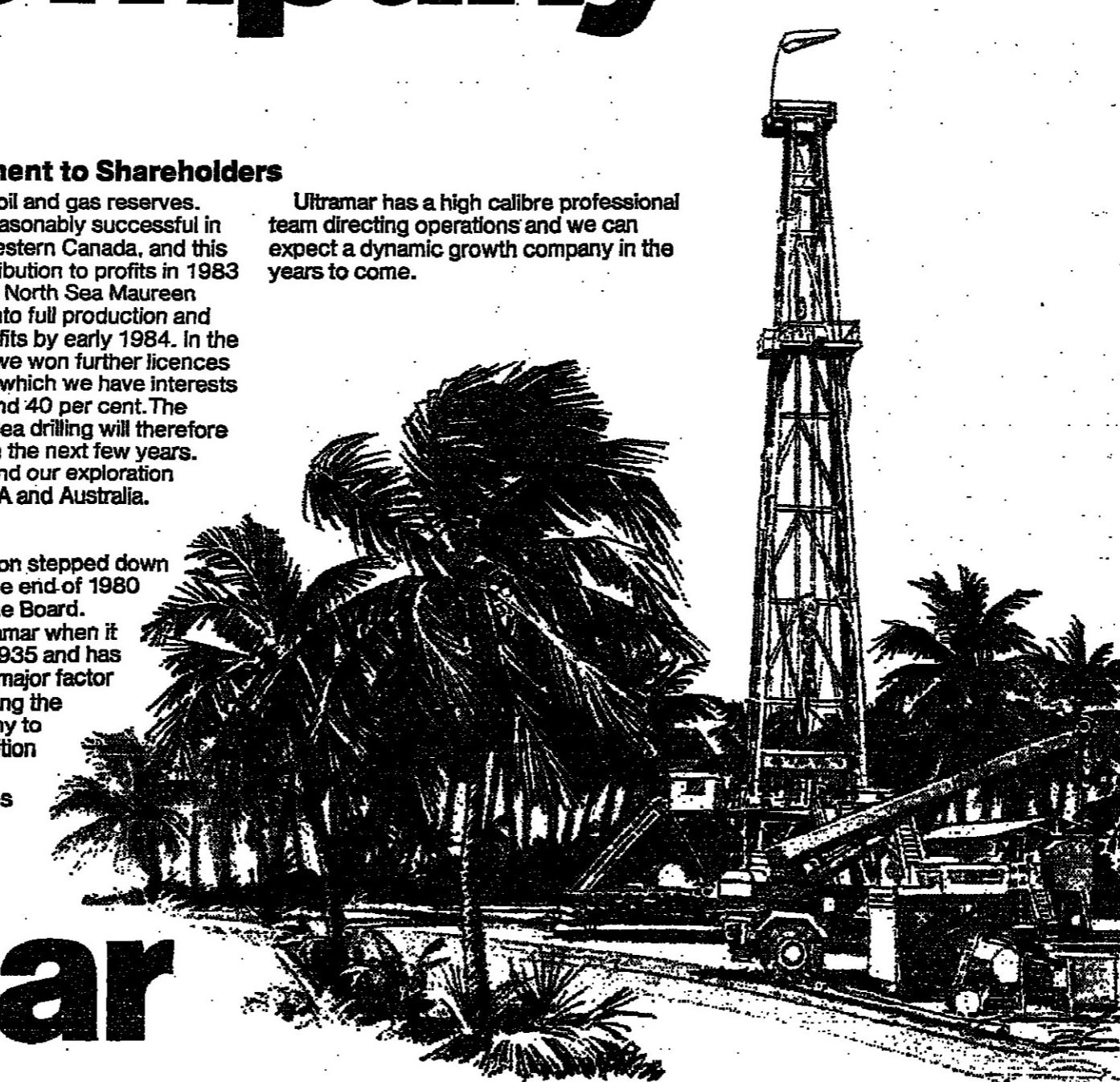
developing new oil and gas reserves. We have been reasonably successful in Indonesia and Western Canada, and this will make a contribution to profits in 1983 and beyond. The North Sea Maureen Field will come into full production and contribute to profits by early 1984. In the Seventh Round we won further licences on five blocks in which we have interests of between 31 and 40 per cent. The tempo of North Sea drilling will therefore be accelerated in the next few years.

We will also expand our exploration activity in the USA and Australia.

Chairmanship.

Campbell Nelson stepped down as Chairman at the end of 1980 but remains on the Board. He was with Ultramar when it was founded in 1935 and has been a major factor in bringing the Company to the position that it occupies today.

Ultramar has a high calibre professional team directing operations and we can expect a dynamic growth company in the years to come.

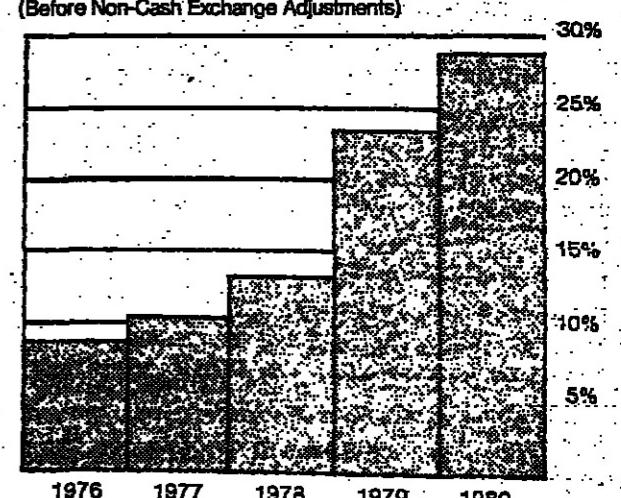


Ultramar
The British Oil Company

Summarised Financial Results

	1980 \$ million	1979 \$ million	1978 \$ million	1977 \$ million	1976 \$ million
Sales	938.5	1,001.7	595.1	472.7	571.8
Cash flow from operations	100.3	56.3	31.6	26.7	17.0
Operating profit before taxation	126.3	75.4	37.7	24.7	12.3
Taxation on operating profit	52.8	30.1	23.6	10.5	6.1
Operating profit after taxation	73.5	45.3	14.1	14.2	6.2
Foreign exchange fluctuations	0.6	1.5	(5.5)	(5.6)	4.1
Net profit	74.1	48.8	8.6	8.6	10.3

Net Return on Invested Capital 1976-1980 (Before Non-Cash Exchange Adjustments)



Geographical Analysis of Sales and Operating Profit after Taxation for the Year

	North and South America	Europe	Asia and Middle East
Sales	78%	12%	10%
Operating profit after taxation	56%	2%	42%

The Annual General Meeting will be held at Hamilton Hall, Great Eastern Hotel, Bishopsgate, London EC2, on Friday, 28th May 1981 at 11.00 am. If you would like a copy of the 1980 Annual Report, please complete the coupon.

Please send me a copy of the Ultramar 1980 Annual Report.
Name _____
Address _____

To: The Secretary, Ultramar Company Limited, Menai House, 1 Angel Court, London EC2R 7AU.

chris hild

Carrington faces problems on Portugal textile exports

By DIANA SMITH IN LISBON

LORD CARRINGTON, Britain's Foreign Secretary, and Sr. Andre Goncalves Pereira, his Portuguese counterpart, meet in London today for talks on Portugal's application to join the European Community. The issue of Portugal's textile exports to the UK is likely to loom large. Portugal's textile sales to the UK between January and October 1980 were valued at £15m—8 per cent less than in 1979. Textiles represent 30 per cent of all Portuguese exports to Britain and it appears that exports of T-shirts and other such down-market products from Portugal are worrying British manufacturers, although Portuguese quantities are nowhere near those sold to the UK from the Far East.

The problem is delicate. Britain is perhaps the firmest supporter of Portugal's application to join the Community, no areas of potential friction exist over agriculture, as they do with France and Italy; and Portuguese fishing policies are very close to Britain's. Were it not for the struggling textile industries of both countries, there would be few problems.

On a recent official visit to Portugal, Mr. John Biffen, the British Trade Secretary, indicated that when Portugal joins the Community, it is likely to face a three-year transition period, during which textile exports to the UK would be subject to quotas.

• Taiwan and South Korea have agreed to widen footwear export to France, according to the French Footwear Federation. The decision follows a visit to the two countries early this month by a French industry delegation.

Footwear manufacturers in both countries have agreed to "stabilise" exports to France at the 1979 level without changing the import structure, the Federation said.

Greece buys Leopard-1s

BONN—Krauss-Maffei, part of the Friedrich Flick Industrieverwaltung Group, has won a DM 300m (£64m) order from Greece for 106 Leopard I tanks. The Greek Government has an option on 110 more tanks but could not say when a decision on the option is expected.

The tanks will be delivered between February 1983 and April 1984.

• Two West German companies received orders totalling DM

World Economic Indicators

	TRADE STATISTICS			
France FFr bn	Exports	Mar. '81	Feb. '81	Jan. '81
	Imports	45,205	46,039	46,826
	Balance	42,811	49,702	46,742
UK £ bn	Exports	3,406	3,463	5,905
	Imports	3,406	3,463	5,905
Japan \$ bn	Exports	Feb. '81	Jan. '81	Dec. '80
	Imports	3,833	4,006	3,999
	Balance	3,519	3,264	3,646
U.S. \$ bn	Exports	+0.314	+0.742	+0.353
	Imports	11,850	9,184	14,052
	Balance	10,570	10,657	11,664
W. Ger. DM bn	Exports	302	273	302
	Imports	29.3	28.2	29.2
	Balance	+0.9	-0.9	+1.0
Netherlands flr bn	Exports	13,054	12,935	12,931
	Imports	12,431	11,948	14,108
	Balance	0.277	-1,177	-2,022
Irali Lira bn	Exports	7,394	6,647	5,167
	Imports	9,198	7,454	7,511
	Balance	-1,206	-1,407	-2,344
Belgium BEF bn	Exports	150,470	158,526	158,2
	Imports	164,234	164,028	186,0
	Balance	-15,764	-17,402	-17.2
				-14.8

COMPANY NOTICES

SELECTED RISK INVESTMENTS S.A.

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS
The Annual General Meeting of Shareholders of Selected Risk Investments S.A. will be held at the registered office at 11, rue de la Paix, 75001 Paris, on 17th May, 1981, at 11 o'clock a.m., on the following matters:

- To accept the Directors' and Auditors' statements for the year ended 31st December 1980.
- To approve the appropriation of the net profit to acquire a dividend for the year 1980, and to fix the amount to be paid by the Board, and at its date of payment.
- To discharge the Directors and the Auditor from their responsibilities for the financial statements for the year 1980.
- To ratify the contracts of Directors, Mr. Akihiko SHIMIZU, David E. STEVENS and J. Arthur URICUTI.
- To ratify the contract of Mr. Jean Chalmin's emendment and at US\$2,500 annum each to other Directors and members of the Board for the subsequent years until otherwise resolved.
- To ratify the audit of the accounts for 1980 at FF 150,000—and to elect the Auditor for 1981.
- To approve the appointments and the remuneration of the investment advisors.
- To decide on any other business which may properly come before the meeting.

The shareholders are advised that no quorum for the statutory meeting will be reached if the number of shares represented by the majority of the shares represented by the shareholders who attend the meeting is less than one-half of the shares owned or two-fifths of the shares represented in the meeting.

In order to participate in the statutory meeting, the owners of bearer shares must deposit their shares, not later than 15th April 1981, at the Transfer Office of the Company, or with any bank or financial institution to the Company, and the relative deposit receipts must be forwarded to the registered office of the Company, Postbox 408, Luxembourg. The shares will be blocked until the day after the meeting.

The owners of registered shares need not attend the meeting. Shareholders who cannot attend the meeting may appoint a duly constituted and signed proxy form to the office of the Company. Both a director and a shareholder may sign the proxy. No director has entered into a contract of significance.

THE BOARD OF DIRECTORS
Edouard Roosevelt
27th April 1981.

PUBLIC NOTICE

EDINBURGH BILLS
£1.5m Bills issued on 24th April 1981 at 11.25% due to mature 24th July 1981. Applications 25.4m. Outstanding £1.5m.

CLASSIFIED ADVERTISEMENT RATES

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Premium positions available (Minimum size 30 column cms)		
£3.00 per single column cm extra		

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Financial Times
10, Cannon Street, EC4P 4BY.

NESTLÉ S.A.

Cham and Vevey (Switzerland)
THE 14TH ORDINARY GENERAL MEETING OF SHAREHOLDERS is to be held at 3.00 p.m. on Thursday, 14th May 1981, at the "Palais de Beaulieu," LAUSANNE (SWITZERLAND).

AGENDA

- Address by the Chairman of the Board of Directors.
- Modification of the Articles of Association.
- Approval of the Accounts for 1980 and of the Annual Report.
- Release from responsibility of the Board of Directors and of the Management.
- Decision regarding the appropriation of the net profit.
- Elections in accordance with the Articles of Association.

The owners of bearer shares may obtain their cards giving admission to the general meeting (with a proxy) at the Company's Transfer Office in Cham up to Monday 11th May 1981 at noon, at the latest. The cards will be delivered against the statement of a bank that the shares are deposited or upon deposit of the shares in the offices of the Company where they will remain blocked until the day after the general meeting.

The report Nestlé 1980 with the Annual Report of Nestlé S.A. (comprising the Balance Sheet and the Profit and Loss Account with comments, the Auditors' Report and the proposals for the appropriation of profits), as well as the proposals of the Board of Directors regarding the modification of the Articles of Association, are available to the holders of bearer shares as from 29th April 1981, at the Registered Office at Cham and Vevey, and as from 4th May at the Offices of the Paying Agents of the Company.

The holders of registered shares whose names are entered in the Share Register will, within the next few days, receive at their last address communicated to the Company, an envelope containing the Notice for the General Meeting, together with a form comprising an application for obtaining the card giving admission to such meeting as well as a proxy. On the other hand, the aforesaid Report and proposals will be dispatched a few days later.

The shareholders are requested to address any correspondence concerning the General Meeting to the Transfer Office of the Company at Cham (Switzerland).

The Board of Directors

TOKUYU DEPARTMENT STORE CO., LTD. NOTICE TO EDH HOLDERS

NOTICE IS HEREBY GIVEN that the annual Shareholders' Meeting for the fiscal year ending on Tuesday, April 26, 1981.

Details of the Agendas and as follows:

(i) The adoption of the Balance Sheet as at January 31st, 1981, the Income Statement and the Statement of Income for the year ended January 31st, 1981.

(ii) The election of 20 Directors and auditors.

Net sales for the year ended January 31st, 1981 amounted to Yen 2,272 million, and the year ended January 31st, 1980 amounted to Yen 3,000 per share. A full statement of income is available from the Head Office, Tokuyu Department Store Co., Ltd., 47 Boulevard Royal, Luxembourg and at 100 Avenue des Arts, New York, Avenue des Arts 25, 1040 Brussels and at Kreditbank, 43 Rue du Commerce, Royal, Luxembourg.

EDH holders are informed that the amount payable in U.S. dollars and actual payment date of the above dividends which will be required in Tokyo at the end of April.

THE CHASE MANHATTAN BANK
as Depository

April, 1981.

SHIPPING REPORT

Ultra-large oil tanker market improves

By Lynton McLain

David Dodwell reports on the 12-man trade delegation to South Korea

UK mission shows its faith in Seoul

A GROUP of senior British industrialists arrived in South Korea yesterday, optimistic that this first top-level trade mission for two years coincides with an upswing in this troubled country's economy.

The mission, led by Mr. Geoffrey Nichols, chairman of the South Korean Trade Advisory Group, can be read as a statement of faith in South Korea, a country which capped a decade of dynamic growth in the 1970s with a traumatic political and economic reversal.

An official of the group noted: "The mission comes at the start of an upward cycle, and is therefore well timed to demonstrate the continuing interest by British industry at the highest level in furthering trade with South Korea."

Whether an upward cycle has truly begun is difficult to confirm so soon after the setbacks of 1980. But the comment is no doubt well received in a country whose self-confidence has taken a sharp knock.

Economic growth over the past 20 years has generated a staggering growth in trade. Exports have grown from around \$40m in 1961 and \$1bn in 1971 to \$15bn in 1979. Over the same period, imports rocketed from \$16m in 1961 to \$20.3bn in 1979.

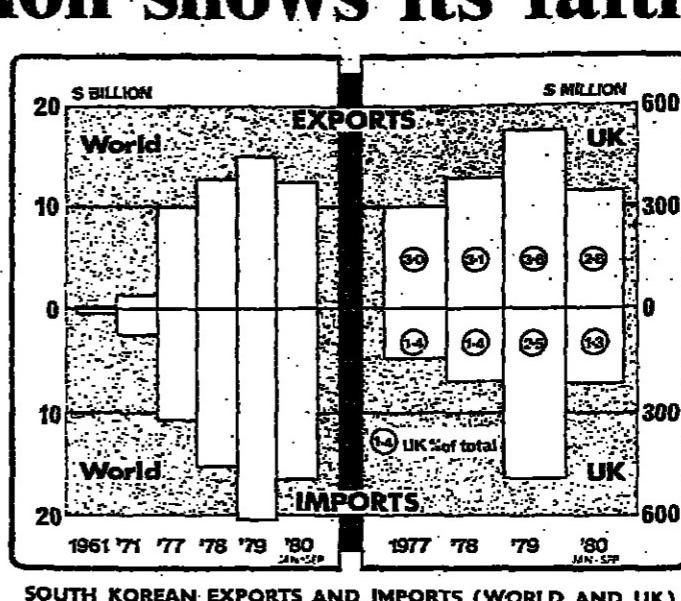
But the economic miracle came to an abrupt end in October 1978 with the assassination of President Park Chung-hee. Most economists see the economic problems since President Park's death as having little to do with the assassination, although the shock this created cannot be discounted.

Outside the Gulf, however, the market showed no improvement, although a number of contracts were concluded.

On the second-hand market, it is understood that the Eastern Bloc are now seeking proposals for the purchase of a substantial number of bulk carriers, from 40,000 dwt tonnes upwards.

Few sales were reported in the second-hand market last week, and the limited activity was in the market for large bulk carriers. China re-emerged as a buyer of vessels and bought the 49,000 dwt tonne Alloba, built in 1970, for \$14m.

Very large crude carriers



and a fall in imports. The import bill, inflated by oil costs, grew fast enough to widen the current account deficit to about \$6bn. At the same time invisible—largely income from construction work in the Middle East—declined.

The results are predictable. In a December survey of 88 Japanese countries, South Korea was rated the least desirable site for new investment among the nine fastest-growing Asian nations. Japan accounts for 59 per cent of direct foreign investment in South Korea.

In the first three months of

1981, the Seoul Government approved only \$3.5m of investment. The annual average over the past five years is \$1.1bn.

At the same time, there are signs of recovery, and these signs have encouraged the 12-man British trade mission as they begin a heavy seven-day schedule of talks and visits.

The quarterly economic report from the British Embassy in Seoul notes targets of 5 to 6 per cent growth in 1981, with inflation slowing to 25 per cent, greater currency stability, and rising exports.

First quarter figures have generally, though hesitantly, supported these hopes, the report says. With stable oil prices and a good harvest, the targets should be attainable.

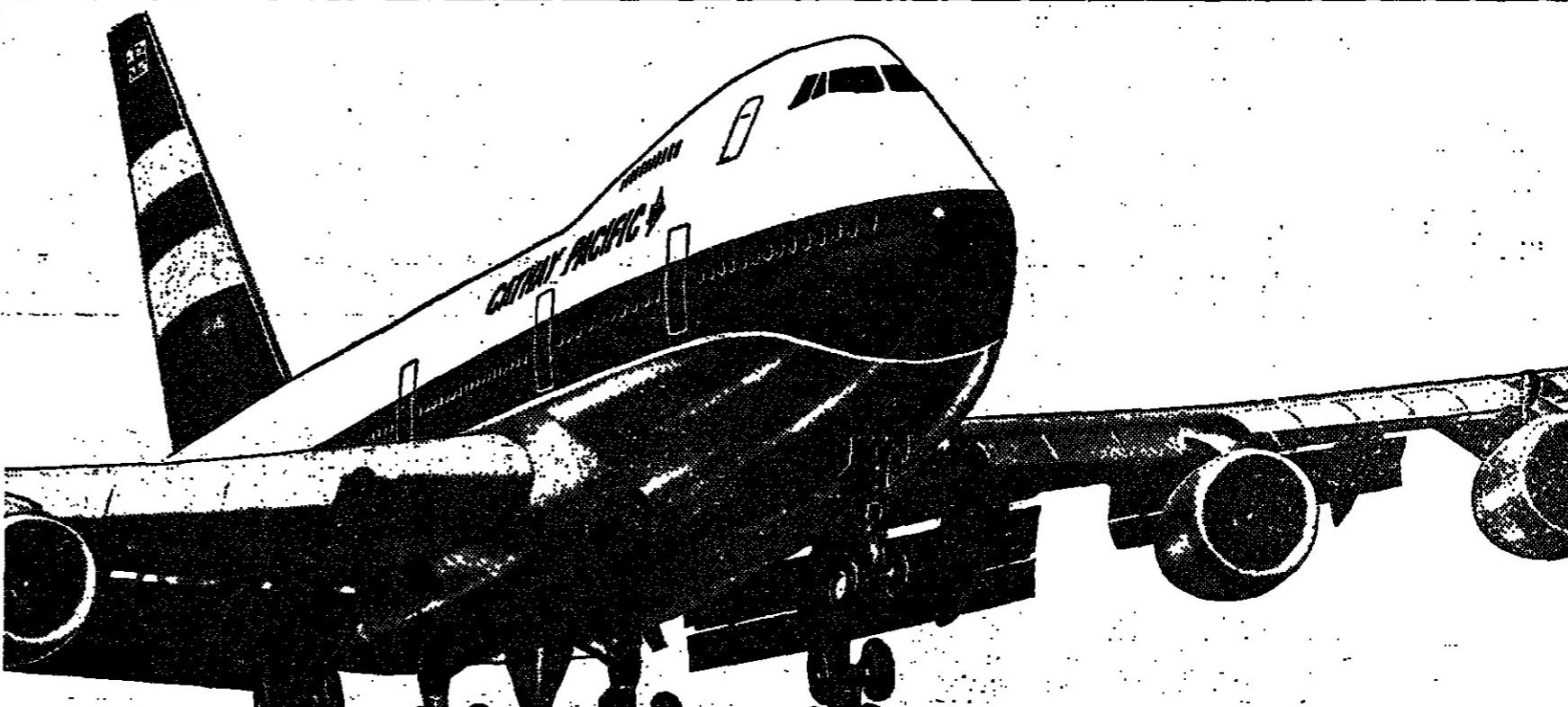
It also notes, however, that much of industry is operating far below capacity and that new investment demand is not expected to recover until the autumn.

Britain has only a tiny share of South Korea's trade. More than 29 per cent of South Korea's exports go to the U.S., while 22 per cent go to Japan. In 1979, Britain took just 3.6 per cent of South Korea's exports (\$542m), and the share is understood to have fallen still further, to 2.8 per cent, in 1980 (about \$480m).

British exports to South Korea are on a similar scale between 2 and 3 per cent of the total.

But there seems a growing belief in South Korea that the economy relies too heavily on just two export markets—the U.S. and the U.K. This has led to talk of a need to boost trade with Europe, and there is every reason to believe that the British mission is well timed.

Few members of the group, which includes directors from Sears, Vickers, GEC, British Aerospace, the Coal Board, Blue Circle, Westinghouse and Davy, have specific business in mind. But the areas in which they can have hopes of winning business are extensive.



HONG KONG DAILY NEWS

A Cathay Pacific exclusive

From July 1st there will be only one airline operating a daily, one-stop service between London and Hong Kong — Cathay Pacific. And Cathay Pacific is the only airline that has over 380 flights a week between Hong Kong and all the major cities of Asia, and on to Australia.

So if you're flying east, the Cathay Pacific 747 departs daily at 11.00 a.m. for Hong Kong via Bahrain. You can depend on us.

All seats fully bookable through your Travel Agent, or phone us on 01-930 7878.

UK NEWS

Sands 'semi-lucid' as his fast continues

BY STEWART DALBY

MR BOBBY SANDS, the MP and IRA prisoner now in the 58th day of his hunger strike, is now only semi-lucid. He seems likely to starve to death within the next 48 hours.

The Provisional Sinn Fein says he nearly died on Saturday night. Mr. Sands' family has been told to remain close to telephone and doctors are keeping a 24-hour watch. He is having difficulty keeping down water, is virtually blind and deaf and could have a heart attack at any moment.

Two visiting members of the European Commission for

All efforts to persuade the newly-elected MP to call off his protest now appear to have been exhausted.

Mr. Sands has refused to call off his hunger strike unless the Provisional IRA's five demands about prison conditions are met. Mrs. Thatcher has refused to accede to the demands, saying that to do so would be tantamount to declaring political

Dr. John O'Connell, an Irish MP who visited Mr. Sands a week ago, has offered to make another visit. However, the National H-Block Committee

has been unable to confirm if

Human Rights left Belfast yesterday without seeing Mr. Sands.

He had refused to see them unless two members of the Provisional Sinn Fein, and Mr. Raymond Macfarland, another H-block internee, were present.

The Northern Ireland Office refused to allow this.

Dr. John O'Connell, an Irish MP who visited Mr. Sands a week ago, has offered to make another visit. However, the National H-Block Committee

has been unable to confirm if

Mr. Sands would agree to see themselves for a long war and they may not want to exhaust their resources in a short burst of activity."

The Provisional Sinn Fein has warned of serious political repercussions if Mr. Sands dies. "His death will totally isolate the Brits," a spokesman said.

"It will become impossible for

the SDLP and Fianna Fail to talk with them."

But he did not think there would necessarily be an outburst of IRA violence.

"If you look at the IRA strategy, they have prepared

army has hinted that there could be resumed military activity if Mr. Sands dies.

Parties predict low turnout in county council elections

Gareth Griffiths assesses the candidates and their campaigning

PARTY WORKERS are predicting a low turnout for next month's council elections in England and Wales.

However, the voting figures will be an important indicator of the popularity of the Government, which is strongly on the defensive, particularly in the urban areas. In the last county council election, four years ago, only 40 per cent of the electorate voted.

In spite of the generally unexciting tempo of the campaign, the results will be awaited with special interest, because the Government's standing has been tested in only four by-elections so far.

The two main parties will be particularly interested to see whether the foundation of the Social Democratic Party will cause many voters to defect from the Tory and Labour standards to the Liberals or one of the other "centre" parties, even though no official SDP candidate will be standing.

At present, the Tories run the counties in which 58 per cent of the people of England and Wales live. Labour controls Mid and West Glamorgan, Gwent, Durham, and the metropolitan counties of South Yorkshire, Tyne and Wear, South Glamorgan, Cleveland, Derby-

shire, Humberside, Nottinghamshire and Staffordshire. It could win Cumbria but there are doubts over Merseyside where a hung council is most likely.

The Conservatives hope to retain control of the West Midlands but privately have written off the rest of the metropolitan authorities.

Conservatives admit they are on the defensive in the elections because many of their seats were won at the height of Labour's unpopularity in 1977.

Conservatives believe they will hold a majority of the English counties and thus win outright control of the county.

The Liberals aim to become the main opposition party on West and East Sussex councils and hold the balance of power in Merseyside and Hereford and Worcester.

County councils are responsible for public transport, education, planning, economic development, fire and police and social services.

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Labour believes it will win the Greater London Council, Greater Manchester, the West Midlands, West and South Yorkshire, Tyne and Wear, South Glamorgan, Cleveland, Derby-

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rural transport and the cuts in education and social services.

This year non-metropolitan counties will spend on average £333.50 per head of population and their precepts on the rates will have risen by 8.9 per cent.

Several candidates have got unofficial backing from leading Social Democrats who are likely to make the most impact in Avon, Cheshire, Berkshire, Hertfordshire, Lancashire and Leicestershire.

Liberal hopes are concentrated on the Isle of Wight where the party hopes to win outright control of the county.

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tions. In Oxfordshire the route of the M40 through the county has caused most interest; in the Isle of Wight there is a row about the building of a public swimming pool; in Mid Glamorgan a long-standing row about the county's plans for the Welsh language in education; and on Merseyside the Labour and Liberal parties have attacked the council for "rushing through" a stage of Liverpool's inner city ring road.

All the parties except Plaid Cymru— are putting up more candidates than in 1977. In England the Conservatives are 3,335 candidates and contesting 90 per cent of all the seats. Labour has put up 3,321 candidates and the Liberals 2,040 candidates.

Conservative election manifestos generally emphasise the party's commitment to reversing the cuts and wants counties to play a greater role in trying to regenerate the economy.

Labour candidates argue that spending cuts have resulted in deteriorating educational, transport and social services. The party in most areas is committed to reversing the cuts and wants counties to play a greater role in trying to regenerate the economy.

Liberal candidates want more agency work to be done by district councils and suggest that council meetings should include a public question time. Liberal manifestos generally suggest greater emphasis on personal social services.

Scottish Sunday paper launched

By Mark Meredith

THE Sunday Standard, the new quality newspaper for Scotland, was launched yesterday with a front page report that Soviet spies were "still operating in Whitehall."

The newspaper is printed on the Glasgow presses of Oramis, which publishes the Glasgow Herald. The Sunday Standard aims to make inroads into the Scottish readership of the London-based Sunday newspapers, and hopes for a circulation of about 175,000.

"We intend to give Scottish Sunday readers the excellence of writing and reporting previously available only from London," said the newspaper's opening leader.

Pre-launch advertising for the Sunday Standard took the same line with full-page pledges of a newspaper which knows there is a theatre, music and literary scene north of Hampstead.

Yesterday's front page carried an interview with General Sir Michael Gow, Commander in Chief of Britain's Army of the Rhine. He said he assumed that Soviet spies Philby, Burgess and Maclean were not still active in the British diplomatic corps and Government.

Another front page report said that two business consortiums were bidding to reopen the huge pulp mill at Fort William which was closed by the Wiggins Teape Group last year.

Mr. Charles Wilson, Sunday Standard editor, admits that the newspaper was launched in a rush to beat possible competition from the camp of the Scotsman, the Glasgow Herald's rival in Edinburgh.

The failure of the Scotsman's management to launch a Sunday paper before the Sunday Standard was behind a document issued by Scotsman journalists earlier this month expressing a lack of confidence in their management.

The journalists went on strike on April 18, to back a pay claim. They say their colleagues in Glasgow receive on average £3,000 a year more.

Scotsman management and the union are to meet again today.

Underwriters expect bad year's results

By JOHN MOORE

INSURANCE underwriters are likely to have an even worse year in 1981 than they had in 1980.

That is the view of many of the chairmen of major UK composite insurance groups and most of the UK insurance brokers who have reported their 1980 figures in the last few weeks.

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Notwithstanding the initiative by Aetna in Conning and Co., the U.S. stockbroker which studies the U.S. insurance industry closely, remains pessimistic.

It expects the industry's combined ratio of losses and expenses as a percentage of property and casualty premiums to exceed 110 per cent for 1981 and 1982. This compares with a combined ratio of about 104 per cent in 1980.

Overcapacity persists in worldwide insurance markets. Too many markets are chasing business which is not growing at the same rate as available market, and this had led to intense price competition. At the same time worldwide recession has restricted the premium growth necessary to cover the continued high rates of inflation in insurance related costs.

Contributing to the continuing competitive pressures are high interest rates. Although interest rates have fallen recently they are still at historically high levels.

Many insurers have sought to exploit the high rates of interest to offset the effects of competition by seeking business with long payout periods, such as liability insurance risks. The long tail nature of the business produces strong positive cash flows which generate the investment income needed to meet the rising costs of claims in inflationary conditions.

Brokers are facing little growth in broking income because of the pressure on insurance rates, and their years later.

County Bank director dies

director of County Bank died in Tokyo on April 24. He was 33.

Mr. Lamont went to County Bank about 18 months ago from another merchant bank, Hill Samuel, which he joined in 1971, becoming a director three years later.

CONTRACTS AND TENDERS

International bidding:

Two sugar plants

(Chile).

Industria Azucarera Nacional S.A. IANSA (National Sugar Industry) announces to investors that has put up for international bidding two sugar beet plants located in the southern part of the country.

The first one is in Curico - 200 kilometers south of Santiago, i.e., 7th region. The second one is in Nuble, 8th region, 400 kilometers south of Santiago.

Natural or legal persons either Chilean or foreign may participate according to the specifications.

BIDDING CONDITIONS AND COMPLETE INFORMATION

Bidding conditions and the annexed inventories with the description of the assets to be sold, technical records and a complete feasibility study of Curico and Nuble plants recently prepared by expert advisory bureau, are at the disposal of interested parties.

Bidding conditions cost US\$ 250 - in national currency - for each plant, and may be withdrawn beginning at the following addresses:

United States: Corfo, One World Trade Center, Suite 5151, New York.

Germany: 2,000 Hamburg 1, Chile Hans E, IV Etage Fischerwiese 1.

England: Charge D'Affaires, 12 Devonshire Street London W1 2-DS.

Italy: Via Nazionale 54-2p, Roma.

Deadline offer presenting: May 12th, 1981.

Date for bidding adjudging: May 22th, 1981.

Date for plants delivery: During September 1981.

ASSETS TO BE SOLD

- Lands and factory facilities, warehouses and offices including the whole Curico and Nuble plants. The Curico Plant has the necessary equipment for refining raw sugar.
- All the machinery, tools, inputs, etc. existing in Curico Nuble plants according to the inventories annexed to the bidding conditions.
- Bidding also includes the transfer of the dwelling houses placed at the Nuble plant lands.

REMARKS

Any remarks interested parties may pose or for further information please contact the above mentioned offices, or at IANSA offices, 26 Bustamante Avenue, Santiago-Chile.



**iansa
Chile**

Jeff in 100

Jellin 110

Franchise proposal for Press attacked

By Alan Pike

THE PRESS must not be "put at the mercy of a surenderable committee of pensioned journalists," Mr. Nicholas Hartnett, president of the Guild of British Newspaper Editors, said at the annual conference in York at the weekend.

He said that the Campaign for Press Freedom, formed among other things to examine alternative means of newspaper ownership, would be better called "the campaign for Press Control."

It had been suggested that newspaper publication franchises be issued by an independent Press authority on the lines of the Independent Broadcasting Authority.

But while airwaves were limited, and had to be regulated in some way, newspapers need be subject to no such regulation.

One of the greatest challenges facing the newspaper industry was the need to break away from old-fashioned, expensive and inefficient production methods.

"The importance of a Press able and free to dig out information is clear, but while we are all diverted by the sheer difficulty of getting our newspapers we cannot do our job as well as we should."

Mr. Hugh Dundas has been appointed chairman of Thames Television in succession to Lord Barnetton, who died earlier this year.

A director of Thames since its foundation in 1968, Mr. Dundas is chairman and chief executive of BET and chairman of Rediffusion Television, part of BET, owns half the share capital of Thames. Mr. Dundas joined Beaverbrook Newspapers in 1948, where he held editorial and managerial posts before joining Rediffusion in 1961.

Glassworks sit-in

WORKERS occupied the United Glass Works, St. Helens, at the weekend and kept senior management out in protest at issuing of 53 compulsory redundancy notices.

The 200 on the weekend shift continued to work normally. The General and Municipal Workers' Union said yesterday that full production and delivery of orders had been maintained. Management offered to hold joint talks today. Union officials say they will not co-operate until the redundancy notices are withdrawn.

Feed plant closing

SPILLERS will close its troubled Uveco Mill animal feed plant at Birkenhead in October, with loss of 78 jobs. The first 20 will go in June, the rest in October.

Negotiations are continuing with the unions. The workers were told at the weekend that the closure was forced by rising costs and falling demand.

Lloyd George boom

A SMALL MUSEUM featuring the life of Lloyd George and once threatened with closure, is enjoying a new lease of life thanks to the BBC. Visitors flock to the North Wales village of Llanystudny after watching the television serial *The Life and Times of David Lloyd George* on BBC2. The Liberal politician and former Prime Minister spent his boyhood in the area and is buried nearby.

Rolls-Royce in Spey engine deal

By MICHAEL DONNE

ROLLS-ROYCE is likely to obtain business worth at least £100m over the next 20 years after a deal for the sale of its military Spey engine for an Italian-Brazilian light fighter aircraft, the AMX.

The AMX was conceived by the Italians some time ago as a single-engine light strike and ground attack aircraft. It has also been adopted by Brazil for its airforce. Development work will begin soon and the aircraft is intended to enter service in about 1988-1989.

A total of 300 aircraft is planned—200 for Italy and 100 for Brazil. Considerable interest

is already being shown by other countries and sales could run to as many as 1,000 in the next decade.

The investment in the programme for initial design development and production is estimated at \$600bn (£275bn). Italy will contribute \$400bn and Brazil \$200bn.

Rolls-Royce will be a subcontractor, selling Spey engines to both Italy and Brazil, and assisting in the fighter's engine and air frame integration.

The aircraft will be built in Italy by Aerialia and Macchi, and in Brazil by Embraer, the publicly-owned aircraft com-

pany in which the Brazilian Government has a 10 per cent stake.

A big team of Embraer technicians is in Italy working out the final details of the finance and work sharing programme.

The AMX venture will be fully collaborative. Embraer and Aerialia and Macchi will each make parts for all 300 aircraft, shipping them to assembly lines in both Italy and Brazil.

Embraer will also join in the detailed design and flight testing of the aircraft and share in all export sales.

The manufacturers aim to

keep the aircraft price as low as possible to encourage the maximum possible sales. They want to interest third world countries which cannot afford the higher prices of U.S. and West European manufacturers.

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The engine is used in the Phantom jet fighters of the RAF.

The deal between the Italians and the Brazilians will give the engine a new lease of life, for at least another 20 years.

The manufacturers aim to

Butchers' president attacks 'stupidity' of EEC

Meat Traders

said supplies caused a constant problem because of the economic and political climate of the EEC.

Beef supplies had been badly hit by lower home production, increased exports and reduced imports and prices had risen as a result,

he told the federation's annual conference in Harrogate, Yorkshire.

"The stupidity of the system which allows massive exports of manufacturing beef whilst severely restricting imports is to be deplored."

He accused local authority trading standard officers who had unsuccessfully brought "case after case before the courts" to try to establish how much fat there should be in mince of "harassment and bureaucratic involvement."

April food prices reflect upward trend

By GARETH GRIFFITHS

FOOD PRICES continued their steady upward trend in April, according to the latest Financial Times Grocery Prices Index.

The April index stood at 134.93, compared with 132.76 in March. It was the sixth month in succession that the index has increased.

The pattern which has emerged in recent months repeated itself in April. There were price increases in most sections of the basket although the prices for sugar, tea, coffee, soft drinks, preserves, and dry groceries and canned goods all dipped slightly. But dairy produce, bread and cereals, frozen foods, non-foods and fresh meat all rose.

Fruit and vegetables, usually one of the most volatile sections of the FT shopping basket, rose sharply from £248.04 to £252.50. Bramley

cooking apples, avocados, Jaffa grapefruit, pineapples, English lettuce, English and Scottish white potatoes, mushrooms and spring cabbage represented best value for shoppers in this section, according to the Fresh Fruit and Vegetables Information Bureau.

The index is based on data collected by 25 shoppers who monitor the same list of 100 grocery items each month in the same shops. The shops chosen range from supermarkets to small village grocers.

The grocery prices index is meant only as a guide and not as an absolute indicator of food prices. These can vary according to shop, type and region.

The level of food sales in the grocery business was affected by the Easter holidays which normally lead to a surge in food sales.

The FT Grocery Prices Index

FT SHOPPING BASKET APRIL, 1981

	April	March
Dairy produce	670.18	670.02
Sugar, tea, coffee and soft drinks	216.91	211.55
Bread, flour and cereals	307.78	307.43
Preserves and dry groceries	111.84	112.95
Canned goods	54.02	54.76
Frozen foods	190.25	190.36
Meat, bacon etc. (fresh)	237.92	234.61
Fruit and vegetables	561.20	551.95
Non-foods	282.50	248.04
Total	2,868.81	2,822.90

1980: January 120.47; February 122.32; March 124.18; April 125.94; May 128.79; June 128.53; July 129.04; August 128.41; September 127.41; October 126.84; November 127.77; December 129.35.

1981: January 130.96; February 131.75; March 132.76; April 134.93.

Forty years on, Dakotas are still flying high

By Lynne McLain

EASTERN AIRWAYS starts a Humberside-London service this morning with a DC-3 Dakota aircraft that flew for the first time to Arnhem at the end of the Second World War.

The airline, a private British company, owns three DC-3s—about 600 are still in commercial service worldwide—and says that metal honeycomb structures instead of conventional metal spars give the aircraft a long rust-free life.

It has removed 10 of the original 36 seats to give passengers more leg room on the flight to Heathrow.

Eastern was awarded the route six weeks ago by the Civil Aviation Authority in place of Air UK which withdrew its Humberside-London operations in October last year.

The new twice daily service includes a 15-minute stop at Norwich. The 7.25 morning flight from Humberside Airport at Kirmington, south of the River Humber, is scheduled to arrive at Heathrow at 9.30. The return flight leaves Heathrow at 5.55.

The afternoon flight leaves Humberside at 16.25, landing at Heathrow at 18.30, with the return flight at 18.55.

Single fares will be £41.50. The airline has started talks with British Airways about coordinating their services.

Eastern is owned by Lease Air, which is owned 100 per cent by Leighton Holdings, a Lincolnshire group with interests in goods vehicle maintenance, vehicle distribution and the manufacture of cathode ray tubes.

Group turnover last year was £9m and pre-tax profits £185,000. Before winning its CAA licence in March, the airline operated charter flights and freight services in Europe.

Anacomp International N.V. (the "Company")

U.S. \$12,500,000

9 Per Cent Convertible Subordinated Debentures Due 1996 With Warrants to Purchase a Like Principal Amount of Debentures Guaranteed by

Anacomp, Inc. (the "Guarantor")

Pursuant to Section 1204 of the Indenture dated January 1, 1981 in respect of the above issue, notice is hereby given as follows:

1. On April 1, 1981, the Board of Directors of the Guarantor declared a 25% stock split, effected by means of a four-for-one stock dividend, payable June 9, 1981 to shareholders of record as of May 19, 1981.

2. Accordingly, the conversion rate at which the Debentures may be converted into shares of common stock of the Guarantor will be adjusted with effect from May 20, 1981. The conversion rate in effect before such adjustment is 50.633 shares, and the adjusted conversion rate will be 63.291 shares, for each \$1,000 principal amount of Debentures.

Anacomp, Inc.

April 27, 1981

27th April, 1981

London Shop Property Trust Limited

(Incorporated in England with limited liability under the Companies Acts 1908 to 1917)

Rights issue of 24,872,507 9 per cent Convertible Unsecured Loan Stock 1994/99 at par

The Council of The Stock Exchange has admitted to the Official List the above-mentioned Stock.

Particulars of the Stock are available in the Extel Statistical Service and copies of such particulars may be obtained during usual business hours up to and including 15th May, 1981, from the Company's brokers:

Rowe & Pitman,
City-Gate House, 39-45 Finsbury Square,
London, EC2A 1JA.

Steel company to appeal over EEC output order

DARLINGTON AND SIMPSON ROLLING MILLS, the private steel company in Co. Durham, is to appeal against an order from the European Commission to cut output by nearly half or face a £720,000 fine.

Mr. John Carter, managing director, said yesterday that he was not optimistic about getting the order changed.

Mr. Denzil Davies, Labour Front Bench spokesman on the Common Market, said he would take up the case with Ministers.

Mr. Carter said that even if the EEC insisted on a cut in the 38,000 tonnes of output planned to end June there would be no lay-offs or short time for the 850 workers.

Though Mr. Carter agreed with the aim of the ruling, he objected to the universal application, and said that most of the company's products were not made by other European steel companies. He feared his customers would turn to Japan.

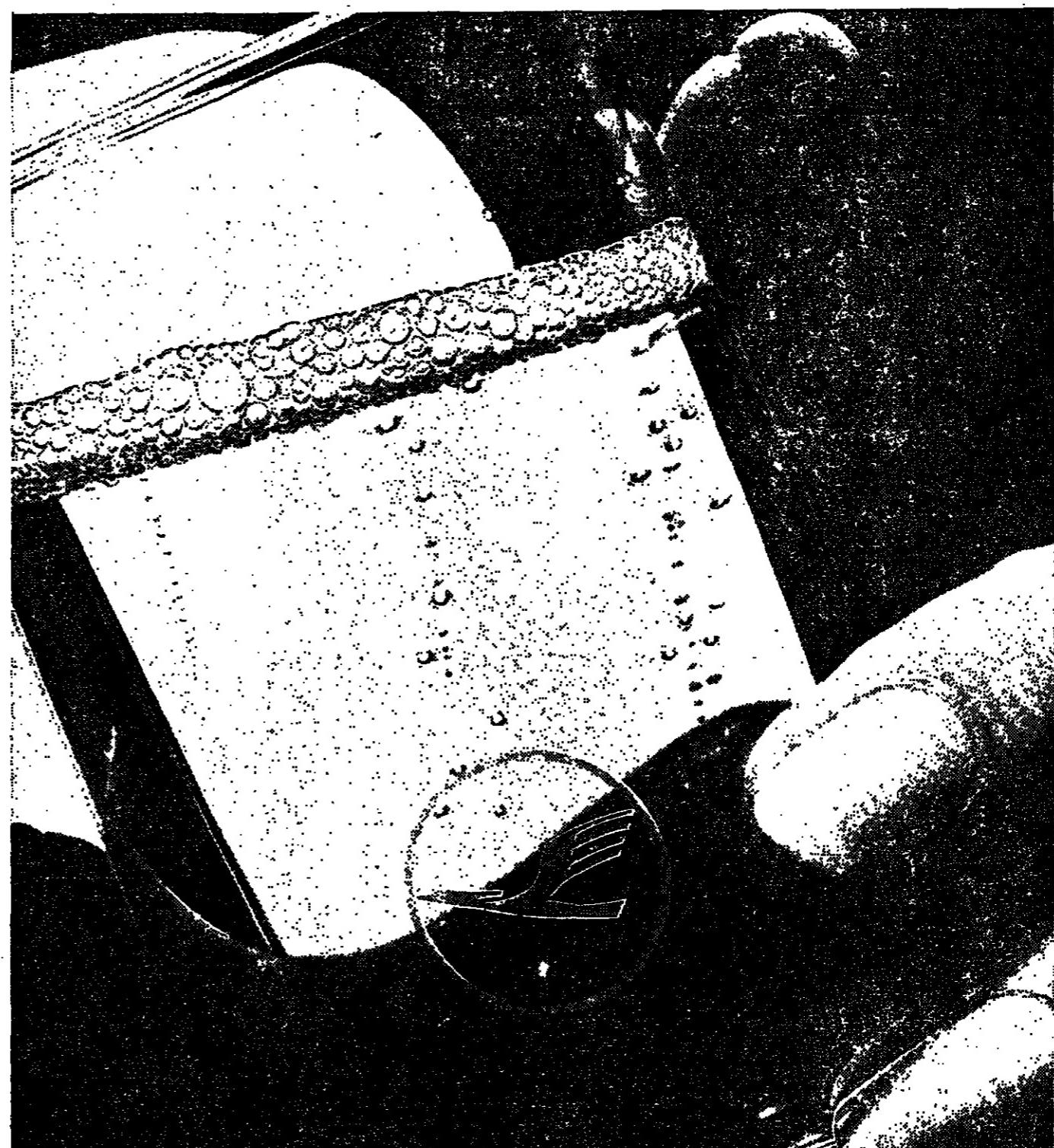
Concern over butter policy

MANY OF Britain's leading food companies yesterday expressed their concern at the shortage of butter supplies for manufacturing caused by the Common Market's policy of exporting cheap butter—especially to Communist countries.

They also fear Brussels might raise the price of butter for manufacturing, which could raise the price of thousands of food lines as the increase is passed on to consumers.

The commission has admitted that as a direct result of its exporting policy, the butter mountain has been reduced from its August, 1979 peak of 580,000 tonnes to less than

Now, only Lufthansa offers you First Class to all parts of Germany.



Today, British Airways and other major airlines are eliminating First Class on flights to Germany and other parts of Europe. Lufthansa is not only keeping First Class; we have every intention of keeping First Class in the future—to each of our 121 destinations worldwide. If you have connecting flights in Europe, therefore, Lufthansa allows you to fly First Class on every leg of the journey. In the extra comfort and style to which you have become accustomed. The closer you look, the more you see the difference.



Lufthansa
German Airlines

Consult your Travel Agency or our timetable for exact details on all of our flights.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange in London. It is not an invitation to any person to subscribe for or otherwise to acquire any securities of Gulf Oil Corporation.

Gulf Oil Corporation
(Incorporated in Pennsylvania U.S.A.)

Share Capital	
Authorised	Issued and reserved for Issue
300,000,000	in Common Stock without par value 213,492,650
including 1,581,824 Common Stock reserved for issue	

The Council of The Stock Exchange has admitted all the Common Stock of Gulf Oil Corporation in issue or reserved for issue at 24th April, 1981 to the Official List.

Particulars relating to Gulf Oil Corporation are available in the Statistical Service of Extel Statistical Services Limited and copies of such particulars may be obtained during usual business hours on any weekday (Saturday and public holidays excepted) up to and including 8th May, 1981 from:

W. Greenwell & Co., Bow Bells House, Bread Street, London EC4M 9EL

Fielding, Newson-Smith & Co., Garrard House, 31 Gresham Street, London EC2V 7DX

MIDLAND BANK IN MEXICO



JUAN MANUEL FERNANDEZ

Midland Bank is pleased to announce the opening of its representative office in Mexico.

This office will provide a useful point of contact for businessmen throughout Mexico who are seeking to develop their international business. It will also offer assistance to customers wishing to develop their business with Mexico, by drawing on the world-wide experience of the Midland Bank Group.

In London please contact: Andrew M. Kyd, Senior Executive, Latin American Region, Midland Bank Limited, International Division, 60 Gracechurch Street, London EC3P 3BN. Tel: 01-606 9944 Ext. 4190. Telex: 888401.

In Mexico please contact: Juan Manuel Fernandez, Representative, Midland Bank Limited, Insurgentes Sur 954 P.H., Mexico, 12, D.F., Tel: 536-9441/3. Telex 017-76285.

We deliver.



Test us.

Midland Bank International

Midland Bank Limited, International Division, 60 Gracechurch Street, London EC3P 3BN. Tel: 01-606 9944.

1980—A Profitable Year for The British National Oil Corporation

In 1980 BNOC continued to increase its already substantial contribution to the nation's wealth. It produced and sold 31 million barrels of oil valued at £511 million. The profit before taxation was £309 million.

The substantial growth of BNOC over the last three years is illustrated by the following figures:

	1980 £ million	1979 £ million	1978 £ million
Equity sales revenues—oil and gas	511	265	53
Profit (loss) before taxation	309	77	(26)
Net profit (loss)	88	21	(15)
Capital Expenditure	216	226	190
Capital employed	978	878	671

Today BNOC is an established oil company operating in the forefront of the activity on the United Kingdom's Continental Shelf. It employs 2000 people—90% of them in Scotland. In 1980 the Corporation was involved in 45% of the exploration and appraisal wells drilled on the UKCS. It has equity interests in nine commercial oil fields, of which three are operated by the Corporation; five are in production, and one producing gas field. It is the single largest trader of North Sea oil, handling nearly one million barrels of oil a day—almost one third of total UKCS oil production.

Since its inception in 1976 the Corporation has invested over £1200 million on the UKCS, of which £900 million is accounted for by producing fields. These fields are generating funds needed for further exploration and development.

Copies of Accounts are available from The British National Oil Corporation, 150 St. Vincent Street, Glasgow G2 5LJ.

BNOC

Share in a better Britain

UK NEWS

Analysts despair of orthodox options

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

ORTHODOX economic policies, including reflations and devaluation, no longer offer any hope of rescuing the economy from the appalling condition produced by the present economic strategy, the Cambridge Economic Policy Group argues in its latest annual policy review published this morning.

The group, also known as the New Cambridge School, consists of 11 economists at the university's Department of Applied Economics, headed by Professor Wynne Godley.

The review is highly critical not only about Government economic policy over the last five years but also about the main alternatives now on offer. "It remains our view that import controls would be necessary to sustain recovery on a scale which would bring unemployment down while at the same time keeping inflationary pressures within tolerable bounds."

"But we are bound to add that reflations and devaluation, though hardly satisfactory, will be less dangerous than the continuation of present policies. If the economy will not turn, the Government must."

This analysis reflects projections that if present policies are continued output will continue to fall and unemployment will rise—up to nearly 4.5m by the mid-1980s.

The group claims that events in recent years have shown that its model of the economy is right and that the Government's view is wrong.

A comparison with the projections published in the annual review last year shows that the group has been too pessimistic in its forecasts. A year ago, it underestimated real Gross Domestic Product in 1980 by more than 4% compared with its current view of the outcome. From this higher base, the group is still projecting a 3.5 per cent decline in GDP between 1980 and 1981.

The review maintains that the

ECONOMIC OUTLOOK ON PRESENT POLICIES

	1980	1981	1982	1983
Consumer spending	71.7	71.6	71.2	73.1
(66.8)	(67.0)	(70.4)	(74.5)	
Gross Domestic Product	112.3	108.5	103.6	101.3
(107.0)	(103.2)	(101.6)	(100.6)	
Unemployment, millions	1.6	2.6	3.6	4.3
(1.9)	(2.6)	(3.6)	(4.4)	
Consumer prices, per cent	15.0	13.7	9.8	8.7
change over previous years	(19.1)	(12.6)	(9.8)	(7.9)

Source: Cambridge Economic Policy Review.

The review examines the causes of the present problems and various alternatives which have been suggested.

The group argues that the strong sterling exchange rate is because of an incorrect view of the causes of inflation which reflects tax push pressures and the desire by workers to maintain real incomes.

The review examines various alternative approaches which have been proposed, notably reflations and devaluation. However, the Cambridge economists argue that any major reflation implies a huge balance of payments deficit and/or an utter collapse of sterling, unless it is accompanied by exchange controls and import controls."

The review argues that, irrespective of the Budget, past policies have already set up the conditions to fall and unemployment will rise—up to nearly 4.5m by the mid-1980s.

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The review maintains that the

North Sea has been used to destroy the UK's economic base.

"The reason for this appalling result lies in the policies adopted by the last Government and endorsed by the present Government. These have driven up the exchange rate and imperilled industry."

"The Government insists that its tough budget is essential to reduce inflation and secure long-term recovery. Its critics are united by the fear that the budget will cause deepening slump."

The review argues that, irrespective of the Budget, past policies have already set up the conditions to fall and unemployment will rise—up to nearly 4.5m by the mid-1980s.

The group says that no one should be comforted by the fact that recessions in the past have always bottomed out, nor by the behaviour of leading indicators compiled on the basis of past statistical correlations with no causal hypothesis to support them.

To keep reflation going, the public sector borrowing requirement would have to reach some £20bn next year and nearly £30bn the year after.

Devaluation is also regarded as very risky because of the impact on domestic costs, wages and prices. "Inflation, incomes policy or both might be acceptable if sustained and rapid depreciation of sterling were capable of inducing a major recovery of output and employment."

"Our estimate is, however, that with the exchange rate down to less than half its present level by 1985, there would still be a chronic 3m level of unemployment. The rate of price inflation would have accelerated to well over 20 per cent a year."

After reviewing these policies, the group concludes that there is no alternative which would rescue the economy other than import controls and exchange controls as a way of holding the balance of payments situation while some new momentum is given to domestic industry."

Several recent developments in the UK economy are examined in the review. Among other points, the group argues that so far there is no clear or strong indication that recession will depress the growth of money earnings in any enduring way."

In a discussion of industrial restructuring, the group maintains that there is "no sign that industries which undertook shake-outs of labour in the early 1970s made any subsequent gain in competitiveness relative to those which had expanded their employment."

"The latter group continued to have a considerably better export performance than those which cut their manpower. The comparison implies that redundancies and closures achieved no more and no less than a contraction of the industry in question and contradicts any idea that general shake-outs are a necessary first step on the road to recovery."

Cambridge Economic Policy Review, April 1981, Vol. 7, No. 1, Gower Publishing Company, Westmead, Farnborough, Hampshire.

Think of it as an investment.



A Church Shoe is hardly inexpensive. That's because we invest time and money creating shoes with style, quality and lasting comfort over a wide range of fittings.

Just write to us for our colour catalogue and details of your nearest Stockist.

You'll find it's time well spent.

Church & Co. (Footwear) Ltd., St. James, Northampton, NN5 5JB.

Viking Resources International NV

An investment company in the oil and gas industry listed on the Amsterdam Stock Exchange.

Net Asset Value as at 31st March 1981. US\$ 66.24

Years to 31 December

1976	US\$ 19.84
1977	US\$ 22.89
1978	US\$ 23.12
1979	US\$ 42.18
1980	US\$ 73.66

NET ASSET VALUE 1979-80 + 75%

1976-80 + 271%

Copies of the report and accounts are available from:

Paying Agent, Pierson, Heldring & Pierson NV, Herengracht 214, Amsterdam.

Investment Advisor, Ivory & Sime Limited, One Charlotte Square, Edinburgh.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to any person to subscribe for or purchase any shares.

HILL SAMUEL (JERSEY) FIXED INTEREST FUND LIMITED

Incorporated on 12th April, 1979 as a company with limited liability in Jersey under the Companies (Jersey) Laws 1962 to 1968.

Application has been made to the Council of The Stock Exchange for all the Participating Redeemable Preference Shares of 1p each of Hill Samuel (Jersey) Fixed Interest Fund Limited, issued and available to be issued, to be admitted to the Official List On 21st April, 1981, 4,542,024 Participating Redeemable Preference Shares were in issue and 5,357,976 were available for issue.

Particulars of the Company are available in the Exel Statistical Service and copies of such particulars may be obtained during business hours on any weekday (Saturdays and public holidays excepted) up to and including 11th May, 1981, from:

Hill Samuel (Channel Islands) Management Limited, P.O. Box 63, 7, Bond Street, St Helier, Jersey, C.I.

Grieveson, Grant and Co., P.O. Box 191, 59, Gresham Street, London EC2P 2DS.

Financial diary this week

The following is a record of the principal business and financial engagements during the week. The Board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

COMPANY MEETINGS
Approved Security Ltd. 28. Hanover
Savills (Charterhouse) 6. East Park Road
City and Foreign Inv. 117 Old Broad
Street, EC 2. 230. The Causeway
Mines, Minas, 11.00
Edinburgh, Edinburgh, 29. Charlotte
Square, Edinburgh, 12.30

BOARD MEETINGS

Airtex Inv. 1st
Eels and Gen. Inv. 1st
Discount Hunting Pet Services
London Underground 7.00
Scottish Firs. Inv. 1st
Simon and Jackpot
Viking Resources, Tiv.
Lives 15.15

DIVIDEND & INTEREST PAYMENTS

Bone (F. and J. H. Orl) and A. Ord
British Aluminium 7.50
Crown Chemicals 7.50
Exchequer 13.00 1984 Genc
Macmillan Publishers 2.25p
New Equipment 0.75p
North Surrey Water 0.75p. Do. 4.9p
Preston Corp. 1.50p. Do. 1.50p
1.75p. Do. 3.50p. Inv. 1st. Do. 1.75p

COMPANY MEETINGS

Petroleum, W. 11.00
Grand Hotel, Wimborne Hotel, 11.00
Great South West 1.00
IMI, Midland Hotel, New Street, Birmingham
Investing in Success, Regis House, King
Street, EC 2. 12.30

LASHO Place, Barbican, EC 1. 11.00
Minerals Institute, 20. Aldermanbury
National Sculptures Lane, Hull, 12.00
Ratcliffe Great Bridge, Birmingham Chamber
of Commerce, 75 Barbican Road, Birmingham
Tate Estate Hall, Essex Street, WC 2. 2.25p
Lane, W. 11.20
The Midland Hotel, Manchester, 2.30

BOARD MEETINGS

Edwards Int'l.
Gordon Stockholders Tst.
Clarke (Clement) Inv.
Corporation Natl. Inv.
Farrell Elects
Lake View Inv. 1st
Nashua Propertys
Newshill

Horn (H. M. F.L.)
Sternberg
Tennant Services
Terms

Bath Iron Construction
MV Cart

DIVIDEND & INTEREST PAYMENTS

Amvis Television NY 10
Bank of Nova Scotia 4.25c

Cambria Pulp and Paper 2.25p
Cambridge Imperial Bank of Commerce
7.75p

Ho's Kong and Shanghai Banking Corp
Mercury Transatlantic Tst. 51p
National Westminster Inv. 1st. Do. 1.50p

Shore (Charles) 4.12p
Toronto Dominion Bank 4.00c

COMPANY MEETINGS

Amvis (UK) 1st. Do. 4.25p
Barclays Bank, 75 Queen Street, EC 2. 12.00

File Forge, Smeaton Park, Waterlooville
12.00

Plasterers Hall, London Wall, EC 12.00

Sale (Treas.) 28 Queen Anne's Gate, SW 1. 12.00

Southern Horn, Bedeck Hotel, Distress
Walton Street, Newton Mld. Hyde
Cheshire, 2.30

FINALS

Black Circle Inds.
Border Services (Wrexham)

Bulgin (A. F.)
House of Fraser
Jesse Tamm

Shiloh Sailors
Shoe Machine
Thomas T-Line Caravans
Whatman Reeve Angel

BAS Inds.

DIVIDEND & INTEREST PAYMENTS

Clay and Clay Inv. 0.75p
Killing Tin (Malaysia) Berhad 65 Sen
New Int'l Special Inv. 2.835p

Ramco The Dredging Co. 30
COMPANY MEETINGS

Allen Harvey and Ross, 45. Cornhill, EC 2. 12.00

Benton, Clark Hallam Tower Hotel,
Bond Street Fabrics, Great Eastern Hotel,
Liverpool Street, EC 2. 12.00

East Lancashire Firearm Civil Hall, Thomas
Street, EC 11.30

Gordon (Ltd.), Caxton Hall, Caxton Street,
London, EC 12.00

Hawes (Alexander), Great Eastern Hotel,
St Albans, 12.00

Wainwrights Low Hall, Caxton Lane,
Woodhouse, 10.00 Hall, Caxton Lane,
Woodhouse and Ranson, Tanton Hall Shore
Lane, EC 12.00

BOARD MEETINGS

Flaxk. 1.25p
BSI 1.25p
Boosey and Hawkes
Dorset and Newmans
Hawkins, Hides
Ingersoll 1.25p
Singer (C. C.)
Whitney (George)

SIMPSON (A. J.)

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Dorset and Newmans
Hawkins, Hides
Ingersoll 1.25p
Singer (C. C.)
Whitney (George)

SIMON (A. J.)

DIVIDEND & INTEREST PAYMENTS

Adams Electrical Prod. 0.01p

Alfred Pfeiffer 1.15p

Allied Foods Prod. Do 4.00c

Amber Day 0.75p. Do. 1.00p. Do. 1.25p

Anglo American Gold 10.00p. Do. 5.25p

Anglo American Gold 6.00c. Do. 5.00c

Armour Tst. 5.00c

ASCO Inv. 1.25p

Associated Dairies 3.00c

Autocar 1.25p

Battell 11.00p. Do. 5.50c

Bailey Yorkshire 1.00p. Do. 1.25p

Bentley 1.25p

Bent

PUBLIC NOTICE

COMPETITION ACT 1980
Anti-Competitive Practice Investigation
Ti Raleigh Industries Limited
Ti Raleigh Limited : Bicycles as defined in b below
Competition reference under section 5

The Director General of Fair Trading has published a report under Section 3 of the Competition Act 1980 ("the Act") stating that a course of conduct pursued by Ti Raleigh Industries Limited and Ti Raleigh Limited constitutes an anti-competitive practice and that it is appropriate for him to make a reference under Section 5 of the Act. The Director General has directed that the period for publication in the report any undertaking which covers the course of conduct described in the report as constituting an anti-competitive practice. Therefore, in exercise of his powers under Section 5 of the Act, he hereby makes reference to the Monopolies and Mergers Commission ("the Commission") as follows:

- (a) The persons whose activities are to be investigated by the Commission are Ti Raleigh Industries Limited and Ti Raleigh Limited (the Group);
 - (b) The goods in question are bicycles for a rider with an inside leg measurement of 559 mm or more, the Group's "Spider" and "Candy" models for riders with a minimum inside leg measurement of 508 mm and equivalent models produced by other manufacturers;
 - (c) The course of conduct to be investigated is the application by the Group of those of its criteria for determining whether to supply bicycles to retail outlets which concern geographical location, loss leading (other than in the circumstances specified in the Report of the Monopolies and Mergers Commission dated 19th January 1980), the availability of technical advice, servicing facilities, stocks of spare parts or—when it is applied in a discriminatory fashion—commitment;
 - (d) A report on this reference is to be made within the period specified in section 5(1)(c) of the Act.
- If you have any information which would help the Commission in their enquiries please write as soon as possible to:

The Secretary
 Monopolies and Mergers Commission
 New Court
 48 Carey Street
 London WC2A 2JT

The Commission will investigate and report on whether Ti Raleigh Industries Limited and Ti Raleigh Limited have been pursuing the course of conduct referred to in (b) above and if so whether it amounts to an anti-competitive practice. If so they will also report on whether the practice operates, or might be expected to operate against the public interest and if so what are the effects adverse to the public interest.



To the "B" Shareholders of
NOVO INDUSTRI A/S

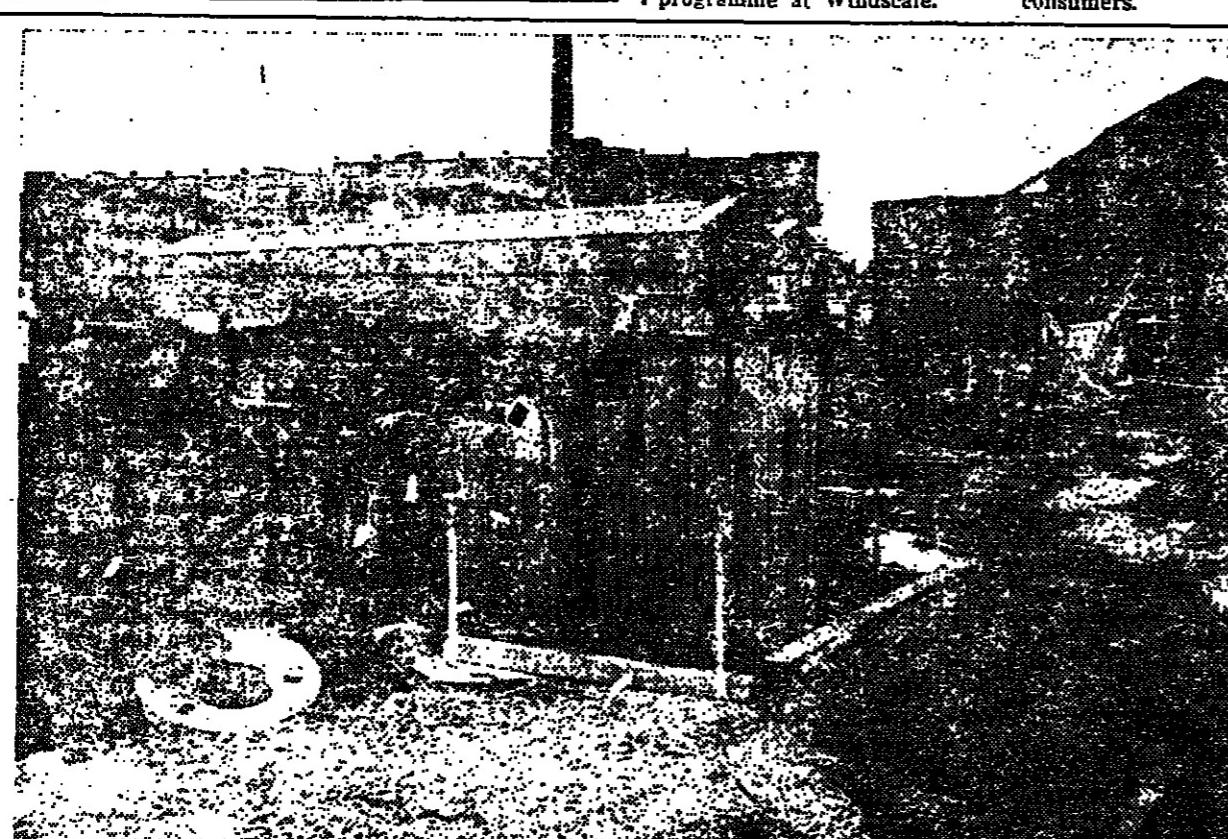
Against delivery of coupon number five, payment will be made of a dividend of 13% for the year 1980 (for "B" Shares issued in connection with the company's issue of new shares in October, 1980, however, a dividend of 6½% only will be paid).

Information on the special taxation rules applicable to Shareholders resident in the United Kingdom or the Republic of Ireland may be obtained from the Company's office in Novo Allé, DK-2880 Bagsværd, Denmark, or from Morgan Grenfell & Co. Limited, Registrar's Department, 21 Austin Friars, London EC2P 2NB.

Payment will take place at Copenhagen Handelsbank A/S, 2 Holmens Kanal, DK-1091 Copenhagen K, Denmark, and all the bank's branches.

23rd April, 1981

NOVO INDUSTRI A/S



An attractive prospect for everyone concerned.

Transforming this derelict site into an attractive, modern Industrial Estate has proved beneficial indeed. It's benefited industry by providing well-designed, well-maintained space in a convenient location.

It's benefited the community by bringing new employment opportunities to the area.

It's benefited the environment by turning an eyesore into a revenue earner.

And it's benefited our shareholders.

Commenting on the 1980 results, the Chairman, Nigel Mobs reports: "The Group has maintained its record of consistent growth, despite difficult business conditions and the high interest rates obtaining in all the countries in which we operate."

Results: Pre-tax profit amounts to £11431,000 against £1,070,000 for 1979. This is after charging £1,573,000 in respect of carrying costs on recent land acquisitions (£241,000 for 1979). Post-tax profits improved by 29.5% reflecting the significant allowances claimed in respect of the UK investment programme. The Board are recommending a net final dividend of 100p per share which, together with the higher interim dividend, represents an overall increase of 20%.

Enquiries: "There has been a marked reduction in enquiries for industrial premises in all countries except Canada and Australia. This may limit rental growth in the short term, but, happily, most of the Group's estates are located in areas where demand is still relatively good."

Property: "During 1980 we added some 850,000 sq ft of buildings to our worldwide property portfolio."

Rail union chiefs seek arbitration

BY JOHN LLOYD, LABOUR CORRESPONDENT

RAILWAY union leaders intend to refer their claim for a 13 per cent pay increase to arbitration at a joint meeting of the three rail unions tomorrow.

The unions have rejected a 7 per cent pay offer from British Rail, but are convinced that the BR board will not increase its offer.

The industry's arbitration body, the Railway Staff National Tribunal, is a three-man body chaired by Lord McCarthy. Either unions or BR may refer issues to it, and its recommendations, while not binding on either side, tend to be followed.

Mr. Ray Buckton, general secretary of the train drivers' union ASLEF, said that he intended to argue for referral of pay to the tribunal.

Mr. Sid Weighell, general secretary of the National Union of Railwaysmen, said that the issue of referral would be "high on the agenda" of the meeting.

Senior union officials believe that the tribunal might improve the pay offer to the 250,000 railway staff to around 8 or 9 per cent, a figure which would

probably be accepted by the unions.

The unions have insisted that the rise should contain no productivity element, but have said that they would be willing to talk about productivity in another context.

However, the officials are concerned that Government will take a hard line over pay, using what they would see as a high settlement as a trade-off against funds that might otherwise go for the BR electrification programme and other capital investment.

The BR corporate plan, and the electrification programme, has already been discussed at least once in Cabinet committee, and it is thought no decision has yet been reached.

Mr. Weighell said last night that "while they are taking a long time to make up their minds, the railway system is collapsing."

He added: "There are 10,000 vacancies which they can't fill and excessive overtime is being worked. The Government has to decide now whether it wants a railway system or not. If it doesn't, it should come out and say so."

The staff side, which is covered by five different civil service unions, have also announced a campaign of further selective actions to begin from May 5. No details have yet been announced.

Mr. Hodgson said that the staff was looking for a settlement in line with other workers in energy industries, such as electricity and gas workers.

The action on Wednesday will also affect the country's first and second nuclear power stations—Calder Hall, in West Cumbria, and Chapel Cross, in southern Scotland, as well as the nuclear fuel production plant at Springfields and the nuclear fuel enrichment centre at Capenhurst.

The company confirmed last night that the unions had undertaken to carry out normal safety procedures. However, the action is expected to severely delay the reprocessing programme at Windscale.

However, the cessation of generation at Calder Hall and Chapel Cross—the only two nuclear stations operated by BNFL—is not expected to cause any break in supplies to consumers.

Government accused by president of USDAW

By PHILIP BASSETT, LABOUR STAFF

PAY TALKS for the 28,000 power engineers, one of the most powerful industrial groups, have run into difficulties over what the engineers' union sees as the employers' refusal to apply fully a formula which, the Government claims, could virtually end a no-strike agreement.

Leaders of the Electrical Power Engineers' Association, whose members control supply of electricity from power stations, draw parallels between their position and that of the firemen who went to the brink of national strike action over their pay formula.

"The Tories diminish human dignity as they degrade those least able to protect themselves," he said in one of two attacks launched by the unions yesterday against Government policies.

"Thatcherism is an unmitigated disaster, destroying our economy, leading us to nowhere."

Mr. Tierney said the Government's claim that working people accepted their policies and that the message was getting through, was false.

"We are not prepared to accept low settlements, and cuts in standards in deference to Tory monetarism. We will continue to resist the Government's diabolical attempt to control wage levels through fear of unemployment."

Mr. Tierney said his union had lost 20,000 members in the year to the end of 1980, but other unions had suffered even more.

The second union attack was levelled by the Association of Professional, Executive, Clerical and Computer Staff.

Mr. Ken Smith, vice-president, said at the union's annual conference in Southport that monetarism was creating "a poison of bitterness throughout a generation of attitudes."

He said there was little wonder, "we have the Bristols and the Brontes."

Monetarism and the effects of other Government policies were being used against trade union power and rights.

The APEX conference passed a motion demanding the trade union organisation of the unemployed "including through TUC regional councils and trades councils, trade union advice centres, the maximum resistance to closures and large-scale redundancies as well as the involvement of unemployed workers and school-leavers in campaigns for jobs."

Call for strike at shipyards

By John Lloyd,
 Labour Correspondent

SENIOR shop stewards from throughout British Shipbuilders have called for national strike action if the company does not withdraw 106 redundancy notices.

The call, from the militant Shop Stewards' Combine Committee, came in Carlisle at the weekend. An official overtime ban in the company's yards begins today.

The ban was called last week by the shipbuilding negotiating committee of the Confederation of Shipbuilding and Engineering Unions. It will continue until next Tuesday, when the committee meets to review the position.

Union leaders fear that the company will also call for the closure of the Robb Caledon yard in Dundee, and possibly a further small yard, with the loss of 300 jobs.

They believe the company is insisting on the compulsory sacking of the 106 workers as a matter of principle, rather than on purely economic grounds.

The initial number on the redundancy list was 628, but most of these have taken voluntary redundancy in the past few months.

Plea to raise

TV licence fee

UNION leaders made clear yesterday that broadcasting staff will continue to press for a big increase in the TV licence fee. They intervened after delegates at the annual conference of the Association of Broadcasting Staff threw out a motion on Saturday calling for a new fee to enable the BBC to maintain and improve services as well as giving bigger pay increases to staff.

Delegates opposed to the motion said a new way of financing the BBC was needed.

Mr. Tony Hearn, general secretary of the ABS, admitted at the conference session that there had been some confusion over the motion.

He said: "Conference this morning accepted by an overwhelming majority a statement by me of what the national executive committee wants... we shall continue to do everything we can to get as large an increase in the licence fee as possible."

UK NEWS - LABOUR

Power engineers say employers ignore no-strike pact chance

By PHILIP BASSETT, LABOUR STAFF

came close in 1978 and two years ago. The membership is traditionally moderate, and its leaders approached Mr. James Prior, the Employment Secretary, soon after the Government could to power to see if there might be ways in which the union could take up the Conservative's election campaign suggestions of formal no-strike agreements for key workers in essential services.

The top of the scale to give an average of 7.5 per cent. The bulk of Electrical Power Engineers' Association members are above 30,000 and earn between £2,525-£3,905 and £3,215-£3,605.

The union rejected the offer. The employers then increased the offer to an average of 8.7 per cent, tapering at the top to 6.8 per cent.

Link point

They say maintaining the formula by offering 10.8 per cent at the link point. The union wants the 10.8 per cent applied throughout at year's linked increase.

The employers claim that the supply engineers are overpaid compared with outside industry. The union is highly critical of the employers' choice of salary survey.

The union is pressing for its members to be able to implement a one-hour-a-week reduction due in November by building up the hours into six days of a year. It calculates that the reduction of one hour may be worth a further 1 to 1½ per cent.

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Current	Incentive Marketing and Sales Promotion Exhibition (01-688 7788) (until April 29)	Metropole Exhn. Hall, Brighton
Current	Storage, Handling and Distribution Exhibition (01-446 2411) (until May 1)	Earls Court NEC, Birmingham
Apr. 28-30	Leather and Associated Trades Show (01-407 1582)	NEC, Birmingham
Apr. 29-May 17	International Ideal Homes Exhibition (021-705 6707)	Olympia, Harringay
May 5-8	London International Building Products and Services Exhibition (01-540 1101)	Metropole Exhn. Hall, Brighton
May 10-12	British Craft Trade Fair (0282 857153)	Ingliston, Edinburgh
May 12-14	Defence Components Expo (01-839 5041)	Olympia, Olympia
May 13-14	Scottish Contract Flooring Exhibition (01-236 0911)	Earls Court Olympia
May 17-20	Wholesale Buyers' (Spring) Gift Fair (01-855 9201)	Granby Hall, Leicester
May 17-21	London Furniture Show (01-388 1200)	Bloomsbury Centre Hd., WC1
May 19-21	Interior Design International '81 (01-540 1101)	Zagreb, Zagreb
May 20-21	MEX '81 (021-643 6994)	Verona, Verona
May 20-21	Print Fair '81 (01-253 9365)	Bilbao, Bilbao

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	International Spring Fair (01-486 1951) (until April 28)	Zagreb, Zagreb
Current	Swiss Industries Fair (Tele 62688) (until May 4)	International Forestry Fair - EUROFORESTA (01-538 4880)
Apr. 28-May 3	International Exhibition of Contemporary Arts - SIVAL (01-486 1951)	Verona, Verona
Apr. 28-May 3	8th International Surface Treatment and Finishing Exhibition (01-498 3064)	Bilbao, Bilbao
May 4-6	International Antiques Fair (01-540 1101)	Paris, Paris
May 14-17	International Energy Management Exhibition and Congress - ENERGY (0727 63213)	Antwerp, Antwerp
May 19-22	Dun and Bradstreet: Understanding Credit and Collections—For collection personnel (01-247 4377)	Esel, Esel

BUSINESS AND MANAGEMENT CONFERENCES

Apr. 29	LCC: The Advantages and Hazards of Exporting to Saudi Arabia (01-248 4444)	Cannon St, EC4
Apr. 28	The Marketing Society: Reviewing and improving your marketing activity (01-487 3811)	London Press Centre
Apr. 28-29	International Maritime Arbitration Organisation: International Maritime Arbitration Symposium (Tele 280282)	Paris
Apr. 30</td		

TECHNOLOGY

ICI material may move into Space

A POLYETHERSULPHONE material made by ICI at its Billingham plant in Lancashire is now being evaluated as a basic orbital construction material for possible use in the U.S. Space Shuttle programme.

Spectam, an ICI customer in business as a high-performance materials development company serving the aerospace industry, has received an order from the Grumman Aerospace Corporation for carbon-fibre (graphite) reinforced ICI Victrex roll-stock required for tests on Grumman's Automated Beam Builder (ABB).

The ABB is destined to be carried aloft by future shuttles to "extrude" triangular lattice-work beams for building large-scale orbiting structures.

It is expected to play a crucial part in the eventual exploitation of space, initially for communications and for the collection and transmission to Earth of solar energy.

Carbon-fibre reinforced Victrex is claimed to possess high strength and an excellent stiffness/weight ratio at temperatures up to 200 degrees C, while at temperatures as low as minus 100 degrees C it retains a useful impact resistance.

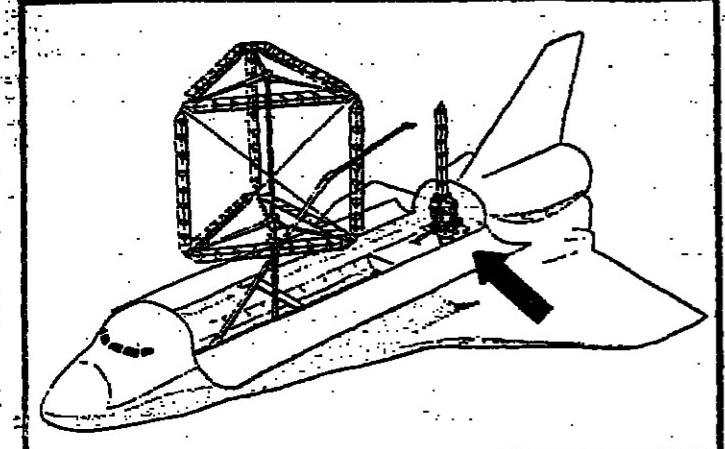
It can be readily thermofomed from flat strips, a process used in the ABB to increase the rigidity of the basic structure.

Rolls of carbon-fibre reinforced polyethersulphone are fed past heaters and through formers to produce three parallel profiles. These are then linked together into a latticework beam by reinforced Victrex members formed at angles to the machine's main axis.

The probable position of the Automated Beam Builder in the cargo hold of the space shuttle is indicated in the diagram.

Spectam, an associated company of H. R. Smith Technical Development, is based at Witney, Oxon. (0865 882110).

Carbon-fibre reinforced Victrex



Easy milk run on the farm

SIMPLICITY in design and use won Ambic Equipment the Queen's Award for its mastitis detector.

Mastitis, inflammation of the udder in milk cows, costs the dairy industry about £50m a year. Infected milk cannot be sold and the condition, if untreated, can lead to loss of part of the udder or the death of the cow.

Mr Reg Marshall and Mr Peter Bullock, Ambic's directors, sought a method of detecting mastitis in its early stages which was cheap and could be used easily on the farm.

The earliest clinical symptom of the disease is clotting of the milk. This can be detected visually using a metal cup, or by chemical tests, but both are laborious, difficult to apply in the milking shed, and tend to be ignored.

The obvious answer, and one already in use, is a filter in the milk line; but these tended to become clogged. Ambic designed a detector filter costing less than £2.00 which could be fitted directly in the milk

line, and which could be cleaned on the spot.

The herdsman simply slots the filter screen out of the side of the detector body.

Blockage in a line filter is itself, but Mr. Bullock explains that it upsets the vacuum in the milking system, causes the cluster of milking cups to fall onto the milking parlour floor and disturbs the rest of the herd and the herdsman.

An added virtue is a bypass channel in the centre of the detecting filter which allows milk flow even if the screen is totally clogged.

The device has already won a Design Council Award (the first item of dairy equipment to do so). Exports from January last year total £250,000. Sales of the mastitis detector covered 20 per cent of all UK milking units within the first two years of its introduction.

Mr. Bullock says that the device is so cheap and so simple to use there is no reason why dairy farmers should not install one in their milking lines.

ROLL-MARKING

DESIGNED primarily for the high-speed marking of solenoid components, a new roll-marking machine introduced by SP Marking Products, Chard (0460 3747), is claimed to be equally suitable for marking cylindrical parts, which can be automatically or manually loaded.

It is fully automatic and parts can be permanently marked without distortion or stress, it is claimed. Operation is by compressed air with overall electrical control. Each part to be marked is gravity-fed into the locating fixture on the work table.

Pneumatic action moves the table from right to left, thus rolling the part beneath the die or marking type. At the end of the stroke the part is ejected automatically. The table then returns to the start position to receive the next part and the machine automatically re-cycles.

The machine can be set to mark three lines of data in one stroke at a cycle speed of five seconds. A typical mark may consist of a company logo and various data in 1/8-in characters

occupying an area 1/8-in deep by 1/4-in long.

The typeholder is designed to accept individual interchangeable steel characters, solid engraved dies or a combination of both. For rapid changeover the typeholder is mounted on a dovetail fitting with a quick-release mechanism.

COIL-WINDING

SIMPLICITY of design combined with a degree of automation is claimed for a new coil-winding machine manufactured by the West German company, Aumann and marketed in Britain by Cole Equipment, Croydon (01-686 7581). Designated Type HKW/L30, the coil-winder is supplied with a two-station, manually operated indexing table which carries the coil formers.

The winding head can be fitted with face plates of different sizes to suit varying wire diameters and coil sizes. The machine is started by pressing a button, but the wire start is automatic. Winding speeds up to 13,000 rpm are possible, says Cole.

Signing on the dotted line

BY ALAN CANE

FRESH OUT of cash in a strange country and missing your cheque book, you go to the nearest branch of the local bank.

You present your credit card to the cashier who runs it through a small device on the counter and invites you to sign your name on an innocent-looking plastic pad.

First in the field was Transaction Security, a company little more than 12 months old, founded with capital from Finance for Industry. Just two months ago it was given a further £50,000 by Technical Development Capital to help market its product, the Verisign II.

Quest Automation, a Dorset based specialist in industrial automation will actually be launching its product, PI Micropad, at the NCC. Quest is already well known as a pioneer of techniques for using hand-written information as computer input.

The technologies employed by the two companies to turn signatures into streams of information that a computer can understand are quite different, but both started from the same point: a concept of how to verify signatures developed at the National Physical Laboratory in Teddington.

IBM was reported three years ago (see this page, September 28, 1978) to be working on a pen with speed, pressure and directional sensors, but has yet to bring a product to market.

Stanford Research Institute is also researching the area (and both organisations have been

to talk to NPL.)

Equipment which confirms that you are who your signature says you are already exists—and at prices which are be-

ginning to make it an economic option for banks, retail stores, high security installations and the like.

Within a few years, signature verification looks likely to revolutionise credit card and security businesses.

Next week at the National Computer Conference in Chicago, the biggest exhibition of data processing equipment in the world, two UK companies, already the market leaders in this technology, will make their first assault on the U.S. market.

Interest from banks and credit card organisations is already high. One U.S. credit card com-

pany remains the same: a signature can be recognised as unique to one individual both through its shape and the fashion in which it is written. In other words, a signature is a fingerprint in time and space.

Mr. David Law, managing director of Transaction Security points out: "The old style forger could match shapes; the modern forgers will have to master speed and pressure as well. It means thinking of 16 things at once."

"We are still looking for a forger expert enough to beat the system," he claims.

The market possibilities for a foolproof system of personal identification are so enormous that it is surprising that Transaction Security and Quest have such a lead.

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The Transaction Security device is microprocessor based and uses electromagnetic sensing; complete with magnetic

card reader, display, and key-

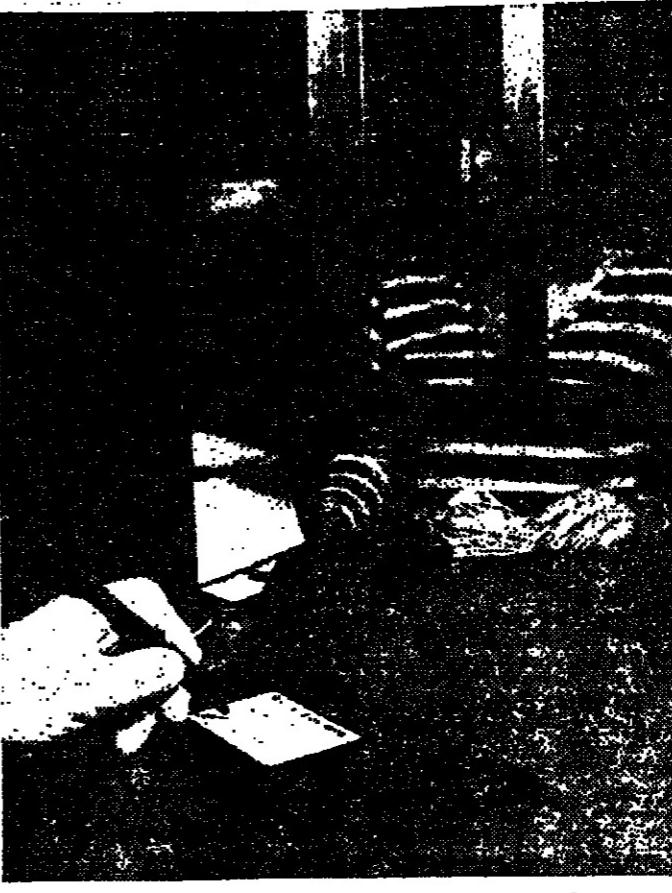
board it costs about £4,500, a

price which is expected to drop

sharply on volume production.

The Quest PI Micropad is a

software extension of its well



known Micropad resistive surface technology; each unit without card reader is expected to cost under £2,000.

Both companies say only five specimens are necessary for the system to build up a forger-proof impression of a signature.

The present range of applications includes computer access and high security area access control systems, credit authorisation systems and point of sale terminals.

Both companies will sell the guts of the system—the signature recognition part—to systems builders for under £1,000.

Transaction Security has sold its system to GTE, the U.S. operator of Telenet, the data communications network.

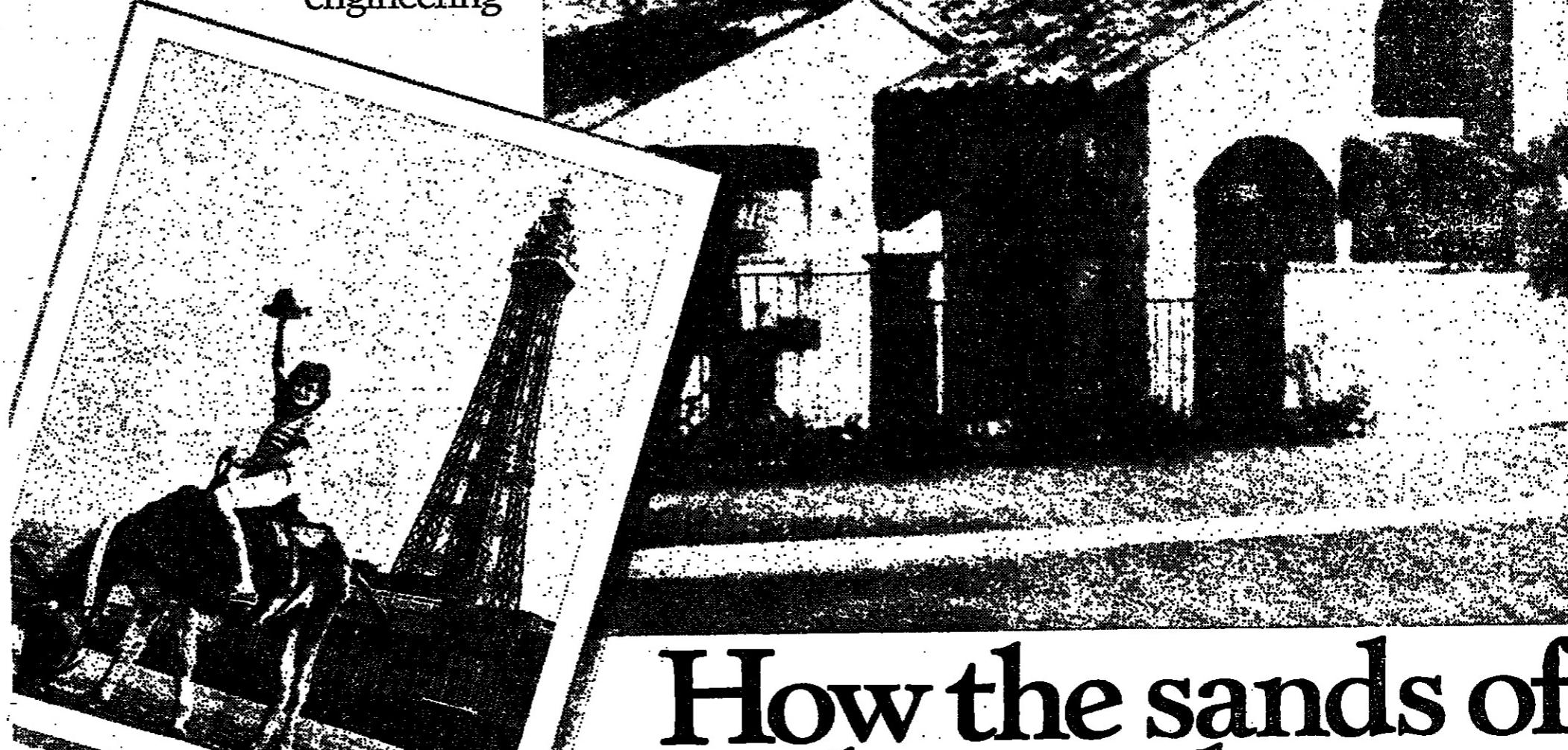
It is also planning to squeeze its whole system onto a single silicon chip. It opens the possibility of writing down the telephone line for all manner of shopping from Shredded Wheat to shares. And the identity of the shopper will never be in doubt.

Transaction Security is on 0483 503363; Quest on 0202 891518

In 1921 Frank Taylor built his first pair of houses in Central Drive, Blackpool.

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California is one of our most recent projects as we move forward in the eighties.

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they have contributed significantly to Taylor Woodrow's continued success worldwide.

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April 27, 1981
By: Citibank, N.A., London, Agent Bank

CITIBANK

THE MANAGEMENT PAGE

A new route through Grecian skies

Victor Walker reports on how the former head of a washing machine company aims to revive Olympic Airways

MANAGING an airline is little different from running a washing machine company. Both are subject to the same truths and the same principles of diagnosis, though the requisite treatment is obviously different.

So says John Piperoglou, a Greek company doctor who has just been appointed chairman of Olympic Airways, the country's national flag carrier. As a state enterprise the airline, previously owned by the late Aristotle Onassis, has been turning in increasingly hefty losses — a deficit totalling U.S.\$74m over the past three years alone.

Piperoglou's task is to put the company on a firm business footing. Since the Government insists that a return of the airline to private ownership is out of the question, this means he has to find a way of grafting tougher management principles onto a hitherto unco-operative state enterprise.

A U.S.-trained manager who cut his teeth in oil multinationals, Piperoglou undertook a similar rescue operation three years ago when he took over Elinda SA, a domestic appliances group which had been put together with the help of the National Bank of Greece after the merger of two companies that had run into serious difficulties.

Piperoglou believes the root problem facing Olympic Airways and many other Greek industries, is "the absence of ambitious but realistic targets expressed in simple words. To run an organisation you must identify a few key problems and turn them into easily understandable objectives which

everyone can grasp," he says.

In Olympic's case, Piperoglou has identified two key problem areas around which his strategy revolves — labour indiscretion and poor aircraft utilisation. On the former there has been little progress so far but the company claims that aircraft utilisation has improved. In the short term, Piperoglou is hoping to expand services without increasing the number of routes to any great extent and without increasing its fleet.

To an unusual extent, Olympic is a microcosm not only of the traditional weaknesses of Greek business practice and industrial relations, but also of peculiarly public sector problems.

Public sector

The airline became part of the public sector in 1974 when Onassis, in failing health and after the death of his son in a plane crash, exercised his contractual right to require the Greek government to buy his shares.

Olympic had been born 18 years before, with a fleet of 15 Dakotas and a staff of 865 inherited by Onassis from the old Greek National Airways. By the time he left the scene he had turned it into an airline serving five continents, employing 7,400 staff and carrying just under 3m passengers a year.

But after his departure loss-making prestige routes were opened, like those to the Albanian capital, Tirana and Benghazi, while others, such as services to Australia and Canada, were dropped when the

deficits finally became unbearable.

As for industrial relations, Olympic now employs 30 per cent more staff than when it was in the hands of Onassis. And customer confidence has repeatedly been sapped by strikes timed to coincide with peak-season travel.

There has already been one strike this year, carried through in defiance of a court order, and now there is a strong "smell" of disciplinary action in the air.

Piperoglou says Olympic has had a "particularly bad history of personnel relations." The reason, he argues, is that "for a company its size and complexity, Olympic has never had a strong personality in charge of personnel relations. Chief executives have involved themselves in union negotiations, which is a disastrous practice."

The keynote to Piperoglou's approach is labour discipline or, in his own words, "strict adherence to law and contractual obligations."

For this year's wage round the airline has offered a single 18.5 per cent increase back-dated to January. Staff have also been told that they will get, as a back-dated wage increase, one-third of any cut in the forecast \$86m loss for this year — for example, if the deficit finally runs out at \$42m, then \$86m will be used to finance additional wage increases.

The whole package is now in arbitration, after rejection by the unions. But, says Mr. Piperoglou: "If we go on trying to give our personnel more than the company generates in terms

of profit, there is no way this airline can be kept afloat."

But could Olympic, even with more effective personnel and all-round management, be put on a sound business footing? Piperoglou believes it could, even if it remains in the public sector.

"Though not in principle a supporter of Government enterprise, I consider it unfair to blame Olympic's troubles exclusively on Government ownership," he says. "The seeds of trouble had already been sown in the days of Onassis' ownership, which had been successful in running a 'boutique' (prestige) airline but was overcome by the demanding task of organising for the 1970s and 1980s. I'm not saying that management was any better under Government ownership, but it's unfair to blame it all on Government."

Piperoglou's confidence is based in part on the extent to which Olympic's problems are peculiar to the airline, and are simply worsened by the ailments currently common to virtually all carriers — sluggish demand, increasing fuel costs on the one hand, and the price of fleet renewal through acquisition of more fuel-efficient aircraft on the other.

In the first place Olympic has a relatively low average load factor — only 55 per cent last year. This, together with its high staff levels, has pushed productivity down to about 60 per cent of the IATA average. Last year the company's wage bill jumped a third, fuel costs soared by 40 per cent, while revenues rose only by just over a quarter.

One of Olympic's problems is that it cannot recoup from its exclusive domestic services what it loses on the more competitive international routes — without destroying tourism within Greece and undermining the local economies of the towns and in particular the islands to which it flies.

"All Olympic routes are losing," says Piperoglou. "There is no one on which we make money."

An ambitious plank in Piperoglou's strategy is to see if this summer we can get the same number of flying hours per aircraft type per day as Lufthansa does."

This involves a redesign of

Olympic's route network, in terms both of frequencies and deployment of aircraft; the intention is to ensure that the type of aircraft and the frequency of the service really match the traffic on the route.

Already, he says, the average load factor is up by about 10 per cent.

Charters

An associated move is the introduction of four feeder lines to Salonic and to Kos, using Short 303-305s, of which Olympic has four. The possibility of buying more feeder aircraft is under consideration.

Piperoglou also wants to enter into charter work in a big way, in place of a present marginal operation.

"There are about 80 per cent

as many international charter flights in and out of Greece as scheduled flights," he says. "Olympic has about 25 per cent of international flights in and out. A reasonable expectation, which has been set as a target for 1983, is to capture a quarter of the charter traffic."

It had been planned to sell six Boeing 707s, after phasing them out as part of fleet modernisation.

"Now we shall use these to wet our feet in charter business, replacing them with more fuel-efficient aircraft later."

Spare capacity will also be used for charters.

In addition, Piperoglou wants to expand cargo services, now represented by one converted Boeing 707 flying weekly Athens-Basel itinerary. There are no plans as yet to buy special aircraft. But there is spare capacity in Airbus holds

and a boost is expected from the completion of a new freight terminal at Athens airport, planned for the end of this year.

Piperoglou believes that fleet renewal is not an urgent problem.

With the 31 aircraft Olympic

fleet built around "two of the most fuel-efficient aircraft in the world" — nine Boeing 737s and five Airbus A-300s, with three more Airbuses on the way

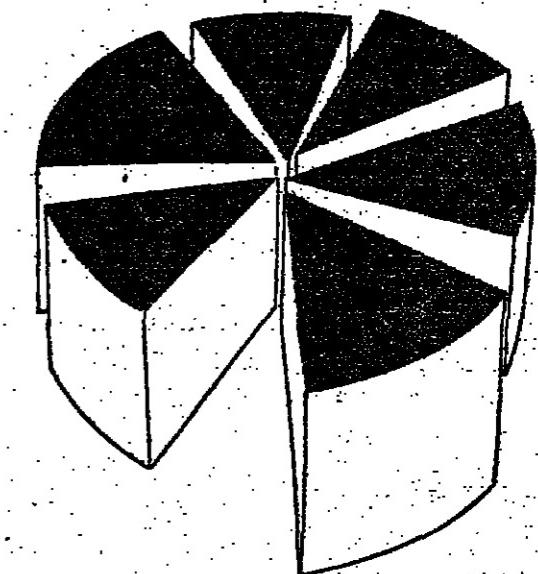
and the rest consisting of Boeing 747s, 707s, and 727s plus three Nihon YS-11s due to be phased out this year, Piperoglou

says, "will put us among the best in the world, save aircraft and improve our image with our customers."

Piperoglou says 1983 will be the critical year for Olympic, since "things we are now talking about will have been implemented by then. But this prepares us for the future....

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for issue at
27th March, 1981*

15,936,988

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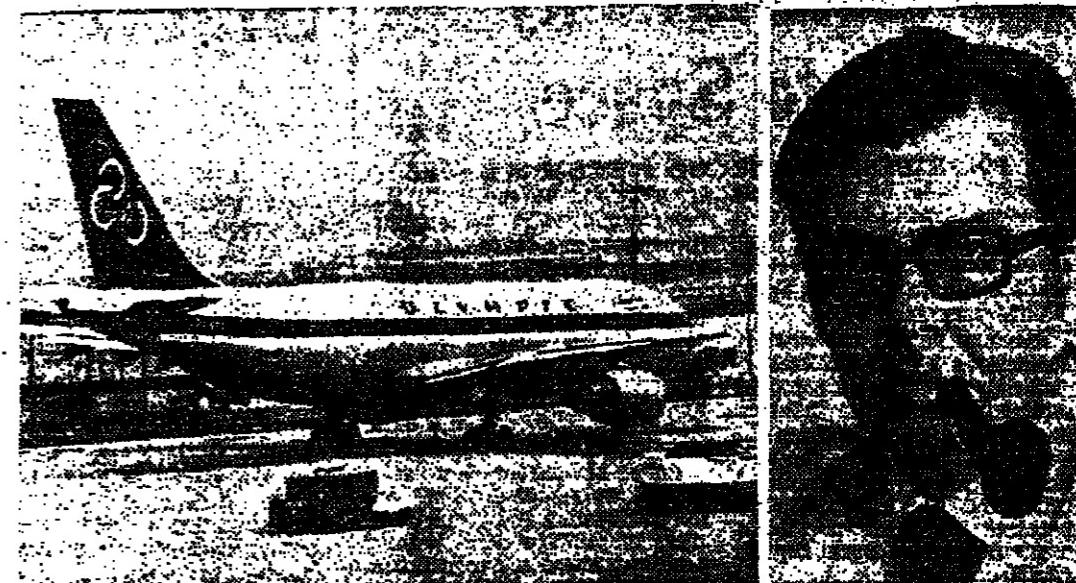
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27th April, 1981.

Joe in 100



IT IS NOT all that difficult to understand the resentment of employees when news of important company developments such as acquisitions or major dismissals reaches them via the press.

Why, they ask, are they usually the last to find out about the things that affect them at their place of work?

In the case of public companies the answer is frequently entirely unrelated to any management deficiency — a fact that often escapes the employee — with the result that management is presented with a difficult internal communications problem.

Publicly-quoted companies are obliged to inform the Stock

Exchange first of all major developments, especially if such news is "price sensitive." The communications problem arises because of the efficiency of the media — radio, television and even newspapers can have the information on the streets within minutes.

Up to now management has had few options to solve the problem, the most obvious being to pre-prepare an information package to be released on noticeboards at a designated time. But this is usually considered impractical because of the risk of premature leaks.

Thorn EMI, whose internal communications problems are complicated by its size, diversity and decentralised nature, is planning to install a private viewdata system, which allows

page viewing of textual/graphical information through an ordinary television set. As from June, 50 UK plants employing 70,000 people will have the new facility. Thorn claims this is the first time such a system will be used for this purpose in the UK.

It will enable management to key through important announcements within seconds of any Stock Exchange release.

The information will be picked up by operational chief executives or divisional personnel directors at the sites and distributed to the workforce

through the usual channels (noticeboards, meetings etc).

The system, which is not accessible to any outside party, can also be used as a tool for passing management information, such as stock sheets and an "electronic mailbox" for messages.

Apart from the capital cost of the mini-computer (priced at £17,000) and the television sets, the only other expense is the rental of each terminal from the Post Office, which works out at about £264 a year.

The system is being sold under the brand name of Inview, which is being jointly marketed by Radio Rentals Contracts, a division of Thorn EMI, and Incomer, a subsidiary of Honeywell UK.

Thorn EMI expects there will be around 35 announcements a year that need to be communicated in a hurry around the group. These would include the interim and preliminary figures, major appointments and important orders and contracts, although a policy decision is still being awaited on such "sensitive" items as closures and redundancies.

David Sowter, the group's public affairs adviser, says: "Communications is all about not having to react to situations. Crisis communications is the worst possible problem to handle."

Arnold Kransdorff

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Tuesday 5th May 1981

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LOMBARD

Why W. Germany needs the UK

BY JONATHAN CARR IN BONN

CHANCELLOR Helmut Schmidt is now on his way to what West Germans often irritably describe as their "biggest, most stable and reliable source of oil"—Saudi Arabia.

It is really meant as no dis-courtesy to the Saudi people to challenge part of that definition. Indeed, it would be pleasant (though it is hard) to believe that Saudi Arabia would be treated with the respect its history and the quality of its leadership deserves even if it had no oil to sell, and no money to buy weapons.

Nor can there be any quarrel with the factual observation that the Saudis supply more crude oil to the Federal Republic than anyone else—25 million tonnes last year or more than one quarter of German imports.

Common interest

But is this really the "most stable and reliable" source? Is it more so than Britain, a partner of the Federal Republic within the European Community and the Atlantic Alliance, whose forces in West Germany and West Berlin are the clearest possible sign of an elementary and overwhelming common interest, whose accumulated direct investment in Germany totals DM 6.8bn and last year alone turned out to be far bigger than that of any other single country?

If Britain's oil supplies were negligible then this point would hardly be worth making—but they are not. In 1979, Britain was the Federal Republic's fourth major source of oil, last year it was the third, supplying 15 per cent of imports—and in the first quarter of this year it displaced Libya to move into second place. Of course North Sea oil is not cheap (as those buying German industrial exports know only too well, if you want quality you have to pay for it). But does anyone seriously believe that supplies from Britain are less stable or reliable than those from elsewhere? And is this not a fact of crucial political and strategic importance to West Germany (though not only to her)—all the more so after

the overthrow of the Shah of Iran?

Face Germans with all this and they are quite willing to admit the truth of it "but of course, when we refer to stability and reliability in this context we are leaving Britain aside and referring simply to OPEC."

That is, unfortunately, a highly revealing statement about West German-British relations, not simply with respect to oil.

Successive London Governments have managed over the years or so to play their cards with the Germans as to derive the maximum credit for British achievements and the maximum blame for British mistakes (there have, after all, been one or two). British diplomats complain that the French get away with murder in "Bona"—and there is something in that. For example, to hear the Germans talk, it would be easy to feel that Britain was solely responsible for the European Community's deadlock on fish, and France simply another injured victim of "perfidious Albion."

Pervasive

What is the cause of this? One could offer all sorts of historical and economic explanations—but the main reason is very simple. No British Prime Minister has managed to establish the same close relationship of personal trust with Chancellor Helmut Schmidt which exist between the chancellor and President Valéry Giscard d'Estaing.

The influence of that relationship is pervasive at all lower levels of Government, so that Franco-German problems are played down and areas of agreement played up. This may seem to be a kind of optical illusion—but given time, the approach induces a habit of mind.

Britain and Germany badly need to establish something of the same order. The next talks between Herr Schmidt and Mrs. Thatcher at Chequers on May 11 would be a good time to start—the day after the second round of the French elections which Herr Schmidt so fervently hopes will keep "cher Valéry" in power.

Twelve days ago Kind of Hush

Extradition complexities hinder the war on crime

EXTRADITION OF fugitive criminals evokes a range of responses. To the ordinary member of the public the fugitive is often depicted as a romantic and daring figure. Efforts by the authorities to secure his surrender by another country to face his trial, or serve out his sentence for crimes of which he has been duly convicted, arouse the same sort of sympathy extended to the fox in the hunt.

To the law enforcement agency the problem of escaping criminals presents a major problem affecting the suppression of domestic, not to mention international crime. International co-operation in the rendition of fugitive criminals is fraught with complexities. The law of extradition provides the lawyer with a rich harvest of technical issues and an array of nice questions and moot points.

So it has been with Mr. Ronald Biggs in his tense battle with the legal authorities in Barbados. A wave of emotion was little difficulty on the first and second score, so far as countries of the Commonwealth were concerned, with a growing number of former colonial territories achieving independence, a new system of extradition within the Commonwealth was clearly called for. At a Commonwealth Law Officers' conference in 1966 a new scheme was agreed on. Following this agreement, it was intended that each Commonwealth country would repeal existing laws (which in the case of the United Kingdom was the Fugitive Offenders Act 1881) and would introduce re-

clicated legislation.

The Fugitive Offenders Act 1967 in the United Kingdom has been copied in many countries of the Commonwealth, which avoids the difficulties in treaty interpretation and of disparate legal systems. What often produces a stumbling block between foreign sovereign states with widely differing legal systems was happily circumvented by a uniform procedure in countries mostly following

national agreements to combat terrorism will be determined if the escaping terrorists can seek refuge in a non-extraditable country. Some positive argument avoided. Adel Eichmann not at all when agents of the Israeli Government abducted him from Argentina in 1961 and brought him back to Israel.

So long as the authorities of the state which seeks the return of the fugitive criminal do not soil their hands by engaging in kidnapping, or even hire private individuals to do what they cannot do themselves, the rule of international law will properly prevail. But if extradition becomes increasingly unavoidable, for one technical reason after another, the temptation for states to take the law into their own hands will develop.

And even if the authorities assiduously avoid getting involved, there will always be voices raised to claim that in some indirect way the kidnappers have been doing the bidding of their own governmental agencies. If the courts are faced by a deliberate decision of one of the executive arms of government to promote a very illegality which has led to a person being returned to the country wanting the criminal, there will be a tendency by courts to deny to the authorities the right to the processes of criminal justice. And that will be as harmful to the suppression of crime as the illegal act of

I was actually arrested." He is in custody before the court which has jurisdiction to try him. That is enough to satisfy his trial. That hopeless line of argument availed Adel Eichmann not at all when agents of the Israeli Government abducted him from Argentina in 1961 and brought him back to Israel.

Kidnapping, whoever carries it out, quite apart from the judicial attitude to fugitive offenders brought to trial through an illegal act in bringing them before the court there is the problem of the courts to whom applications for extradition will be made. Supposing the Supreme Court of Barbados had not resolved the Biggs case on the technical hitch in the country's legislative process, would the fact that the arrival of the fugitive on Barbadian soil had been effected illegally have prevented the courts from nevertheless ordering his extradition to Israel?

The intriguing question has probably one clear answer. The fact of kidnapping would not have halted the order for extradition. But would the public in this country have been entirely happy to see a man sentenced to 30 years imprisonment for a daring crime, of which he had served only two years before his escape, having to complete that sentence with the prospect that he could not even be considered for parole for another eight years?

The public empathy shown to Mr. Biggs would have proved an awkwardness for a prison administration in the UK already, under great strain. We should perhaps be thankful that such ticklish public issues have been avoided by the application of the rule of law in Barbados.

THE WEEK IN THE COURTS

BY JUSTINIAN

the Anglo-Saxon system of law. But some countries—Barbados among them until too late in the day—have not legislated in accordance with the 1968 scheme.

The Biggs affair should lead the backsiders to speedily rectify the omission of their legislature.

A new impetus might also have been given to the number of extradition treaties between foreign (non-Commonwealth) States which could usefully be increased. The international community cannot go on countenancing the situation where scoundrels offenders are able to snap their fingers at authorities which properly seek their arrest and due incarceration. Inter-

for his part in the Great Train Robbery was the way in which he came to be amenable to extradition. Kidnapping a person so that he loses his immunity in one country and becomes exposed in another, raises an age-old problem in modern guise.

So far, the rule of international law has been clear enough. If a person is arrested abroad and brought before a court in another country charged with an offence which that court has jurisdiction to hear (and even more so if he is brought back to serve a sentence of imprisonment from which he escaped) it is no answer for him to say "I was arrested contrary to the laws of State A or the State of B where

Fact and the form book at odds

MANY might have expected a comparatively quiet build-up to the Classics with the Guineas Trials behind us and three and five days respectively to go until differences of opinion will be settled.

In the past few days, however,

RACING

BY DOMINIC WIGAN

have led to reassessments of faith in several animals beaten this season and a waning of confidence in at least two who have come out and won.

For the many who feel it is prudent to rely on the facts in the form book, the variance in odds over the 2,000 gns chances of Kind of Hush and To-Agori-Mou can make no sense.

Steve Cauthen was quick to announce that Motovato rather than Kind of Hush would be his

beat To-Agori-Mou on merit by three-quarters of a length at level weights in the Ladbrokes Craven Stakes. They meet on identical terms over the same course later this week, but To-Agori-Mou is 4-1 in the 2,000 gns betting, while Kind of Hush is four times those odds.

The principal factors behind this are that Kind of Hush is considered inferior to his fellow South Bank challenger Motovato, and that To-Agori-Mou (who continues to impress at home) was heavily backed for the 2,000 gns before his recent defeat.

It would appear reasonable to assume that those who supported To-Agori-Mou before that listless display will not want to risk further support. Equally few are likely to be out to back the trial winner rated well behind his stable companion Motovato.

Steve Cauthen was quick to announce that Motovato rather than Kind of Hush would be his

2,000 gns mount. That decision was followed by the news that Motovato continues to create the more favourable impression at home.

One or two backers noted for their interest in the ante-post markets are more anxious than ever to support Motovato rather than Kind of Hush and this will be reflected in the gns market over the next few days. It is possible Motovato will go to post disputing market positions with To-Agori-Mou.

Latest 2,000 gns odds read:

4-1 To-Agori-Mou; 8-1 Motovato;

10-1 Another Realm; 12-1 Church Parade; 16-1 Bel Bolide,

Kind of Hush, Bedale Flutter and Prince Echo.

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BRIGHTON

145—Bell Boy**
215—Sunset Bay
245—Ganymede**
315—Drill
345—Satin Grange
415—Musical Mira*

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SOUTHERN

9.30 am No Fence for Barossa. 9.35 Animals. 11.30 The Land That Came in from the Cold. 1.20 pm News Headlines and Road and Rail Weather. 2.30 pm Monday Matinee: "Dangerous When Wet," starring Esther Williams and Fernando Lamas. 3.45 Money-Go-Round. 5.15 Mr. and Mrs. 6.00 TV Today. 6.30 am Rockstage. 6.45 Rock and Roll. 7.10 ATV News. 11.15 Rockstage. 12.15 am Something Different.

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THE ARTS

ICA Theatre

1-2-3

by MICHAEL COVENEY

Three characters in three plays lasting a total of four hours was the rather thin reward for a seven-hour stay in the ICA on Saturday. Although an audience of two dozen scarcely lifted the occasion to a festive level, at least I can say I enjoyed the intervals. We were constantly reminded by Chris Par's dark, tentative production, that this Tom McGrath trilogy is part of the Radio Theatre '81 shindig if anyone on stage has anything loud or peculiar to say, the sound track immediately springs to life. The feel of the performance is more ingrown than outgoing. More toonish than carnival.

You detect a reluctance to come to grips with Mr. McGrath's plays. You are right. They amount to the diary of a nobody who is not so much anonymous as unidentified. Mr. McGrath has scanned his own underground bus history before in the theatre. That play, *The Jovinec*, was a sprawling mess. This, it may sound ungrateful to report, is totally written but with all the juice squeezed out.

The first piece, *Who Are You Anyway?* finds the cast in uniform grey costume, always a bad sign. From puberty to marriage, the clichés fly around the stage as two Sentifist lads discuss their attitude to women, each other, sex, etc. The girl leaves one for the other. It is like watching a Celtic re-run of David Halliwell in his bad old multi-viewpoint days.

Colour invades the stage in *Very Important Business*, but it is the old-fashioned hue of Expressionism as a man who was happy worries about unemployment is temporarily splashed in the paint. "The Paracelsus alchemy show," sinks



Hole Cottage, Cowden near Edenbridge in Kent



The Pineapple at Dunmore in Stirlingshire

Architecture

Preservation for pleasure

by COLIN AMERY

When it comes to preserving buildings there is one man who is a true hero. His name is John Smith and he is the founder, with his wife Christian, of the Landmark and Manifold Charitable Trusts. From next Wednesday until June 13 there is an exhibition at the Heinz Gallery, 21 Portman Square, London, W1, which shows some of the buildings that have been rescued by the Landmark Trust and explains the philosophy behind this very remarkable, very English organisation.

John Smith has turned his attention to the fundamental question which lies behind the preservation of buildings—what are they to be used for? He decided that the best thing for the kind of buildings that most often disappear—the small, remotely situated and often peculiarly individual buildings—was for people to spend their holidays in them. This was a brilliant bit of lateral thinking; by providing a use which also earned an income from the buildings some of the costs of future maintenance could be met and more buildings could gradually be acquired. When people stay in these buildings they learn in the most natural way much more about the pleasures of architecture, the countryside and the history of these islands than they would on a motorway jaunt to a static home.

During the repair of their buildings the Trust has often made important archaeological discoveries. At Warden Abbey near Biggleswade in Bedfordshire—a fragment of a Cistercian Abbey—a well preserved 14th century tile pavement was uncovered.

Perhaps the best known of the Trust's properties and certainly one of the most popular, is the Pineapple at Dunmore in Stirlingshire. This eccentric edifice is a summer house that was built in the shape of a giant prickly pineapple by the Earl of Dunmore in 1781. On each side of the huge fruit are stone bathtubs that were built for the gardeners and now make comfortable sleeping and living rooms.

Equally exceptional in quality is the Music Room in Lancaster—a small garden pavilion that has long ago lost its green surroundings and until the Landmark Trust came along was squashed by warehouses and workshops. Inside this little classical building is one of the most remarkable Baroque interiors filled with lavish plasterwork which took over 6,000 hours to restore. There are the muses of history, music, poetry, dancing and comedy and the Trust has wisely left the room empty—the plaster speaks for itself and fills the space with richness.

You can stay in the heart of Bath in a Landmark building, the fine early 18th century house built (possibly by Lord Burlington) for Marshall Wade, that stands right by the West front of Bath Abbey.

Because the Landmark Trust has given preservation a purpose and even the possibility of a plough-backable profit, it has been able to undertake the rescue of buildings that no one else could consider taking on. The exhibition shows only a selection of the 70 or so properties owned by the Trust, but they demonstrate quite clearly the range of possibilities.

There is Alton Station near Stoke on Trent in Staffordshire. This little Italianate railway station was built by the North Staffordshire Railway Company for the Earl of Shrewsbury, then owner of Alton Towers—Pugin's strange and wonderful castle. The abandoned railway line and derelict canal are set in beautiful surroundings and guests who have stayed for their holidays in the station describe the log book "we didn't go anywhere as it is so nice here."

Not all the Landmark properties are small, they look after Lundy Island which offers several agreeable places to stay, and is the most expensive of all the Trust's undertakings.

The National Gallery has acquired an outstanding work by the Impressionist painter Edgar Degas: the portrait of Helene Rouart in her father's study. This painting (oil on canvas, 161 x 120 cms) has gone on show to the public in Room 44.

Recently exhibited at the 1978-80 Post Impressionism exhibition at the Royal Academy, the painting has been purchased by private treaty from an anonymous private collector in England.

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Also in Staffordshire is Tixall Gatehouse which was built in 1580 for Sir Walter Aston. It is an extremely handsome and ambitious build-

ing with four polygonal turrets on the corners and windows framed by pairs of columns, representatives of all three Orders. When found by the Landmark Trust it was a ruin without roof, floors or windows. Now it has rooms for visitors and a paved roof which overlooks the glorious landscape.

Because Landmark is supported by the generous and large scale philanthropy of the Manifold Trust it has often been in a position to spend large sums of money on buildings. Wrotham Manor in Devon, a medieval house of the most remarkable character, has cost £200,000 to restore, and the Lancaster Music Room, nearly £100,000.

In Derbyshire the Trust has shown that preservation even at these high prices can be financially successful by purchasing

Edale Mill and selling the leases of six flats the £70,000 conversion costs were recouped.

Although much money has been spent by the Trust it would be wrong to give the impression that they are keen on restoring buildings to look like new. The buildings are put into good order and then furnished in a way that suits them—usually with good old furniture, worn but beautiful rugs and pictures and books that add something to the story of the building or the locality.

John Smith and his wife and staff have always had very high

standards. Their aim has been to open the eyes of the people who stay in the buildings so that preservation becomes unnecessary. Every night all over the country people are now able to go to bed in surroundings that will add richness and understanding to their lives.

This exhibition shows for the first time how successful the Landmark Trust has been. It has rescued a most intriguing set of buildings. It has never advertised and yet 15,000 people each year enjoy staying in these places. Like the National Trust, Landmark is one of those peculiarly English organisations that has shown the world that only by caring about our history and our surroundings can we make sense of the present.

The Landmark Trust is at Shottesbrooke, Maidenhead, Berkshire—their buildings are available all the year round and they tend to be fully booked some time in advance. Charges can be had from the secretary who would welcome a stamped addressed envelope.

Festival Hall

Philharmonia

by DAVID MURRAY

The Philharmonia concert on Saturday became a memorial to Kirill Kondrashin, who should have conducted it. His place was taken by André Previn, who led the orchestra behind Vladimir Ashkenazy in both the piano concertos of Brahms. For obvious reasons it is unusual to find these taxing works in a single concert; but Ashkenazy met the challenge superbly, seconded by Previn with unflagging concentration. It made memorable in its own right.

If your taste is more for vernacular buildings you could try Hole Cottage near Edenbridge in Kent. This is a tiny surviving wing of a late medieval timber framed hall house standing by a stream in a wood. It has an almost tangible atmosphere—as one of the visitors wrote in the log book "we didn't go anywhere as it is so nice here."

Not all the Landmark properties are small, they look after Lundy Island which offers several agreeable places to stay, and is the most expensive of all the Trust's undertakings.

Inquiry lasted through the Adagio, which was no detached idyll; in the Rondo the purposeful thrust of Ashkenazy's playing was enhanced by giving full weight to Brahms' "non troppo" qualification for this Allegro.

Previn did not seek to gloss the unappraising orchestration of the work (the strings had strident passages), but insisted on the coency of the musical argument.

The broad opening of the B-flat Concerto is often made "Emperor-like"; Ashkenazy was rummaging instead, following the horn-call with private reflections.

Separated by about a quarter-century, the concertos have distinct characters which these performances set in high relief.

There is youthful Romantic seriousness in the D minor Concerto, athletic and sternly impassioned; Previn swept the orchestra into the opening

Musica, and Ashkenazy carried that restless drive through the movement with big piano-like

—grand clangorous octave trills—but no indulgent broadening for the second subject. Something of the air of concerned

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The Cambridge prescription

A DOCTOR who always prescribes the same medicine, irrespective of his patient's symptoms, is apt to be called a quack. Over the past 10 years, while inflation, unemployment and currency collapses have alternated as Britain's major economic problems, the Cambridge Economic Policy Group, headed by Mr. Wynne Godley, has doggedly insisted that there is only one cure for all these ills: import controls. It is therefore perhaps not surprising that the CEPG has been accorded less respect by politicians than might have been expected, given its academic eminence and its comparatively good record of long-term forecasting.

There is, however, one important reason why laymen may at times mistake a good doctor for a charlatan. For the doctor may offer the same treatment for different ailments because he perceives something the layman misses—that all the varied symptoms stem from a single cause.

Persistence

The belief that Britain's fundamental economic malady is the same now as it has been for the past 20 years underlies the CEPG's continuing demands for import controls. These are repeated more vehemently than ever in the Review published today, at a time when Britain is already enjoying the biggest current account surplus in the industrialised world. The CEPG's diagnosis and the persistence of its policy recommendations provides an interesting comparison with the equally firm convictions held by Mrs. Thatcher's Government.

The CEPG's belief that the most important task of government policy now is to arrest the disastrous trends in the "supply side" of the economy is in many ways closer to Mrs. Thatcher's attitude than to that of the Labour Party or the trade unions. Many Ministers would echo the view that "governments throughout the 1970s, with their successive and even contradictory pre-occupations with finance and inflation, failed to come to grips with the underlying phenomenon—British Industries falling behind in international competition."

The CEPG argues that Mrs. Thatcher's policy is in fact the clearest and most damaging example to date of government obsession with financial aggregates to the detriment of the real economy. But she would claim that her motivation is

the next few years will show whether the Government's faith in businessman's ability to respond to market conditions once inflation is under control is justified. Even if the Government is not vindicated, it is questionable whether the CEPG's prescription of protecting inefficient industries against efficient competitors abroad will appear a plausible formula for industrial regeneration. However, in acknowledging clearly that fine tuning of demand deals with only the symptoms, not the causes, of Britain's industrial weaknesses, the CEPG is helping to move economic debate in a more fruitful direction.

EEC: danger of a subsidy race

THE EUROPEAN Commission is putting renewed pressure behind its endeavours to ensure that national subsidies do not unduly distort competition within the Common Market. Especially at a time of high unemployment within the Community it is easy to shrug this off as a piece of Eurocrats' officiousness. Some national Governments may be tempted to do so, but nobody has yet discovered how you can run an integrated market, such as for industrial products within the Community, unless you ensure fair play by some means or other.

Hence the Treaty of Rome contains a number of provisions to ensure fair competition and to keep control over national subsidies and incentives to industry. They include well defined exemptions: subsidies, for instance, are considered to be compatible with the Common Market where they are intended to help areas of abnormally low living standards or of abnormally high unemployment. (In the cases of coal and steel the position is slightly different, since they are governed by the Treaty of Paris which, among other differences, is less hostile to cartels than the EEC treaty. But there, too, the principle of fairness to all member states is essential.)

Safeguards

Nobody will pretend that the treaty safeguards are watertight. For instance, depreciation rates, with their importance to industrial investment differ greatly as between member countries. To try to harmonise them at this stage of European history is assuredly not practicable, and maybe not even desirable. But the existing rules represent what the founding fathers could agree on and should be enforced. That process has, of course, been going on for years.

Two events have given it new vigour: a decision of the European Court forbidding the Dutch Government to subsidise the expansion of a Philip Morris cigarette factory and the Commission's new-found interest in state-owned and state-controlled businesses. The background is the justified fear that the recession has

very different from that of, say, Mr. Denis Healey (whom the CEPG accuses of having initiated many of the present Government's policies). For Mrs. Thatcher, the ultimate aim of policy is not to maintain a particular level of output and employment or even to secure reduction in inflation, but to create conditions in which British industry will break out of its long-term trend of declining competitiveness. On this the CEPG is closer to Mrs. Thatcher than to many of her opponents, who seem more willing to accept industrial trends as given and to direct policy towards accommodating that.

Thus, while many conventional Keynesians now advocate reflation or devaluation in order to increase demand, output and employment, the CEPG argues that it is not the level of aggregate demand, but industry's response to demand, that is of overriding importance. Boosting demand now would produce some increase in domestic output, but would mainly lead to higher imports and eventually a balance of payments crisis, a collapse of sterling and another inflationary explosion.

On the question of how British industry can be helped to regain its competitiveness the CEPG is, of course, diametrically opposed to the Government. It derides the idea that continuing intense competitive pressure, combined with expectations of price stability and low interest rates, can revive industry. On the contrary, the CEPG believes that industrial restructuring can only occur when output is growing rapidly. Reflation, but only in combination with import controls, is needed to give industry the required shot in the arm.

Fruitful

The next few years will show whether the Government's faith in businessman's ability to respond to market conditions once inflation is under control is justified. Even if the Government is not vindicated, it is questionable whether the CEPG's prescription of protecting inefficient industries against efficient competitors abroad will appear a plausible formula for industrial regeneration. However, in acknowledging clearly that fine tuning of demand deals with only the symptoms, not the causes, of Britain's industrial weaknesses, the CEPG is helping to move economic debate in a more fruitful direction.

In order to live within our cash constraints we shall have to take further painful action in such areas as manpower, fixed expenses and investment.

NEW MODEL STRATEGY

More hard choices for BL

By Arthur Smith, Midlands Correspondent

WHERE do we stop?" was the question posed by Sir Michael Edwards, the BL chairman, when he spoke recently to back-bench MPs about the contraction of the state-owned vehicles company. In three years the workforce has been slimmed from 200,000 to 141,000. £200m has been spent on redundancies and plant closures. Last year alone 26,900 jobs disappeared.

Sir Michael said "the budget has had a strong deflationary effect" and the company was now again having to evaluate the assumptions behind its 1981 corporate plan—a five-year strategy to which the Government is already committed with the promise of £900m aid.

BL did not intend asking the government for more money. But Sir Michael warned "in order to live within our cash constraints we shall have to take further painful action in such areas as manpower, fixed expenses and investment."

The company has so far remained silent on where the axe might fall but shop stewards fear that in addition to a continued labour shake-out in pursuit of higher productivity there could be further cuts in capacity.

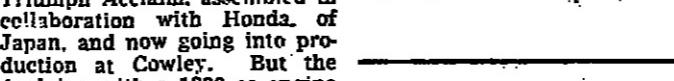
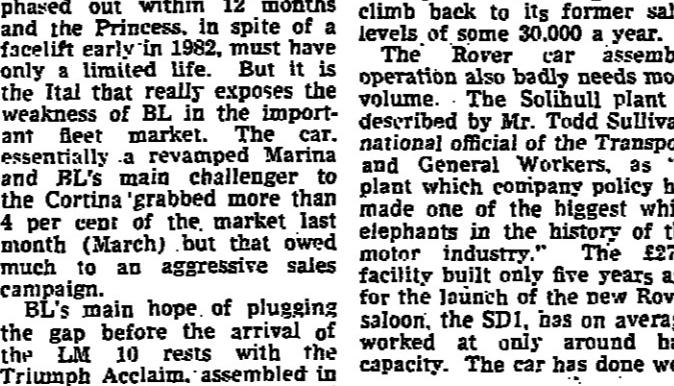
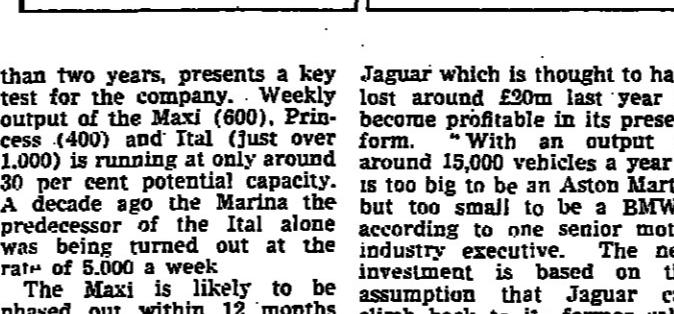
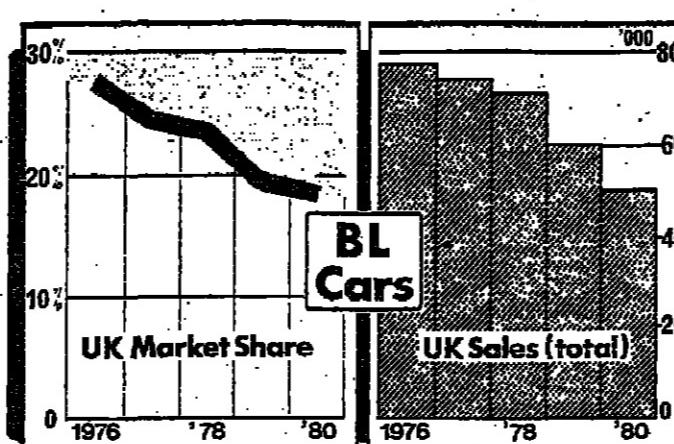
Output from the cars division has fallen by more than 20 per cent in each of the past two years from 611,624 in 1978 to 395,524 in 1980. Sir Michael told MPs that he could see no sign of an upturn this year and the impact of the budget on demand was likely to be even greater in 1982 and beyond.

Sales of the Metro, produced at the giant Longbridge plant, Birmingham, have so far exceeded expectations and lifted morale throughout the company. In the first quarter of this year the car has not only threatened to topple the Ford Cortina and Escort from the top of the best-seller league but also given a significant lift to BL's UK market share beyond the psychologically important 30 per cent barrier (compared with the 18.94 per cent achieved in the comparable period last year).

But in the words of one leading BL dealer: "We are in danger of becoming a one model outlet." Metro so far has accounted for around 40 per cent of all BL sales. On its own it begins to rival sales of all other models put together from the Mini through to the Daimler." There is concern that the success of Metro has been less at the expense of Ford and foreign imports and more at the expense of the traditional Mini and the Allegro.

Output of these two models also produced at Longbridge, has already been scaled down. But much of the labour freed is likely to be required for the Metro as production is stepped up following the car's launch in Europe. The Birmingham plant with its 18,000 strong labour force and recent £240m capital investment appears relatively immune from any further cuts.

Cowley, Oxford, currently struggling with an ageing model range but chosen as the site for the LM10, the new medium sized car to be launched in less



Jaguar which is thought to have lost around £20m last year to become profitable in its present form. "With an output of around 15,000 vehicles a year it is too big to be an Aston Martin but too small to be a BMW," according to one senior motor industry executive. The new investment is based on the assumption that Jaguar can climb back to its former sales levels of some 30,000 a year.

The Rover car assembly operation also badly needs more volume. The Solihull plant is described by Mr. Todd Sullivan, national official of the Transport and General Workers, as "a plant which company policy has made one of the biggest white elephants in the history of the motor industry." The £27m facility built only five years ago for the launch of the new Rover saloon, the SD1, has on average worked at only around half capacity. The car has done well

appear dated by the mid-1980s; foreign collaboration on a new engine might be profitable, with BNW the favourite for some sort of deal.

The possibility of using the limited LM12 as a replacement for the Rover would accord with the pre-occupation of the international motor industry, with common components and the consequent economies of scale. BL, like Ford, is looking for the minimum number of floor-pans (the basic chassis upon which different body shells can provide a range of models).

One approach to rationalisation over the next five years might be to span the market with three floor-pans: the Metro, the LM (10, 11 and 12), and the Jaguar (XJ40). That contrasts with the five basic floor-pans put forward in 1975.

Plans for a straight replacement of the present Rover, code-named the Bravo, are thought to have been shelved last year because of shortage of cash. The Bravo would have involved another floorpan. An alternative is to split the present 2,300 cc to 3,500 cc Rover range, pushing some customers downwards to the LM12 and others upwards to the Jaguar XJ40.

Such a policy, however, would run the risk of opening up a wide gap in the executive car market which might make BL vulnerable. Accordingly, some executives, in the absence of the Bravo project, are pressing for the LM14 and LM15 models as an alternative to LM12. They would involve a slightly larger floorpan with a consequent increase in tooling and production costs, but would allow the use of a V6 engine to offer a 2.5 litre version of the Rover. Those engines might have to be bought in from foreign competitors.

Final decisions on such issues still lie well in the future. As Sir Michael said when he reported the record £535.5m loss for 1980, "Survival is still the name of the game for 1981 and 1982." The more immediate question is how long a life the present Rover will gain from the face-lift planned for early next year. In addition to a new look, the Rover range will be extended downwards with the introduction of a 2.0 litre model fitted with the "O" series engine.

Linked with the continued

production of Rover cars at Solihull is the future of the TR7. Union leaders have already been alerted that production of the model might be suspended indefinitely in September at the end of the summer selling season. The company stresses that no decision has been taken about the TR7. But component suppliers have been told that no commitment can be given on output schedules beyond August, until a review of market prospects has been completed. Any decision would have implications for the Speke, Liverpool, pressings plant, where the 1,100 workers produce components both for the TR7 and the Mini.

The present weakness in sports cars, the traditional base for BL's US sales, must cause concern about the company's representation in a key international market. The number of dealers there has already dropped considerably from 430 to 370. The investment apparently committed to the development of Jaguar would demand international sales at a volume which would have to involve the U.S.

Collaboration in new models and perhaps in distribution with foreign companies is an important part of BL's strategy. But BL must negotiate not only against the background of a depressed international automotive industry but also with the more immediate problems highlighted by Sir Michael in his report to MPs. He complained that without a further large cut in minimum lending rates leading to a fall in the value of the pound, BL might withdraw from more export markets.

How drastic any action Sir Michael might consider to live within "cash constraints" remains to be seen. Equally relevant is whether the consequences would be acceptable to a Government concerned about unemployment. Even Sir Keith Joseph, when he announced to the Commons £900m of Government assistance for BL over the next two years, was not prepared to guarantee the company would not require or be given further state aid.

The Government's options were relatively few, he said. "We tried to find a middle way, but there was no middle way." The cost of refusing extra funds would have meant the loss of an estimated 150,000 jobs both within and outside BL. Whether the taxpayer has been clobbered.

BL has gained a badge needed to boost its morale from the Metro; it is selling well in the UK and there are high hopes of success on the Continent. But the underlying problem remains that of building a viable car business on a volume—say around 500,000 cars a year—which is small by world standards. The hope is that a combination of new models, international collaboration and continued improvements in efficiency will do the trick. But the task is a formidable one.

MEN AND MATTERS

When the vote comes in . . .

After two months of electoral brawling from their Presidential candidates, the French people yesterday got the chance to tell their would-be leaders what they thought about it all.

Enthusiasm did not run particularly high, to judge from a voter turnout five per cent down on that seen seven years ago. Some localities registered outright revolt. The whole population of the village of Forges boycotted the booths to protest against the closure of a local school. Officials in another commune refused to organise polling because of the Government's refusal to licence a local pharmacy.

But most of the French public struggled through the cold and wet to do their Republican duty. One mayor without proper facilities turned his sitting room into a polling station. Another opened up shop at 7.30 in the morning so that the local rugby team could vote before leaving for an away match. One

village with many railway workers managed a five o'clock start.

The candidates all voted—�urally for themselves, although none made that clear. Only Brice Lalonde, an ecologist who incessantly preaches the virtues of nature, voted in Paris. The first of the ten candidates to get to the booths was President Giscard d'Estaing himself, though not reputedly an early riser. Francois Mitterrand, the socialist who has rarely been known to get to a meeting on time, was last.

Marie-France Carayon, a fear-somewhat punitious campaigner, forgot her voting card but was permitted to make her mark on the strength of her identity papers.

But the prize for the biggest gaffe of the day went to Michel Crepeau, a "Radical of the Left." His efforts to win over the German-speaking electors of Haut-Rhin by printing his electoral address in German if his text was instead distributed 500 kilometers away in a chic and distinctly right-wing Paris suburb.

... it's party time

In Britain, meanwhile, though the Social Democratic Party may have turned its nose at the coming local government elections, voters in many parts of the country will nonetheless not want for new political movements hungering after the democratic mandate.

In Surrey and Sussex, the "All Night Party" will be fielding a dozen candidates campaigning for badgers to be given key cabinet jobs, a cheap energy policy based on treadmills, and the extension of suffrage to pets and other domestic animals.

North Yorkshire voters can put their support behind a "Whig" candidate, while "People Against Bureaucracy" is contesting two seats in Gloucestershire. No less than 32 different party labels are

sponsoring in Greater London, including "Abolish the GLC," "Save London Action Group," and "Enoch Powell is Right."

Southall voters can choose between ten candidates spanning traditional political extremes, and including an independent who styles himself "Southall's Mister Clean." Greenwich holds out the prospect of "Fellowship and Anti-Pollution," while Norwood is exhorted to stand up for "Fair Rates and Anti-Corruption."

Closer to the mainstream, the Ecology Party reckons on 300 candidates with particular concentrations in London, Avon, and Devon. And despite the SDP's official hors de combat stance, 100 candidates round the country have incorporated some version of the social democratic tag into their proclaimed policies.

All this is not to forget, of course, the hardy perennial Bill Boakes, whose candidature on his "Public Safety Democratic Monarchist White Resident" ticket have become a sort of acid test of the elasticity of the British democratic system. Having contested eight by-elections during the last Parliament, three seats simultaneously at the last general election, and two by-elections in the current Parliament, he is back on the hustings in Streatham.

Keeping up

Reginald Jones receives a touching tribute from his managerial peers on his retirement from General Electric, the American group whose chief executive he has been since 1972. To accompany its annual league table of the 500 largest United States industrial companies, published in its current issue, Fortune magazine asked chief executives of the 500 which of their number they rated most highly.

Jones not only topped the poll, but won over five times as many votes as runner-up John Swearingen of Standard Oil of Indiana. And when the 500

which of their number they rated most highly.

JOHN IN IS

FINANCIAL TIMES SURVEY

Monday April 27 1981

Communications

Big technical advances during the past 10 years have made possible such innovations as video conferences, facsimile transmissions and "intelligent" telephone exchanges. As the cost of supplying and manning conventional office services continues to rise, the new communications systems will play an increasing part in business life.

Moving towards the next century

By Guy de Jonquieres

THE WORLD communications industry is in the throes of a vigorous expansion and upheaval, the consequences of which seem certain to have profound economic and social implications extending well into the next century.

The effects of the changes are being felt already in business and the home. They are promising—or soon will produce—not only improvements in the quality of established services like the telephone but also many new types of ingenious and versatile facilities.

Innovations entering service include "intelligent" telephone exchanges which automatically perform functions like re-routing calls or setting up conversations between several subscribers at once; video conferences using closed circuit television; viewdata, which links television-style terminals to a computer database; and electronic document transmission.

Many of these advances are likely to see their first practical applications in offices, where communications technology enables formerly self-contained

devices like word-processors and small computer systems to be linked together in sophisticated-information networks.

Some of the most advanced office systems being developed are designed around a computer-controlled circuit which will carry both voice and data signals at high speeds. Their designers expect the executive desk of the future to be a "workstation" equipped to handle telephone conversations, word-processing, facsimile transmissions, data-processing and even video.

Such visions have yet to be tested in practice, and it remains to be seen whether tomorrow's executive, or his secretary, will be prepared to use all the wizardry which modern technology is able to bestow on them. Human attitudes will clearly play an important, though as yet unpredictable, role in determining the pace at which such innovations are introduced.

In the home, the range of communications services is being rapidly expanded by the spread of transmission techniques like usable television and satellite direct broadcasting, which enables television signals from a single ground transmitter to be beamed to simple rooftop dish aerials.

Development is particularly advanced in the U.S. where roughly one-fifth of private houses are now wired for cable. Some cable television operators offer as many as 40 different channels, providing a stimulus for the creation of many new types of programme material. Both Britain and France hope the U.S. will provide a fertile market for their teletext systems, which enable pages of textual information to be transmitted on broadcast channels.

Further step

This same principle is also being applied to transmission. Traditionally telephone circuits have carried voice communications in the form of varying frequencies, corresponding directly to the sound waves generated by speech. But modern communications technology enables voice to be transmitted in digital form as a series of electronic pulses.

The technology is taken a step further with optical fibres. These hair-thin transparent strands carry digital data as intermittent flashes of light generated by lasers or infra-red transmitters. Britain and other countries plan to replace their national communications net-

works with optical fibre circuits in the coming years.

Digital communications systems offer a number of advantages. Transmission quality of voice and data is superior to that available on conventional analogue circuits. Digital exchanges are highly versatile, compact and reliable, requiring less maintenance than electro-mechanical switching equipment.

The convergence process is influencing not only design and operation of communications systems, but also the type of information and services they carry. Though voice communications still dominate—accounting for about 90 per cent of total traffic in most industrialised countries—transmission of data is expected to boom over the next few years.

Already, it is estimated that tens of thousands of micro-computer owners in the U.S. have plugged their machines into the telecommunications network. They use them for retrieving information from data-bases, transmitting messages electronically and exchanging computer programmes over the telephone line.

It is expected that by the end of this century, communications terminals will be as common a feature as telephones in private residences. The prospect opens up the possibility of a society in which banking, shopping, messages, perhaps even voting, can all be done electronically from home.

If technology has opened up new opportunities in communications, economics is providing the driving force for exploiting them. The huge economies of scale made possible by the mass production of integrated elec-

tronic circuits has pushed unit prices down to levels barely imaginable even a decade ago.

At the same time, costs of services such as travel, postal deliveries and printing, as well as staff overheads, have been rising sharply. As the two cost curves intersect, the economic logic of assigning to electronic communications tasks which were previously performed by the physical displacement of people or things, becomes increasingly powerful.

Many American companies are looking with considerable interest at the possibility of using video-conference services to provide communications between executives who at present travel thousands of miles a year to meet and discuss years.

The Government is considering the still more radical step of loosening British Telecom's grip over its network. The Beesley Report, commissioned by Sir Keith Joseph, the Industry Secretary, recommends that private competitors should be allowed to operate commercial services freely on British Telecom's domestic and international circuits, and to set up independent networks.

But in other industrialised countries, Government policy remains more restrictive. Though several countries, including France, Italy and Japan, have liberalised terminal supplies to some extent, access to the network and the types of service offered on it remain firmly within the jurisdiction of national telecommunications administrations.

West Germany, traditionally a bastion of free market faith, subjects communications to exceptionally tight regulation. The Bundespost (Federal Post Office) exercises a far-reaching control over the industry whether technology will continue to be applied at a rate determined by the regulators, or whether it will succeed in side-stepping them and thereby stimulating increased competition.

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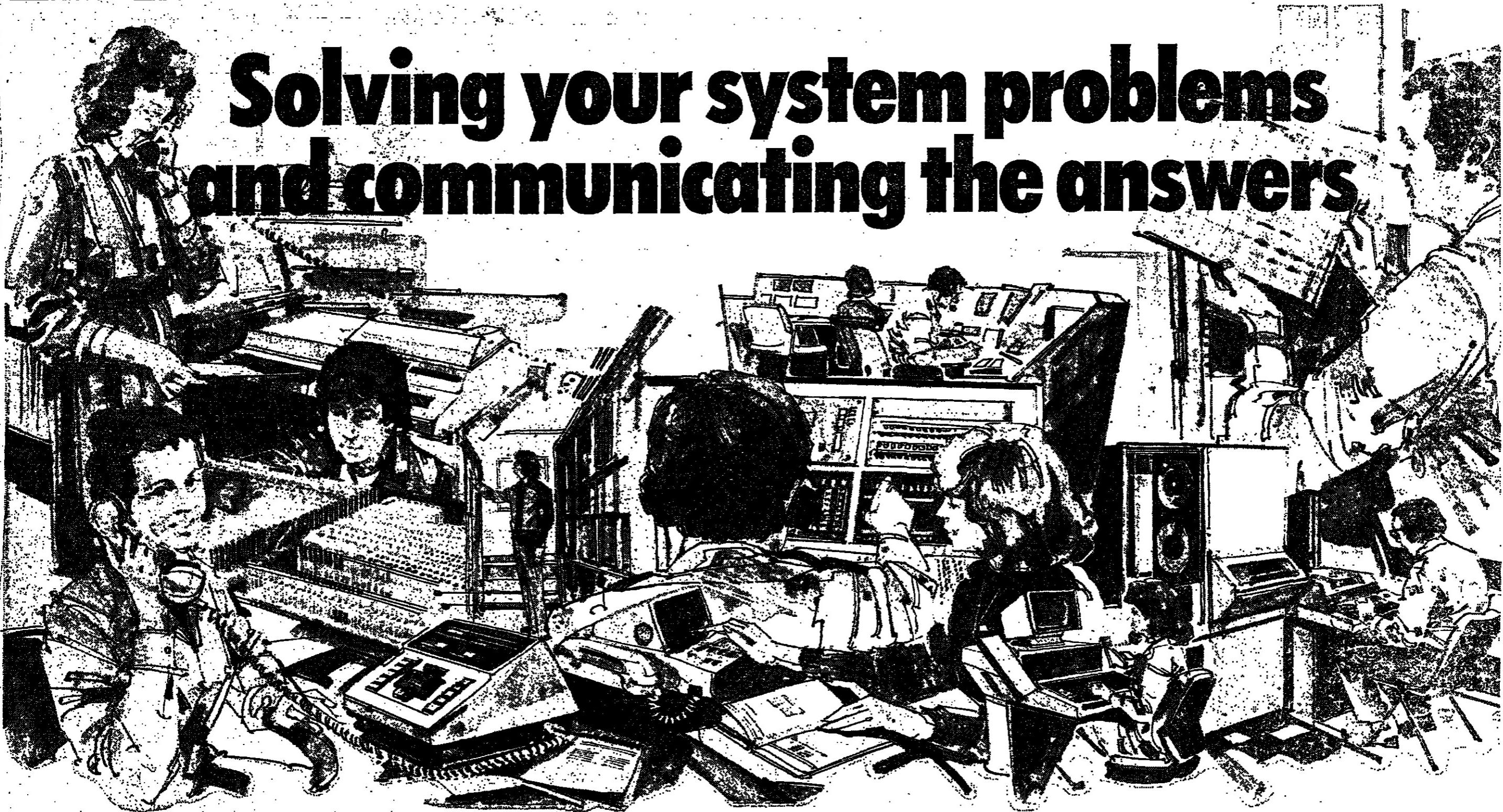
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creasing its revenues than to responding to its customers requirements.

Money is, of course, at the root of most issues in the politics of communications. For that reason, most European telecommunications authorities are likely to resist—for as long as possible—moves to tamper with their monopolies.

But the rapid growth of new and versatile communications services may confront them with a challenge in the longer term. It is still an open question whether technology will continue to be applied at a rate determined by the regulators, or whether it will succeed in side-stepping them and thereby stimulating increased competition.

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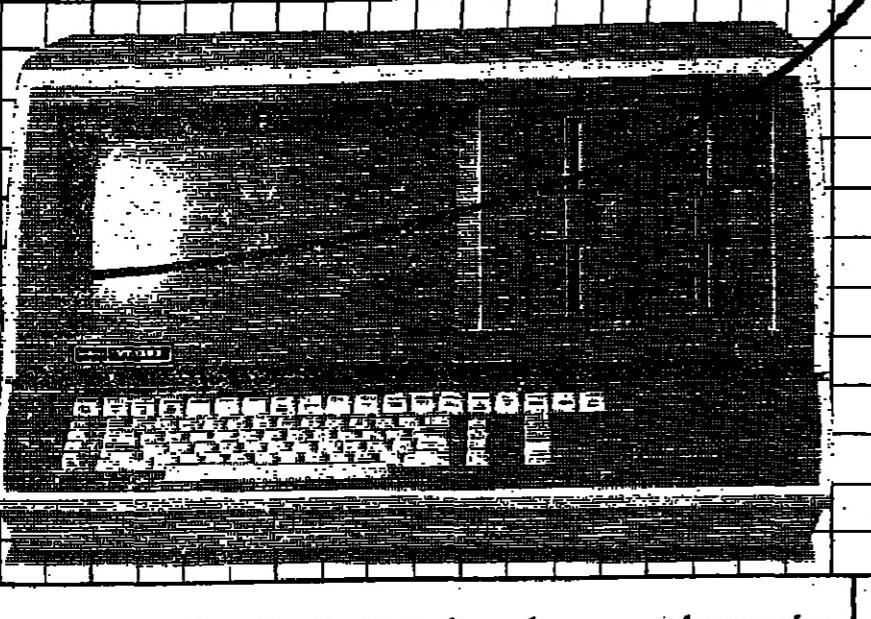
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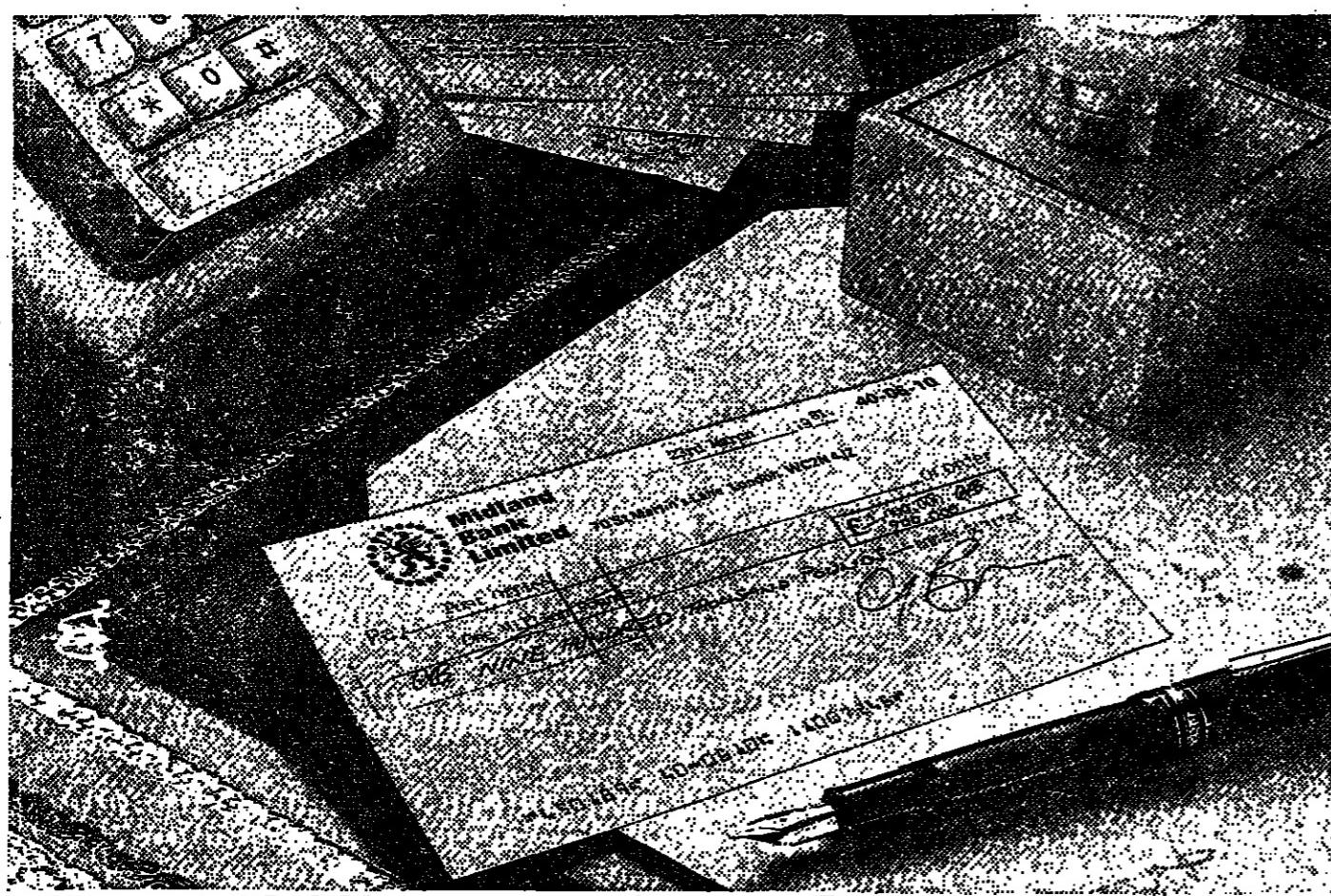
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Post Office to relax monopolies

BRITAIN

JASON CRISP

MORE than one European country is watching Britain's attempt to liberalise its telecommunications network with somewhat sceptical interest. Outside the U.S. Britain is the first major industrial country to attempt to open up part of its telecommunications system to competition from private companies.

The scepticism about what Britain is attempting is two-fold. First, is Britain really going to allow foreign companies to compete or will it be, in practice, strongly protective? Second, if the market is truly liberalised will it not be very damaging to the indigenous telecommunications manufacturers and, to a lesser extent, British Telecom itself?

The British Telecommunications Bill, which is still going through Parliament, splits the Post Office into two businesses, posts and Giro on one hand, and telecommunications on the other. The monopolies currently enjoyed by both sides are to be reduced. In the case of the postal business it is a fairly modest reduction.

The proposed relaxation of the telecommunications monopoly is potentially radical, although whether it will be so in practice is far from clear. Considerable powers are vested in the Secretary of State for Industry and much will depend on how these powers are exercised.

The monopoly is to be relaxed in three broad areas. First, private companies will be able to compete with British Telecom to supply customers with telephone equipment, be it telephone sets, private exchanges or computer communications equipment.

Second, private companies may be able to offer "value added network service" (VANS). This means companies could lease private tied lines from British Telecom and offer services to other companies using those lines. An example might be an electronic mail service in which a document is transmitted to different parts of the country over the telephone line in seconds.

The third possible relaxation

of the monopoly which will be made possible under the legislation will allow licensed private companies to compete with the network itself. A consortium of Barclays Bank, BP and Cable and Wireless is looking at the feasibility of a competing network linking companies in the City and other major towns through microwave, optical fibre and lasers.

The relaxation of the equipment monopoly is to be gradual, to allow British companies to develop suitable products which will compete with foreign companies. Telephone handsets, answering machines and modems, which enable computers to communicate on telephone lines, are likely to be the first to be opened up to competition.

At present the only legal way someone can have a telephone installed is to rent one from the Post Office (although there may be as many as 250,000 unauthorised telephones bought from shops like Harrods, Woolworths, Selfridges and specialists).

Standards for telecommunications equipment which may be attached to the public network are to be set by the British Standards Institute - until now this has been done by the Post Office. Approval for equipment meeting these standards will come from the British Equipment Approvals Board (BEAB).

Companies will also be licensed by the Department of Industry, which is where there is some flexibility to protect British industry. The DoI is likely to look at how a foreign company's home market is to British telecommunications manufacturers or whether it intends to manufacture in the UK.

British Telecom will still install and maintain the first telephone in each household, ostensibly because it makes it easy to determine whether a fault is on the public network or is in the privately installed equipment.

Over three years, more and more complicated telephone equipment will be licensed by the Department of Industry for competition with British Telecom. The last area to be opened up is likely to be small and medium sized private automatic branch exchanges (PABX). At present British Telecom has a monopoly on the supply and maintenance of any PABX with less than 100 lines.

Old fashioned

Until recently British Telecom has only been able to supply very old fashioned PABXs based on outdated electromechanical technology. At the end of last year it introduced two modern small PABXs, the Herald and the Monarch. Both are sophisticated electronic exchanges

which would be competitive in an open market although they are rather expensive. Prices are falling as production increases and more of the electronics becomes integrated.

GEC and Plessey are manufacturing Monarch which was designed by British Telecom's research laboratory at Martlesham. It has up to 120 extensions. The smaller Herald was developed by TMC, part of Philips the Dutch electrical giant, and is also made by Standard Telephones and Cables, part of ITT, in Northern Ireland.

However British Telecom last year broke with tradition by deciding to buy small cheap

PABXs from a fast-growing Canadian company, Mitel.

The decision, which caused consternation among traditional suppliers, STC, GEC and Plessey, was part of British Telecom's response to the proposed monopoly relaxation. One of the reasons the monopoly is being relaxed is the fact that in London last summer some customers found it was taking more than a year for a telex private circuit or PABX to be installed.

The traditional suppliers objected to British Telecom changing its purchasing rules by suddenly relaxing its stringent technical requirements to accept the manufacturers' claims of the high technical requirements required in the UK for their equipment to export.

There are indications that British Telecom is responding rapidly to the forthcoming relaxation of the monopoly. Many people believe it is behaving unfairly by taking advantage of an intermediate period between the announcement of the details of the legislation and the enactment of that legislation.

British Telecom has said it is going into businesses which previously it showed little enthusiasm for. It is to start an experimental satellite communications system for business in 1983, using satellites launched by the European Space Agency. It is also to introduce a teletex service early next year.

Undoubtedly British Telecom will still be in a strong position even when its monopolies are relaxed. However, there are a number of elements in the Bill

which it strongly opposes, particularly because they will exacerbate its perennial financing problems. It is strongly opposed to the alternative network being looked at by the Cable and Wireless consortium because it would cream off some of the most profitable business.

British Telecom has been in a continual battle with the Government over financing its capital expenditure programme to modernise the network. This year it wants to spend at least £2.2bn on capital expenditure which will have to be largely financed internally because Government cash limits restrict its borrowings to £180m.

It has sought, with the backing of manufacturers, unions and users, and the Department of Industry, to increase its borrowings by over £300m. It has suggested launching a telecommunications bond to raise private finance but this has not been countenanced by the Treasury which says it would still count against Public Sector Borrowing Requirement.

The manufacturers have remained concerned at British Telecom's financing problems as they face the prospect of possible order cuts.

The main exchange equipment being installed at present is the TXE4 semi-electronic exchange and the first more advanced TXE4A has recently come into operation. There are fears that other exchange equipment orders might be cut.

The recession, together with high tariff increases last year, has added to British Telecom's financing problems as the growth in telephone traffic has slowed considerably.

Industry welcomes MoD contract

DEFENCE

MICHAEL DONNE

AT ABOUT the end of this month, the UK Ministry of Defence is expected to decide upon a contractor for a new military communications satellite programme, costing about £100m, for service from the mid 1980s. The Ministry has received proposals for the new satellite system from both Marconi Space and Defence Systems (MSDS), and the Dynamics Group of British Aerospace.

The contract, for "Satcom/SkyNet IV," as the system will be known, will call for up to three satellites, two in orbit and one spare, for service from the end of 1984 until at least 1995, and the system will provide virtually instantaneous links for the UK forces at home and overseas with the Ministry of Defence in London.

The system will undoubtedly enhance the efficiency of UK defence communications considerably, but it has further military and industrial implications. It is now quite clear that the trend in defence is towards the increasing use of satellites, not only for direct communications purposes but also for observation and perhaps even eventually for direct warfare purposes, to hunt and destroy enemy satellites.

While the latter may be some way away (although the U.S. is believed to be much closer to the development of "hunter-killer" satellites than many believe possible even a year or so ago, as a result of the development of the Space Shuttle or Manned Reusable Space Transport System), the other uses for satellites are already considered indispensable.

Communications by satellite, apart from their familiar commercial uses in telephone, television and other civilian roles, are now an essential element of international defence communications, providing links between Royal Naval ships at sea, submarines and other mobile or permanent stations over most parts of the world where British forces may be present.

The original UK Satcom/SkyNet II system has for some years successfully provided this type of communications. When launched in 1974, Satcom/SkyNet II was the first operational communications satellite designed and built outside the Soviet Union or the U.S., and it put the UK at the top of the European space league. But after Satcom/SkyNet II, the UK Government decided to depend upon NATO and U.S. satellites for future systems, and the follow-up to the Satcom/SkyNet II was cancelled.

However, the demand for satellite communications has been growing so rapidly in recent years, and the requirement for a new system has become so crucial, that the Ministry of Defence has decided to return to the principle of an independent UK defence communications satellite system by late 1984.

Whichever way the MoD's contract decision goes, it can only be welcomed by British industry.

The UK defence establishment's use of satellites is minuscule compared with that of the U.S. and the Soviet Union, and anything that enhances its knowledge of the various benefits of satellites and also of how to put such devices to practical use must be invaluable.

But the Defence Ministry contract will have other benefits, in that it will do much to enhance the development of British industrial satellite technology at a time when many other nations are gathering such knowledge at a rapid rate. It will enable whichever party wins - either MSDS or British Aerospace Dynamics Group - to compete from a stronger base for a share of the growing world market for communications satellite contracts of all kinds, and not only military.

The MoD's Satcom programme will not only generate new jobs in the UK at a time of high unemployment, but it will also ensure for this country a total capability in satellite engineering.

In addition to making a direct bid for the contract, however, BAE's Dynamics Group has also put together a proposal to the MoD based on the concept of leasing military satellite capability to the Ministry. It has formed a joint venture with the U.S. Comsat General Corporation, whereby it would manufacture the satellites and lease them to the UK Government.

Joint venture thereby relieving the financially hard-pressed MoD of the need to invest large sums at the beginning of the programme.

Instead, payment would be deferred until the commencement of the service, and would be directly proportional to the use made of the satellites by the MoD.

This concept of joint development and leasing of military satellites is being pursued by British Aerospace Dynamics Group and Comsat General elsewhere, and these future defence communications systems would, if won, provide a substantial overall benefit to the UK satellite manufacturing industry and to the UK economy as a whole.

Comsat General Corporation in any event is already under contract to the Royal Navy to supply a defence communications system through the existing Marisat satellites, which have been providing communications facilities for the U.S. Navy since 1976.

The Collective expertise of Comsat General and the British Aerospace Dynamics Group combined with the experience gained from the Marisat operations has formed the basis of the joint proposal made to the MoD.

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COMMUNICATIONS III

John in 10s
American flair accelerates progress to a 'wired society'UNITED STATES
GUY DE JONQUIERES

THE AMERICAN communications industry is exploding. Like most explosions, the phenomenon is not a controlled process but a violent and unpredictable upheaval which seems certain to transform profoundly the environment in which it is occurring.

As in many other countries, it has been detonated by rapid advances in technology, coupled with sharp declines in hardware and manufacturing costs. It has been given added momentum by the vitality and adaptability of the U.S. economy and the American flair of technological innovation.

Indeed, the vision of a "wired society," in which every home and office is linked to a vast electronic communications network, seems likely to be realised first in the U.S. Many forecasts have suggested that a computer terminal will be as common a feature of American living rooms by the end of this century as the telephone and television are today.

Demand for new services is growing apace, especially in business. It has been estimated that U.S. businesses spend more than \$300bn a year communicating information, and that this sum will more than double by the end of this decade.

Alternatives

At present, a substantial proportion of this sum is spent on traditional methods of communication, such as the distribution of documents by mail and travel to and from business meetings. But increasing costs are expected to lead many companies to turn to faster, more efficient and, in the longer run, cheaper alternatives made possible by the application of modern technology.

These include such techniques as electronic mail, an umbrella term embracing devices like high-speed facsimile machines and communicating word processors, and video-conferencing, which enables people in remote locations to hold meetings over closed circuit television.

The already promising growth of such new facilities was given an extra boost early last year by the Federal Communications Commission. In a landmark ruling, it voted to deregulate

entirely so-called "enhanced" telecommunications services, which combine telecommunications and data-processing.

The decision stemmed from the Commission's conclusion that it was no longer feasible to distinguish between communications which fall within its jurisdiction, and data-processing, which does not. It was also intended to stimulate competition by making it easier for newcomers to enter the market.

It has certainly had the desired effect. Companies have been stampeding to enter the market or expand their existing positions in it. They include such giants as General Telephone and Electronics, the second biggest U.S. telephone company, Xerox and International Business Machines, which is partner in Satellite Business Systems, a joint venture with Comsat and the Aetna insurance group.

The Commission also decided, in a politically controversial move, to open the door to American Telephone and Telegraph, operator of the country's biggest telephone monopoly. It stipulated, though, that AT&T's "enhanced" services operations must be handled by a separate arm's length subsidiary, to be set up no later than March of next year.

AT&T has announced that it proposes to set up such a company, known as "Baby Bell," and transfer to it \$10bn in assets and 100,000 employees. But its plans have been side-tracked, at least temporarily, by a barrage of protests and objections fired against the Commission's decision.

Many of AT&T's smaller competitors, actual and potential, have challenged the decision in court. They fear that if the company is allowed to operate in the enhanced services market, even through a separate subsidiary, it will soon establish a position of dominance similar to that which it has long enjoyed in the telephone communications business. This would supply creates demand — more telephones create demand for yet more telephones.

If the 70s, especially since the 1973 oil price rise, were a period for rapid telecommunications growth, the 80s are likely to be a time of more discriminating and sophisticated growth in this field.

Bahrain is typical of Arab states building up their service industries as a vital economic backup to the oil industry. The island's expanding offshore banking and industrial areas have fostered an impressive

to allow AT&T to compete in the enhanced services market violates a 1966 consent decree prohibiting the company from entering any unregulated business.

Since the action was launched seven years ago, competitive conditions in the communications industry have changed considerably, due to shifts in the policy of the Federal Communications Commission and a succession of court judgments in cases brought by AT&T's competitors.

But even if AT&T obtains a favourable judgment, it must still contend with the mammoth seven-year-old anti-trust suit brought against it by the Justice Department, which reached trial early this year. The action alleges that AT&T has used its market power to inhibit competition and seeks to have the company broken up into a number of different parts.

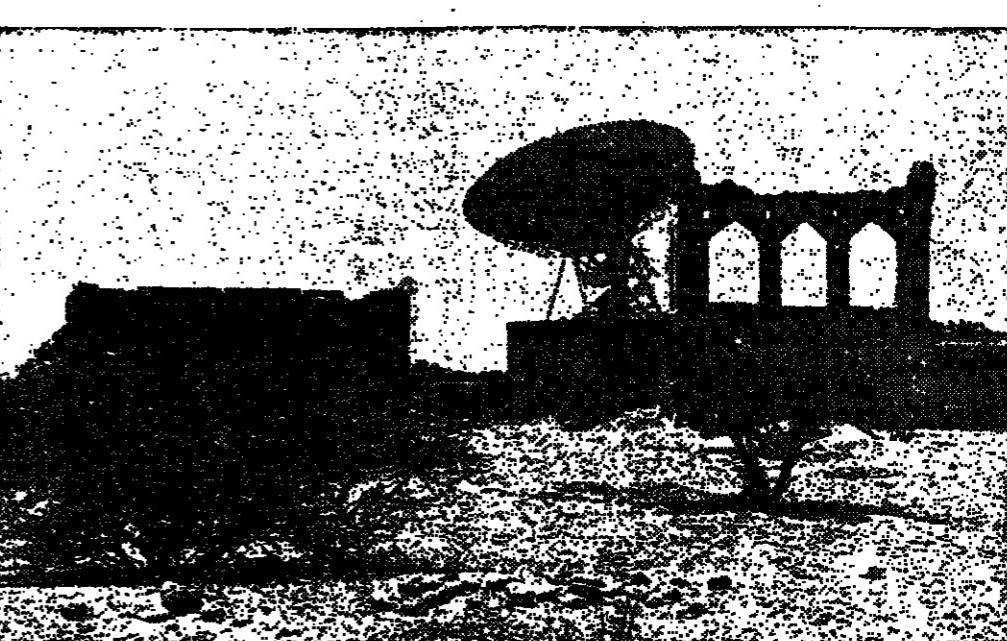
A growing number of companies are offering such services, using microwave radio transmission or satellites. They are able to undercut by as much as 50 per cent the Bell System's long-distance rates because, it is alleged, the latter are kept

artificially high to subsidise AT&T's uneconomic local network.

So far, these competitors have barely denting AT&T's business. Their combined revenues last year amounted to only about \$400m, a mere fraction of the \$20bn-plus Bell earned from its long-distance traffic, which is still growing strongly.

But in the longer term, the competitive pressure on AT&T could grow more intense. Some industry experts believe that it may be forced to respond by adopting more aggressive pricing policies designed to shake off some of its smaller rivals.

But though it wields enormous power, the choices before AT&T are not easy. If it lowered its long-distance tariffs, its profitability would suffer. On the other hand, it could raise charges for the use of its local network. But such a move, as well as being politically unpopular, could stimulate its competitors to start building subscriber networks of their own and thus lead, in the long run, to even tougher competition.



International traffic to and from Oman travels via the satellite tracking station at Al Hajar. It provides 96 circuits

Competition likely to be tougher in the 80s

MIDDLE EAST
MARK MEREDITH

THE VAST strides of economic growth in the Arab world within the past decade have coincided with even greater leaps in the advancement of telecommunications. Efficient and effective telephone and telex systems are an integral part of industrial growth; indeed an axiom in the communications business says that supply creates demand — more telephones create demand for yet more telephones.

If the 70s, especially since the 1973 oil price rise, were a period for rapid telecommunications growth, the 80s are likely to be a time of more discriminating and sophisticated growth in this field.

Bahrain is typical of Arab states building up their service industries as a vital economic backup to the oil industry. The island's expanding offshore banking and industrial areas have fostered an impressive

communications system using cable, microwave, tropospheric scatter and satellite links.

Throughout the Middle East the growth rates in telex and telephone traffic are likely to continue to be between 25 and 40 per cent a year. But some analysts reckon to see some signs of "maturing" to use the jargon as growth rates settle down to a level more in line with the 10 to 15 per cent increases recorded by western industrialised countries.

Arab governments are now thoroughly experienced in the pressures which surround big industrial contracts. They can be expected to drive much harder bargains, be far more discriminating in their demands and require much more advantageous financing.

What has been achieved? To name but a few, multi million dollar contracts are underway to install computerised digital exchanges in Saudi Arabia, to modernise Cairo's ailing telephone system, to set up thousands of new lines in Jordan and to construct microwave links in Syria.

In Bahrain alone, telecommunications are said to have grown by 600 per cent in the past 10 years, making the island one of the most advanced of the entire region in the field.

Bahrain is typical of Arab states building up their service industries as a vital economic backup to the oil industry. The island's expanding offshore banking and industrial areas have fostered an impressive

first Arab communications satellite between 1983 and 1985.

Arabat is significant not only in terms of contracts—an estimated \$150m for the space segment alone. But it is likely to be the first of several projects by third world regions to set up their own space communications independent from the existing Western commercial satellites.

The Arab Satellite Communications Organisation is made up of the 21 members of the Arab League, each of which owns a share in the project.

Arabat will handle telephone and telex as well as broadcast links between the Arab world.

It will link the North African Maghreb to the Gulf and southern states such as Sudan to Syria in the north.

Under the plan, two satellites will be launched into orbit over Egypt. One will act as standby. A third satellite will be held ready for launching. Each satellite will provide up to 17,000 telephone channels, seven channels for TV distribution and one community TV broadcast channel.

The project will mean considerable savings in communications costs for many members. At present countries like Qatar are paying punitive fees to transmit regional telephone and telex traffic through Intelsat, the international satellite system.

Lower cost

The cost of the earth station for Arabat subscribers—a dish only three metres in diameter—will be much less than the giant stations required for Intelsat.

Consultant for Arabat are presently examining bids for the space segment. These include tenders from British Aerospace in association with both Matra and Thomson CSF of France, Aerospatiale of France, Hughes and RCA of the U.S., and SPAK Aerospace of Canada.

Another competition is to be held to find contractors for the ground segment of Arabat, including installation of ground

receiving and transmitting stations.

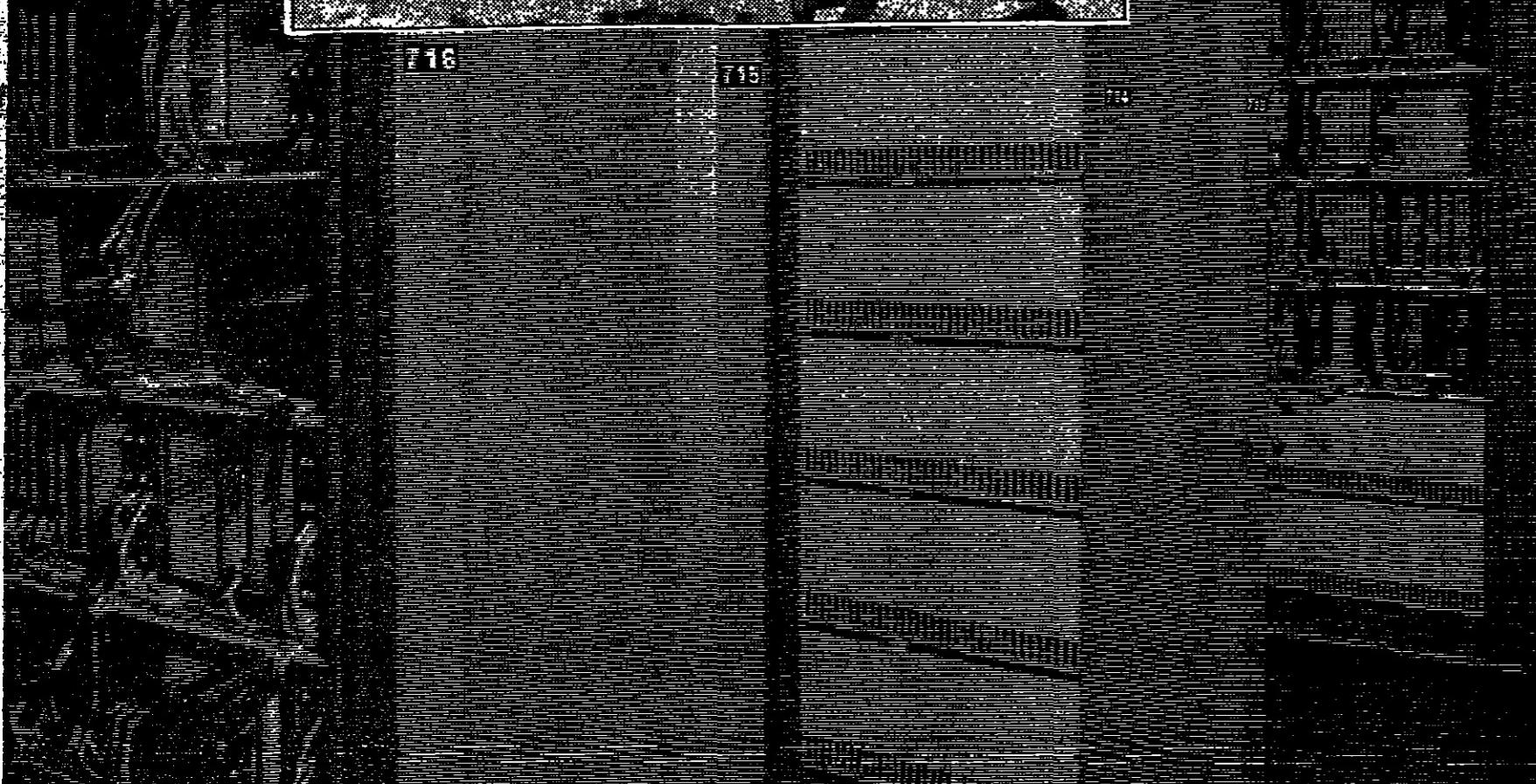
A successful launch of an Arab satellite will be watched by other regions, including Latin America and Australasia which may plan their own launches.

A more sober appraisal of the satellite project is given by communications men working in the region's existing systems who feel there is more scope for microwave, cable and tropospheric scatter systems within the Arab world.

Arabat shows that the Arab world wants to run things its own way—even on such an advanced and politically vulnerable scale.

But there are other much more down to earth indications of the region sorting out its telecommunications. For instance, the Kuwait Institute for Scientific Research has developed an Arabic telex with the complete 64 letter forms of Arabic. Telex has previously been limited to 48 characters but using microprocessors the Institute has been able to produce a perfect Arabic text.

AXE: the facts and the future.



In the digital switching market, choosing a system may still seem a difficult problem. So many systems exist, so many of them are still in an early development stage—with little more than large promises to back them.

There is one system, however, which is rapidly becoming a world switching favourite—AXE from Ericsson. A system so powerful, elegant and flexible that it has changed the perspective of most manufacturers and telephone administrations in the world. Today it is obvious that basic AXE features like functional modularity, software security and handling-cost minimisation are being recognised as fundamental requirements on modern switching systems.

Unparalleled success

In the short time since it was introduced, AXE has met with a success unparalleled in the history of telephony.

More than three hundred exchanges with a total of three million lines have been contracted for 25 countries. In 13 of these countries, AXE exchanges are already actually in service.

Local production is established in six countries, and under way in a further seven—another measure of the successful development of AXE into a fully operational, manageable system, with comprehensive documentation and extensive support.

Towards the future

Such astounding success does not mean that the development of AXE is over and done with. On the contrary—it brings with it an obligation to protect the investments of our customers.

This protection is accomplished by a continuous development plan and a steady flow of added features and functions. The unique functional modularity of AXE means there is no end or limit to this process.

In fact, the uniquely effective AXE system structure allows for future advances in both component and system technologies.

A powerful digital group switch, for example, was incorporated in AXE almost from the beginning. Now, recent advances in component technology allow us to offer digital subscriber stages as well, completing the first major step in the long-term development plan of AXE.

Why not choose the best?

AXE is clearly ahead today, and its continuous enrichment makes it very difficult for any other system ever to match its advantages. In five years' time there will be just one better digital switching system than today's AXE—AXE with five years' enrichment.

The conclusion is clear: when there's a choice, choose the best.

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COMMUNICATIONS IV

Foreign companies allowed to tender for equipment

JAPAN
CHARLES SMITH

JAPAN EMERGED from World War Two with only 1.5m telephone lines serving a population of more than 75m. Today, with the population just touching 115m, there are 37m telephones and telephone service is available on demand.

Nippon Telegraph and Telephone, the hugely profitable public corporation which operates the domestic telephone system, boasts that it has raised the rate for a three minute call only once since it was set up at the behest of the U.S. Occupation authorities in 1952.

Telephones (and telecommunications in general) are, in fact, one of Japan's many success stories although NTT has also been at the heart of one of the country's bitterest overseas trade disputes.

Prolonged pressure by the U.S. Government for the lifting of a ban on overseas procurement by NTT ended late in 1980 when the corporation was finally persuaded to abolish what had previously been known as the "NTT Family" (a short list of Japanese companies which had the privilege of tendering for sophisticated equipment and participating in NTT-sponsored R & D programmes).

NTT's annual construction budget passed \$1bn a year in 1983 and is now running at just under \$7bn. Its annual rate of new telephone subscriber lines has tailed off from over 3m a year in the early 1970s to around 1.5m at present. Investment in fields other than subscriber lines however continues at a high rate.

NTT is just beginning to install optical fibre in place of coaxial cable on some of its medium capacity lines. The corporation is also upgrading its telephone exchanges from the traditional "step-by-step" type (now accounting for only 5 per cent of the total) to cross-

wire (80 per cent) and DEX electronic exchanges (15 per cent). No digital exchanges have been installed in Japan yet, but private Japanese companies have produced and exported digital exchanges.

Unlike privately owned American telecommunications companies, NTT has no manufacturing division of its own. It does however maintain a large research and development division where almost all high technology equipment used by the corporation has been developed to date. The corporation's three electrical communication laboratories employ about 3,100 staff of whom 85 per cent are technically qualified researchers.

Orders shared

Research up to now, has been done in co-operation with selected Japanese companies who manufacture prototype equipment which is then further tested by NTT before final orders are placed.

NTT frequently works with more than one company at a time on a given project, sharing orders between the participants in a development programme when the final product emerges. The corporation says that it is now willing to include U.S. companies in its joint research programmes.

Similar access has not yet been granted to European companies and may only be granted in return for Japan being

granted access to telecommunications procurement in Europe. NTT's charge for a 15-minute local call on a mobile or private telephone has recently set at Y10 (including rate). Its long distance charges however rise steeply and Japan is a fairly expensive country in which to place international calls.

The present rate structure (introduced in 1976 when the local charge went up from Y1 to Y2) has proved highly popular giving NTT earnings rises between Y300bn and Y520bn revenue of Y3,400bn to Y3,800bn during the three years up to 1979.

NTT's profitability has caught the attention of both the Japanese mass media and of the Government. As a result the corporation has had to yield to pressure to introduce concessionary rates on off-peak calls. It has also been obliged to pay a special tax on its assets assessed at Y120bn a year for the next four years.

Kokusai Denshin Denwa, the private company which has a monopoly of Japan's overseas telecommunications, also has a record of high profitability. The company has yielded to pressure to reduce its rates, but rates on overseas calls remain high compared to those made from other countries. In addition to operating telephone services, KDD is responsible for overseas telex and facsimile.



The telex incoming monitoring section at Mitsui Communications Division in Tokyo

£8bn programme could lead to a place in world market

ITALY

RUPERT CORNWELL

ITALY'S telecommunications industry is in a state of flux unmatched in decades. Simultaneously, three related problems have surfaced, each requiring urgent treatment. There is the financial weaknesses of the industry, at least in that portion of it controlled by the public sector, through the State-owned IRI conglomerate; its organisational anomalies, symbolised by the fact that Iris telecommunications holding company (STET) is at once in charge of not only SIP, the country's main telephone utility, but also of several of Italy's main equipment manufacturers, overwhelmingly dependent on SIP for their orders; and finally the question of what technology should be adopted to carry out the required modernisation of the Italian telephone system.

Earlier this year IRI and STET came up with a package of financial aid totalling (on paper anyway) £800bn. This was then supplemented by March's decision from the Government to authorise a 12 per cent tariff increase for SIP.

As a result the utility should be able to go ahead with its ordering programmes for 1981 and 1982, banishing the spectre of massive layoffs at its main suppliers, most notably at Italstet (formerly SIT-Siemens), the telephone exchange manufacturer which derives over 50 per cent of its business from SIP.

In essence, Italy is trying to achieve the reshaping of its industry that France, in its highly centralised "dirigiste" fashion, pushed through five years ago to ensure Gallic entrance in the race for the massive markets of the future.

In Italy, such a process will necessarily involve a far-reaching re-ordering of relations between the public sector and the major private groups which will perform be involved in particular Olivetti, the electronics and office equipment group, and Fiat, via its transmission fibre optics and control system subsidiary Telettra.

What industry strategists envisage is the creation of a kind of consortium which can offer a complete telecommunications system package. Its hub,

between the two concerns has at last apparently been reached, and is expected shortly to be officially announced.

The third element in any equation will be Olivetti whose determination to enter the key area of telecommunications has frequently been underlined by its chief executive, Sig. Carlo de Benedetti. Rumours have abounded over what shape Olivetti's interest in a new association will be. It has been suggested (and denied) for example that Fiat will be selling Telettra to Olivetti, that Olivetti will exchange participation with STET/Italtel (also denied), and that Olivetti will be taking a substantial minority stake in SGS-ATES (a move if not out of the question, which would appear to be somewhat premature). The permutations are many, but firm decisions are still conspicuous by their absence.

Distortions

Paradoxically however, the settlement of SIP's most pressing financial worries has focused attention on the strange distortions in the structure of the State's telecommunications interests. In fact not one, but four, separate concerns are involved in the management of the Italian phone service.

Responsibility for commercialisation, revenue collecting and overall development of the system rests with SIP. In return for this however, SIP does not have entitlement to all the proceeds. A separate concern, ASST, receives a portion of the revenues from long distance calls in the country, while international calls to and from Italy are the privilege of a third company, Italcable. A fourth, Telespazio, is in charge of satellite phone business. All four are subsidiaries of IRI and yet while SIP has lost money very heavily, ASST is constantly in the black.

These anomalies have been recognised by the recent measures by the Government, which cuts the licensing payments from SIP to ASST to 0.5 per cent of the former's long distance revenue from the

previous 4.5 per cent. But the obvious step, the rationalisation of SIP, ASST, Italcable and Telespazio into one coherent unit, has yet to be taken.

Perhaps even more pertinently, it is asked why STET should have effective control of both the utility and of key equipment manufacturers. These last in the IRI stable include not only Italstet, but Selenia and SGS-ATES. The critics say that the present arrangements stand in the way of more effective competition and shield inefficiency. The intense debate about the reorganisation of the Italian industry for the next generation of switching technology has merely turned the spotlight more brightly than ever upon this curious state of affairs.

In essence, Italy is trying to achieve the reshaping of its industry that France, in its highly centralised "dirigiste" fashion, pushed through five years ago to ensure Gallic entrance in the race for the massive markets of the future. In Italy, such a process will necessarily involve a far-reaching re-ordering of relations between the public sector and the major private groups which will perform be involved in particular Olivetti, the electronics and office equipment group, and Fiat, via its transmission fibre optics and control system subsidiary Telettra.

What industry strategists envisage is the creation of a kind of consortium which can offer a complete telecommunications system package. Its hub,

now, yielding encouraging results. The second component of the group will certainly be Telettra. Indeed, outline agreement for tighter co-operation

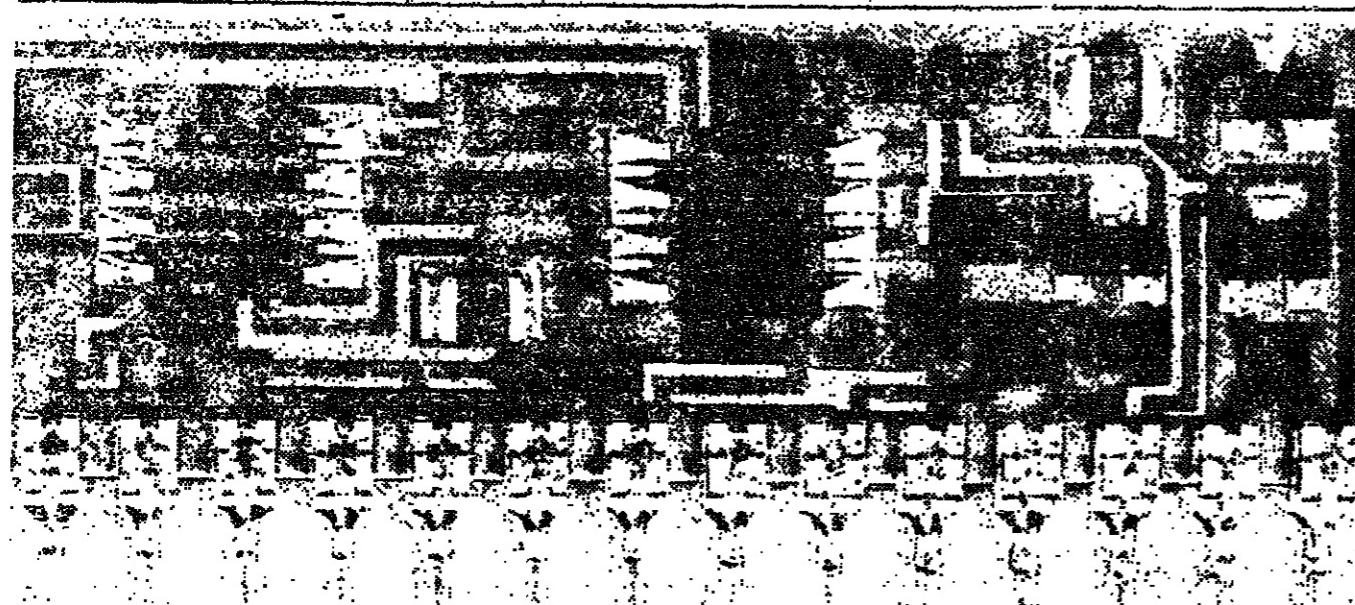
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This last represents an investment programme of anything up to £18,090bn (£5bn) over the next few years, and offers Italy the chance of belatedly becoming a major-league entrant in the booming international telecommunications market, as the change over to all-electronic switching technology takes place around the world.

The trouble is however—as always in Italy—that while plans to remodel the entire sector abound, concrete decisions, so far at least, are in decidedly short supply. It may be that the outstanding issues are settled within the relatively near future. But if they are not, telecommunications could easily become the most depressing example of all of how the country is unable to organise itself in crucial sectors of industry where a competent central government is an unavoidable necessity.

The most tangible process

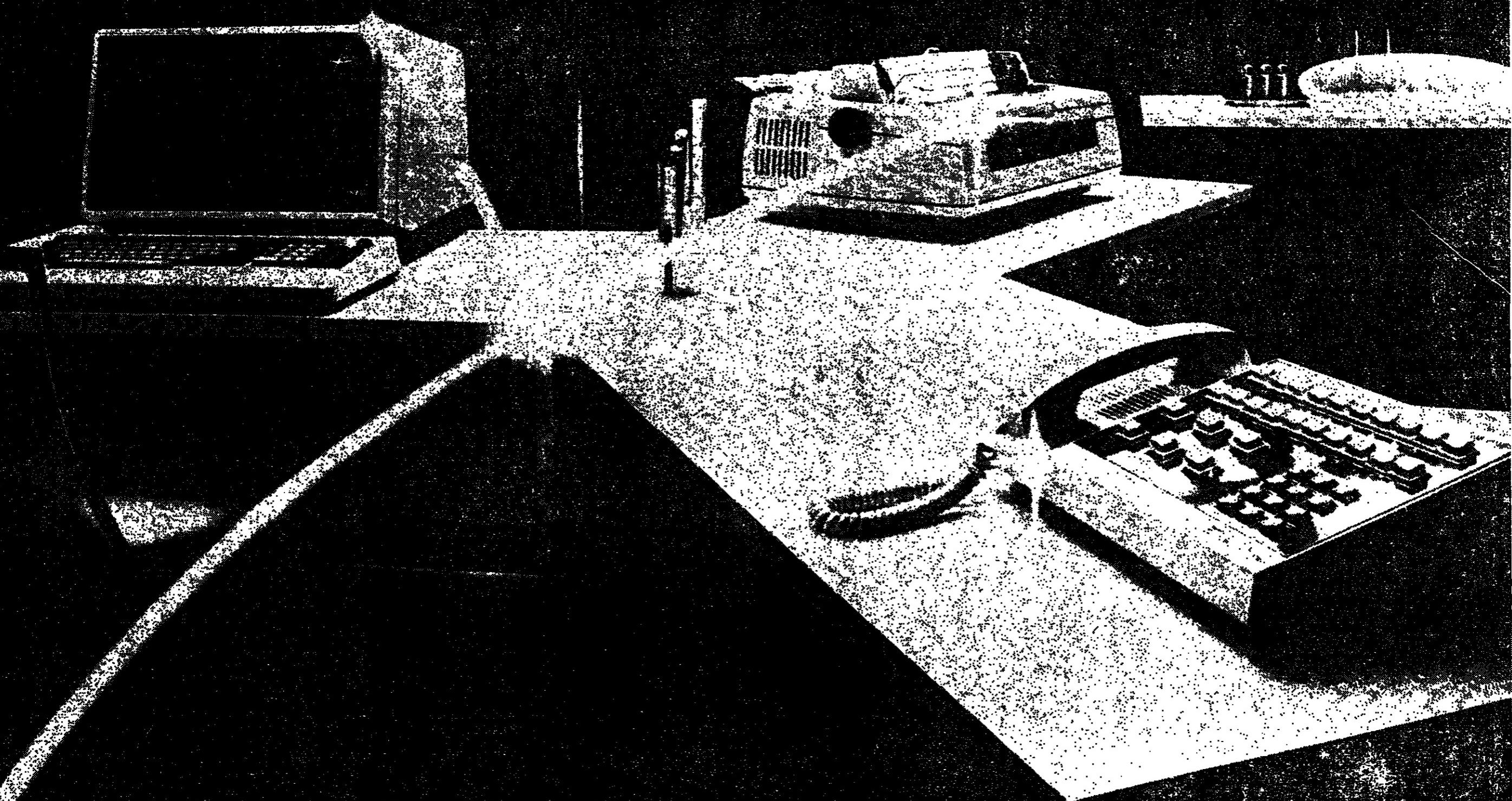


Jeff in 100

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COMMUNICATIONS VI

LEAPFROG TECHNOLOGY VS. CATCH-UP TECHNOLOGY

Leapfrog? It's as though Columbus set out to rig the Santa Maria and, before he got the sails up, someone invented the steam engine. Leapfrog is always that jump ahead.

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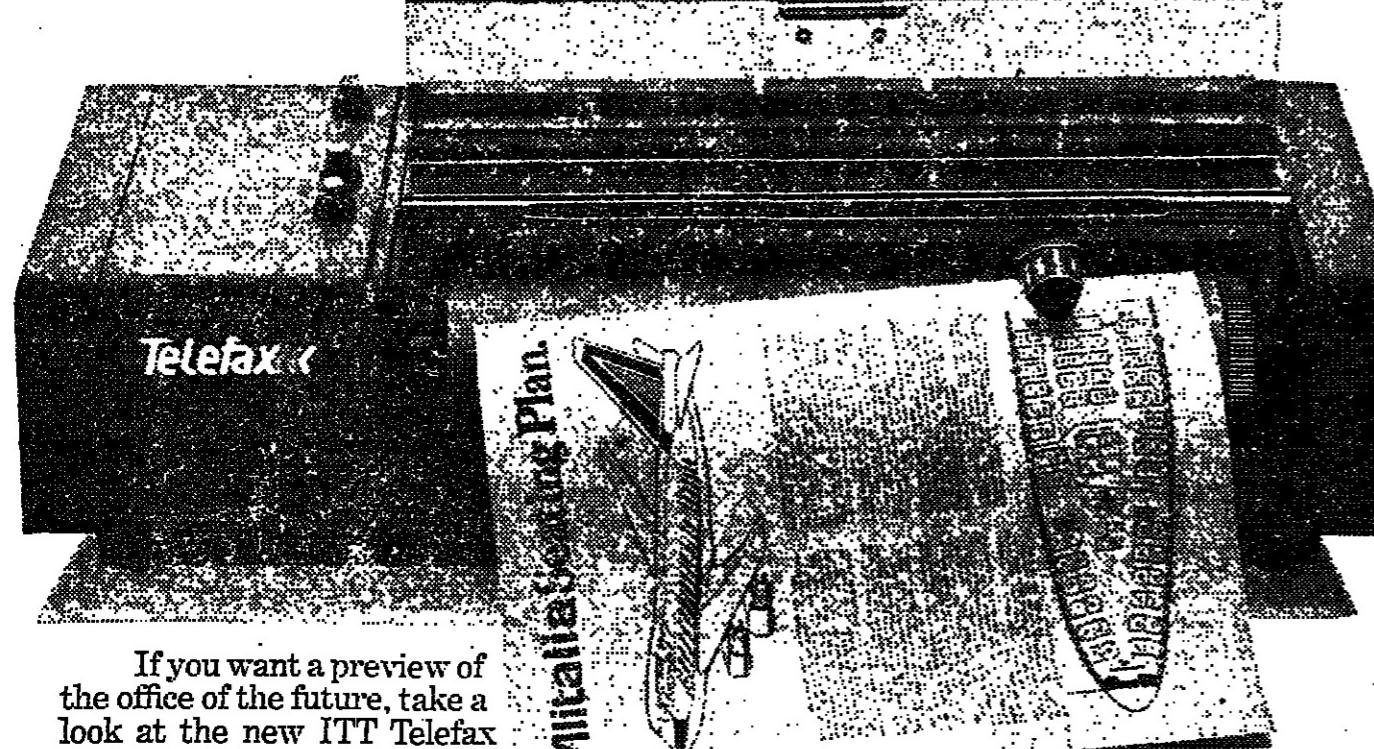
The future? We're working on it, too. Digital technology will be hard to improve on. But that doesn't stop us from trying. The innovative new products and services of our intelligent

Universe are in the works. Which is why, if someone says we don't make telecommunications products the way we used to, they're right. Our technology makes them better. We're today's leaders in tomorrow's technologies. With subsidiaries, manufacturing operations and sales facilities around the world.

For a copy of our annual report contact the Vice-president corporate relations: Northern Telecom Limited, P.O. Box 458, Station A, Mississauga, Ontario, Canada L5A 3A2. Telephone (416) 275-0960.

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The transmitting times are two or three minutes per A4 page, depending on the type of material you are sending; and the 3510 has the added advantage of being compatible with similar systems.

And another thing, the ITT Telefax system is so light and compact it's very easy to accommodate anywhere in the office.

You might imagine that a system as sophisticated as the ITT Telefax will be

difficult to operate and expensive to buy. But in fact it's neither. Staff don't need any special training and it's remarkably inexpensive to rent or buy.

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ITT Business Systems

Updated phone system gives room for experiments

FRANCE

DAVID WHITE

A SERIES of telecommunications experiments are being conducted in towns scattered across France. The towns have been prudently chosen so as not to strike fear into the hearts of the citizenry who might think their way of life was being revolutionised all at once.

In Vélez, south of Paris, key-board television terminals, already installed discreetly in the homes of handful of telecommunications employees, are due to be distributed free in June and September to 2,500 telephone subscribers for the first full-scale testing of the country's Télétel system. This is a key step in the science for which the French three years ago saw fit to coin a name—*télématique*.

In the Ille-et-Vilaine region of northern Brittany, a quarter of a million subscribers are due to receive rather similar terminals to replace their printed telephone directories, a scheme already tested there in the port of Saint-Malo with disputed results.

Videophones

In Biarritz on the Basque coast, a "wired city" experiment using lasers and optical fibres instead of conventional cables will give 1,500 people the chance, from the first half of 1982, to try videotelephones. In common with the submarine, the helicopter and the space rocket these are on the list of things foreseen almost a century ago by that most translated of French storytellers, Jules Verne.

The intense activity of French companies in high-technology telecommunications sectors stems from the momentum created in a short space of time by the rapid updating of the country's telephone system.

Ten years ago France was a backward place when it came to telephones. Since President Giscard d'Estaing came to power in 1974 the number of lines has increased from 6.2m to 16m. The forecast is 25m lines for 1987 and 34m lines for 1992.

The number of telephones per 100 inhabitants has increased from 12—a figure which placed France at the bottom of the European list, after Italy and Belgium—to 29. Although this is still behind West Germany, Britain, the U.S., Switzerland and Sweden, and although it still takes over four months on

average to get a phone installed, the service has improved vastly. Dialling a number is no longer a major time-consumer, and the spare ear-set still attached to most receivers has become redundant. Over the years the cost of making a call has dropped in real terms.

The country which tried out the first-ever time division switching apparatus is now in the forefront of countries using this system. The French telecommunications industry, based on two big groups, CGE (through its subsidiary CIT-Alcatel) and Thomson-CSF, has

been reorganised by a comprehensive policy covering an ambitious range of new products.

All this has meant a virtual carte blanche for the French Post Office to raise funds. Investments in telecommunications totalled FFr 91bn (£8.3bn) between 1975 and 1980, a little below the budgeted amount for carrying out the programme. This year's Post Office budget includes a further FFr 26bn (£2.4bn) in this sector.

Its telecoms division, the Direction Générale des Télécommunications (DGT) whose research offshoot CNET in Rennes plays an important role in the development of new technologies, ranks as the biggest profit-making enterprise in France. Its results for 1979 showed a profit of FFr 7bn on turnover of FFr 36bn and last year's were even higher.

The DGT, headed by 49-year-old M. Gérard Théry, is the epitome of the role the Government can play in French industrial life. Its free-hand in spending and its ability to coordinate and plan the affairs of a private-sector branch of industry is sometimes viewed with envy, especially from the other side of the Channel, sometimes with intense irritation by those, American or French, who find its behaviour high-handed.

The Government-directed restructuring of the industry, which began before the change-over to digital systems, with its transfer to Thomson of two key multinational subsidiaries, the French offshoot of Ericsson, of Sweden and ITT's Le Matériel Téléphonique (LMT), has been pursued more recently in other related sectors.

A first electronic components plan, launched in 1978, partly in response to the needs of telecommunications companies and based on three joint ventures—Thomson with Motorola and the French Government's Atomic Energy Commission, Saint-Gobain-Pont à Mousson with National Semiconductor, and Matra with Harris—has recently been extended. Matra Harris Semiconductors has

still taken over four months on

The intense level of profitability which the Bundespost has achieved has been to a great extent a reflection of the dramatic increase in the number and usage of telephones in Germany. Thus in 1979, for the fourth consecutive year, the Bundespost recorded a net increase of some 1.5m in the number of main telephone connections.

Among the areas expected to receive a share of the proceeds, along with energy saving, is the West German telecommunications industry, thus underlining once again just how much emphasis has been put on the future of the industry by political and industrial leaders in the Federal Republic.

Telecommunications and the increasingly related fields of data processing and microelectronics have already for several years been among the industrial sectors which have been most heavily supported by the Ministry of Research and Technology, which channelled over 10 per cent of its annual DM 8bn of resources into these fields last year.

There are several reasons why the telecommunications sector attracts such attention. One is the economic significance of the Bundespost, the public telecommunications authority which has a central role in the telecommunications networks, including not only the telephone system but also the more recently introduced special services for data processing communications and facsimile transmission.

Thus in 1978, the Bundespost, which is one of the largest commercial undertakings in Germany with (then) around 469,000 employees, invested some DM 8.5bn in new plant and equipment, making it again the nation's biggest investor. It is also one of the most profitable enterprises.

Although the labour intensive postal services are something of a problem, one which can be expected increasingly to benefit in time from such developments as "electronic mail" systems such as the Bundespost's Teletex service, the telecom-

launched this second stage—an afterthought to the first—with a new joint venture with Intel of the U.S., negotiated only weeks after the start of production.

Another joint venture is being put together for the manufacture of optic fibres, under the control of Saint-Gobain-Pont à Mousson, which besides being a glass producer is a growing force in electronics having taken over CGE's shareholding in the Cii Honeywell Bull computer group and turned it into a controlling stake.

Thomson is being brought in as a minority shareholder in the fibre optics venture, as is Corning Glass, the world leader in this technology.

This DGT-devised formula means that the other group with interests in the sector, CGE, is left out, although it had hitherto had an exclusive agreement with Corning Glass. CGE intends to keep its hand in, specialising in submarine cables, industrial and military applications and export opportunities. But it will be in the position of client of the new joint venture, at least until such time as a second production unit is needed.

Key element

In order to strengthen its position, CGE has signed a components pact with a specialised U.S. company, Laser Diode Laboratories.

Access to the U.S. market is a key element in the electronic telephone directory is designed to replace standard telephone directories in 15 years' time. The high cost has led to doubts about its worth, but the Post Office's clearly counting on further possibilities for marketing services once consumers have been persuaded to accept its terminals.

France's first domestic telecommunications satellite is due to go into orbit in 1983. Mata being the main contractor in collaboration with Thomson-CSF, which in turn collaborates with CIT-Alcatel in an earth station venture.

All these, and other ventures in teletext, videodiscs, and private telephone exchange, not to mention the FFr 400m being spent on the Biarritz fibre optic experiment, are something of a gamble in the face of international competition—and in some sectors American and Japanese leads.

A Government-sponsored report at the end of last year pointed out the weakness in areas such as micro-components and said a concerted investment effort would be required during the remainder of the century to "get a grasp" on the whole range of information technology.

Country's leaders place great emphasis on the future

WEST GERMANY

STEWART FLEMING

EARLIER IN the month, West Germany announced that it was to launch some DM 6.3bn of loans on the international markets in coming months, jointly with France, with the intention of using the proceeds to help stimulate investment.

Among the areas expected to receive a share of the proceeds, along with energy saving, is the West German telecommunications industry, thus underlining once again just how much emphasis has been put on the future of the industry by political and industrial leaders in the Federal Republic.

Between 1976 and 1979 half as many telephones were installed in Germany as in the previous history of the German telephone system. This growth was in part a reflection of a deliberate pricing policy aimed to encourage telephone usage.

The improved profitability of the telephone system has come

at a propitious moment. It has coincided with the need to develop the Bundespost's services to make maximum use of the technological advances in the field of telecommunications and with a period when growing concern about levels of Government spending would otherwise be making it more difficult for the Bundespost to finance itself.

The Bundespost itself is making efforts to widen public support for its programmes and to ensure that, to emphasise the contribution which an efficient and progressive telecommunications system can make to improving the productivity of German industry and the overall standard of living.

The special services which it has set up to take fuller advantage of the productivity benefits which technological advances have made possible include the provision of a special data processing communications network in 1987, the introduction in 1979 of a special facsimile transmission service, Teletex, and the beginning this year of Teletex, a special text transmission system which is now being tested and will eventually

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Sky's the limit in the next 10 years

SATELLITES

GUY DE JONQUIERES

OF ALL the new communications techniques which are now being made practical by the application of recent advances in technology, few are exciting keener commercial interest among a broader range of participants than satellite transmission. During the next decade it seems that in more senses than one, the sky's the limit for satellite communications.

Though launching a satellite remains expensive and is still by no means foolproof, once in orbit it offers important advantages over conventional, land-based communications systems.

One of these is a high bandwidth, or spectrum of frequencies, which allows large volumes of data to be transmitted very rapidly. Satellites can handle without difficulty as many as 7m "bits" of digital data per second, compared with less than 10,000 for a conventional terrestrial long-distance telephone circuit. This capacity can be used to carry either a large number of telephone circuits or a smaller number of communications requiring high data speeds, like television transmissions.

Land-based communications are being modernised gradually; British Telecom plans to increase the capacity of its long-distance telephone circuits to 64,000 bits per second by installing links made of optical fibres. But the programme will take several years to complete. Satellites offer the same facilities

now for those willing to pay for them.

Satellites can be used, according to the design of the associated equipment, to perform two main types of service. One is to provide two-way communications between selected points within the satellite's "footprint," or transmission area.

The second, direct broadcasting, enables broadcasts transmitted from a single ground station to be beamed to receivers installed anywhere in the footprint.

Satellites have been used for some time to provide telephone links both across and between continents, supplementing land-based or undersea cables. But now their potential is starting to be exploited to provide a range of new and varied services aimed, initially, at business users.

Advanced

Predictably, developments are most advanced in the U.S., where demand for services requiring high-speed data communications is expected to soar by as much as 40 per cent annually over the next five years, compared with a forecast growth rate of less than 10 per cent for conventional telephone services.

To cope with this expected boom, the U.S. Federal Communications Commission recently approved plans by nine companies to build and launch more than 20 communications satellites within the next five years. The programmes will more than triple current American satellite channel capacity.

About half-a-dozen companies have announced plans to offer satellite communications facilities which will compete directly

with the predominantly land-based network of American Telephone and Telegraph and the other U.S. telecommunications companies.

One of the leaders in the field is Satellite Business Systems, a joint venture between International Business Machine, Comsat and the Aetna insurance company. Backed by financial commitments from the three partners totalling \$500m to date, SBS put its first satellite into orbit late last year.

SBS will offer subscribers in the continental U.S. a range of facilities including data communications, telephone links and video-conferencing — two-way communications using live television transmission.

Initially, at least, SBS is aiming to serve only the internal communications needs of large companies with scattered operations. The cost of such communications at present accounts for as much as 80 per cent of such companies' total communications bills according to SBS estimates.

Transmissions will be beamed between the SBS satellite and dish aerials installed on the roofs or in the parking lots of customers' offices. The aerials are fairly expensive to manufacture and must be precisely aligned with the satellite to function correctly. The service will not be cheap: monthly charges will start at about \$100,000 and could run into several million dollars.

None the less, SBS has already signed up about 20 major customers, including IBM, Boeing and a group of insurance companies. Experience suggests that costs will fall in time, bringing the service within reach of a bigger market. Texas

Instruments, whose 50 plants worldwide are linked by its own communications network, has found that the cost of sending a message has halved since the service began 10 years ago.

In Europe, similar services are now being planned by the telecommunications authorities (PTTs) in a number of countries. Late last year, they agreed to several satellites to be launched by France and by the European Space Agency, whose footprints will cover virtually the entire continent.

Market trial

Earlier this year, British Telecom announced that it had decided with uncharacteristic speed to launch a satellite business communications service in 1983. A market trial will start this autumn, using a test satellite launched by the European Space Agency in 1978.

British Telecom's eagerness to seize the initiative was prompted partly by the desire to gain a lead before the relaxation in its monopoly, due to take effect later this year, opens the market to private sector competitors. A number of companies, including the General Electric Company, Plessey, Cable and Wireless and British Aerospace are studying the possibility of introducing one or more rival systems.

Though British Telecom has said that it plans to offer a variety of services, whose cost will depend on their sophistication and complexity, the economics of its new venture are still not clear. It is not certain, in particular, whether there will be enough demand from big corporate customers to make the

project a commercial success. Even SBS, operating in the huge U.S. market, has concluded that big business customers alone will not provide adequate revenues initially. It has adapted its plans accordingly and also proposes to offer lower-cost switched telephone services via satellite. But if British Telecom were to do the same, it would be competing with its own land-based communications network.

France plans to introduce a similar business communications service, using its Telecom 1 satellite, in 1983. In addition, British Aerospace and the French Matra electronics and missiles group have set up a joint company, Satcom International, to bid for international communications satellite contracts.

Direct broadcasting via satellite is also attracting a good deal of attention. In the U.S., Comsat has asked for Federal permission to provide a television service from coast to coast, and in Europe some half-a-dozen projects are in development or under consideration.

The dish aerials used for direct broadcasting are considerably cheaper than those needed for business communications, and also require much less precise alignment. It has been estimated that once in volume production they might sell for as little as £50 each.

Leapfrogging

But like communications satellites, direct broadcasting makes it possible to leapfrog the extensive infrastructure of ground-based transmission equipment hitherto required for television services. France, for



Joe in his
The main control console for the three aerials at the Post Office satellite communication earth station at Goonhilly Down, Cornwall

instance, has more than 100 transmitters and some 2,000 relay stations for each television channel.

Direct broadcasting is expected to be a boon to many poorer Third World countries, which have been prevented by high costs from offering nationwide television services until now. In Europe, it will also increase the volume of cross-frontier broadcasting by national broadcasting authorities and open up new opportunities for private companies.

But advances in communications technology are rarely free from political complications. A

hint of what may be in store necessary broadcasting frequencies.

But pressures are growing, nonetheless, for the expansion of direct broadcasting. A Swiss-based consortium has been formed to broadcast television programmes in German, English and French, and one of

Germany's main television networks is involved in a joint venture with France due to begin operating in the mid-1980s. By the end of the century, it is estimated, there could be as many as 60 satellites in orbit, providing hundreds of television channels to viewers all over the world.

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* See page II

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COMMUNICATIONS VIII

Prestel switches emphasis to business users

VIEWDATA

GUY DE JONQUIERES

ONCE UPON a time, an engineer at the British Post Office's research laboratories had a dream of producing an ultra-simple system that would allow almost anyone to communicate with a computer. It would be inexpensive, require minimum computer power and, above all, would be extremely easy to use.

The time was 10 years ago and the engineer was called Sam Fedida. His invention, ingeniously assembled from proven technology, was viewdata. That, at least, is its name in Britain. In most other countries, it is known as videotext.

The best-known example of the system is Prestel, the public viewdata service which the Post Office has operated commercially since early 1978. The service can store on central computers more than 200,000 "pages" of textual and graphic information, available to subscribers at the push of a button.

A subscriber buys or rents a television set fitted with a keypad or keyboard and special microchips to unscramble the viewdata signal. He communicates with the computer across an ordinary telephone line. By installing a network of regional computers, each storing identical information, the Post Office has brought about two-thirds of telephone subscribers within local call distance of the service.

The Post Office originally envisaged viewdata as a popular medium for communicating information. It focused its initial sales effort squarely at the residential market, hoping to achieve through private sales the volume needed to bring down the unit costs of Prestel receivers.

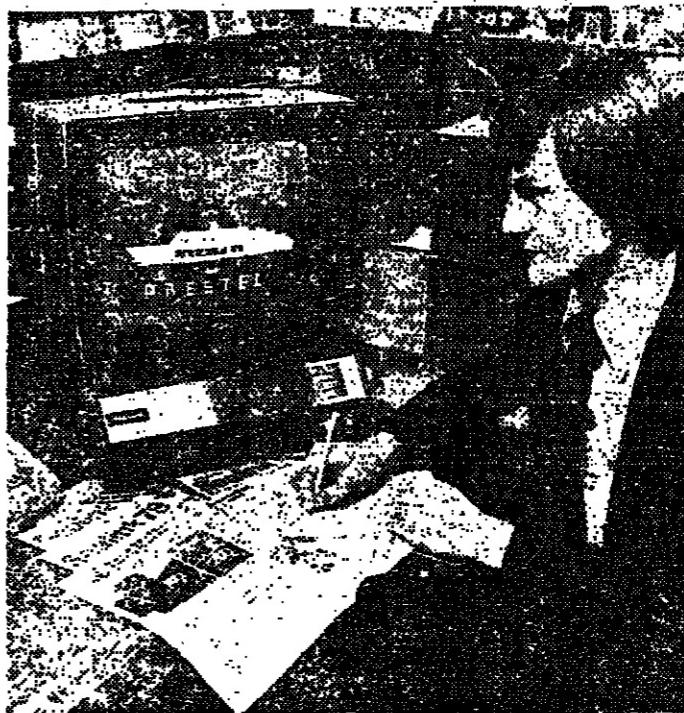
So far, roughly a dozen companies have announced private viewdata systems, ranging in price from about £17,000 to more than £100,000. They include the General Electric Company, Honeywell-Intecomer, Redifon, ICL, Jasmin and Aragon, a National Enterprise Board subsidiary set up to market viewdata overseas.

The number of companies making viewdata sets is even bigger. More than 70 types of receiver and adaptor are now on offer from some 40 manufacturers.

Because they are being marketed primarily as terminals to be installed in offices, many of these sets are not designed to receive normal television broadcasts. This permits more compact size and lower cost.

Broadly speaking, there are two categories of viewdata system. The more sophisticated and expensive provide the normal features of viewdata but also allow a user to "see through" the system into one or more mainframe computers. An example of this category is "Bulletin," recently announced by ICL.

Thomson Holidays is conducting a trial scheme, using a Redi-



As part of a deal worth nearly £2m to Granada TV Rental, Sealink subsidises travel agents who use Prestel equipment from Granada. Here, a set is in use at Frames travel agency in Albemarle Street, London

look up travel timetables and to check on the availability and prices of package tours though not, at present, to make confirmed reservations.

But in spite of the substantial investment—well over £20m—which the Post Office has ploughed into Prestel, it seems less well positioned to reap commercial benefits from viewdata than do manufacturers and users of private systems. Learning from the Post Office's early mistakes, the private sector is at present focusing almost exclusively on the business market.

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more than £100,000. They

include the General Electric

Company, Honeywell-Intecomer,

Redifon, ICL, Jasmin and

Arion, a National Enterprise

Board subsidiary set up to

market viewdata overseas.

The number of companies

making viewdata sets is even

bigger. More than 70 types of

receiver and adaptor are now

on offer from some 40 manufac-

turers. Because they are

being marketed primarily as

terminals to be installed in

offices, many of these sets are

not designed to receive normal

television broadcasts. This per-

mits more compact size and

lower cost.

Broadly speaking, there are

two categories of viewdata

system. The more sophisti-

cated and expensive provide

the normal features of viewdata

but also allow a user to "see

COMMUNICATIONS IX

Joe in 10
Electronic revolution makes broadcasters nervous

BROADCASTING

ARTHUR SANDLES

IF THERE is one sector of the audio-visual business worldwide which is nervous about the coming decade in broadcasting it is the traditional broadcasters themselves. Almost everywhere one looks the major league broadcasting organisations see themselves under threat.

The recession has hit advertising. State assaults on public spending have hit the funding of such organisations as Britain's BBC and the PBS in the U.S., video discs and cassettes are nibbling at viewing time and the clouds of cable and satellite services hover on the electronic horizon. The cosy world of licensed broadcasting services carefully regulated by central government is under assault.

The tidal wave of broadcast innovation threatens above all the people who until now have dominated broadcasting itself.

Any assessor of the present circumstances has to take into account a variety of factors which will influence the pace of change. Initially it is easy to be overwhelmed by the awe-inspiring nature of the potential of electronic innovation. Looking at that potential alone can give the impression that the new techniques will sweep aside conventional broadcast methods.

Flexible

That, however, is to discount the flexibility of the broadcasters, the eagerness of governments to preserve the current establishment and the sheer capital costs of major change. Potential is one thing, the actuality is quite another.

Universally, the backbone of broadcasting today is still the studio production of live or pre-recorded material, whether it be for radio or television reception, which is then transmitted by wireless techniques to domestic receivers each equipped with their own aerial. Such transmissions ("off-air" broadcasting) use radio bands, of which there is only a limited supply, and these bands are rationed first by international agreement and subsequently by individual government licensing systems.

The threat to this system stems from the facts that (a) cable is potentially an effectively unlimited multi-channel

service under which the rationale for rationing disappears, (b) satellites beam to areas much larger than normal state boundaries, and (c) pre-recorded material can be bought at retail outlets and played back whenever the consumer chooses. These factors put broadcasting in the 80s and 90s in much the same theoretical boat as publishing. No major nation in the world currently gives broadcasters the same freedom as book or newspaper publishers, with even the U.S. imposing regulation via the Federal Communications Commission and the Italians fighting a sometimes losing war against broadcast piracy. The arguments against similar freedoms for television and radio as now exist for book publishing and the cinema are however rapidly diminishing.

Most governments appear to accept the basic theory that total freedom of broadcast communication would be bad for their populations. The British approach to cable television systems and citizens band radio is a classic example. If, it is argued, total freedom were to be allowed, the quality of off-air public broadcasting would be diminished and the television system in particular opened to fringe political movements and, worst of all, pornography.

The example of the U.S., where urban cable systems are able to buy major films and rights to sporting events, thus robbing rural viewers of the ability to see such offerings, and of Italy where housewives make pin-money by stripping for local television channels, are offered as evidence of the evils which can arise when even a degree of freedom is granted.

The theme of broadcasting in the 80s and 90s is likely therefore to be one of continued technological innovation and a continued struggle by various authorities to regulate it.

It is upon the extent that this regulation can be maintained that the fortunes of the traditional broadcasters depend. In some fields, notably video cassettes and discs, regulation has not even been attempted. In others, such as direct satellite transmissions, the transnational nature of the development makes domestic control extremely difficult and governments will have to rely upon international co-operation, but the situation in short- and medium-wave radio-frequency co-operation at the moment

offers little hint of optimism. Where regulation can be imposed is in the fields of cable, television, and recent British corsetting of cable television experiments are an example of how strict the controls can be, and in further developments in off-air systems. Given a continuance of that regulation and thus the protection of the present broadcasting structure, the prospects for the broadcasting establishment suddenly look a great deal brighter.

It is perhaps too easy, however, to think in terms of the armies of new technology either sweeping through the ranks of traditionalist, or of being pushed back by televangelists. In fact the problems of the next two decades are likely to be caused by the marginal effects of innovation.

Once an average family is armed with a video-disc system, a cable television supply and its normal off-air services, clearly the total viewing of any one service is likely to go down. Thus, unless the alternative services are extremely poor and the traditional offerings are remarkably good, the ratings might be expected to decline somewhat. There has been some evidence for this in the U.S., a factor which provoked a sizeable response from the network companies in the form of a more popularised format.

The impact of rival services has already been seen in radio. Radio in the 30s and 40s was very similar to television today—packaged magazine style. The coming of television helped to fragment radio in many countries into a series of specialised channels each cater-

ing to specific tastes. The availability of rival services could quite easily send television down the same path. The thought of an all-quizz station might make the BBC and the Independent Broadcasters Authority wince, but the idea of an all-pop Radio One would scarcely have delighted Lord Reith.

Restlessness

The move to specialisation is produced by both consumer demand and advertiser restlessness. If ratings overall start to decline then a public service organisation such as the BBC must be able to plead that it still satisfies specific sectors of the market; in the case of commercial channels it must be able to claim delivery of particular market segments (the

best example of the latter is the day-time soap operas in the U.S. which deliver huge numbers of middle-aged middle-class, high-spending housewives). Another outcome would be a multiplicity of domestic TV sets again repeating the radio pattern.

Such pressure will put the present concept of off-air broadcasting in Britain under considerable strain. The BBC, if it can maintain its licence revenue, is probably better placed than independent television to respond, which it can do simply by extending its development of BBC 2 into a system more akin to its four channel radio services (now under review). For the IBA, such a move would strike at the very basis of the system.

But what of the people who

will be coming into broadcasting and so creating those pressures? As with all innovation, the rewards may be enormous in potential but the obstacles, particularly those of finance, are vast. Simply to send up a broadcast satellite and provide the necessary ground support is likely to involve a bill approaching £100m.

To this must be added consumer investment in receiving equipment, investment which has to be encouraged by the temptation of programme which will be expensive to provide. This therefore is likely to be a field to attract the large corporation or national Government. The young entrepreneur with nothing in his pocket but a number of good ideas in his mind is not likely to make much headway.

Such a person has more of

where relatively small communities can be offered benefits from a cable service, provided the regulations are not over-burdensome. Given a large degree of freedom the growth of cable systems in Europe could be equally as impressive as they have been in the U.S.

The capacity for the home viewer to watch not only his national network television services and local television stations, but also channels of other nations (a London-New York swap, for example) and other cities, is with us already. The use of video recording and play-back equipment is spreading fast. Satellite plans are being laid. Cable television's tentacles are reaching out around the world. It is going to be an intriguing and somewhat intimidating decade.

Government's choice of frequencies pleases no-one

CITIZENS BAND

ELAINE WILLIAMS

RUMBLINGS of discontent can still be heard following the Government's decision in February to legalise Citizen's Band radio later this year.

Few pressure groups, both for and against the introduction of a two-way personal radio system in the UK, are happy with the Government's choice of frequencies. Instead of opting for a single frequency there will be two; one at 27MHz FM with a range of about 15 miles, the other a much higher frequency of 928 MHz, with a range of between one and eight miles, depending on conditions.

Neither of these frequencies, it is claimed, will provide a suitable CB radio system and, worst of all, the Government has denied British industry the chance of competing in a market which could be worth as much as £50m. Government critics claim.

The Government has bowed to pressure of the illegal numbers of CB users on the 27MHz AM—amplitude modulation—frequency band—estimated to be more than 250,000 in the UK.

They use sets illegally imported from the U.S. and Japan, often smuggled into Britain via Northern Ireland.

Cheap sets transmitting on the 27 MHz AM frequency started coming into the UK in 1978 when the mid-1970s market for CB radios collapsed in the U.S., leaving manufacturers with many unsold sets.

In the UK the initial market for CB is expected to be between 1m and 2m sets a year once the service is introduced in the autumn. The boom is expected to last about two years before the U.S. pattern is repeated and sales fall sharply.

Last year some CB pressure groups declared "open war" on the Government despite the threat of a hefty fine and confiscation of their equipment. But even the advocates of CB users are unhappy because the Government has opted for FM—frequency modulation—rather than AM transmission.

Interference

The Government's decision to choose the FM method of transmitting the radio signal was to cut down interference to television sets and to the existing users of 27 MHz. These include motorists (for radio pagers) and users of radio controlled models.

Unfortunately, many of the

illegal users say that they will not abandon their old AM sets when the CB service is legalised and the Home Office will have the almost impossible task of trying to differentiate between illegal AM and legal FM sets. Already it has been overwhelmed by the number of CB users and does not have the resources to cope.

Citizen's Band radio is quite simply a personal radio system. With a transmitter installed in the home or car it is possible to hold a two way conversation just as with a telephone.

Where CB already operates, it is used for accident and emergency communications, drivers warn each other of traffic jams, businessmen use it for keeping in contact with home, the household use it for purely social purposes and sometimes it is even used for making abusive calls.

The National Committee for the Legalisation of Citizen's Band Radio, a pressure group set up early last year to campaign for an early introduction of CB, warned the Government that failure to listen to the CB lobby would result in the adoption of an unsuitable frequency—27 MHz.

It asked the Government to consider a frequency of 41 MHz, used at present to transmit the old BBC black and white television standard which is to

be phased out from 1982. The committee argued that such a frequency would cause little interference but would allow British companies to make little free from competition by Japanese and U.S. manufacturers. This frequency was also supported by the Citizens' Band Association which said that five different frequency bands were being used to transmit the black and white television standard.

The association said at the time: "All we are asking of the Government is to close down only one of these five channels." But the Government ruled out 41 MHz on the grounds that "it would be several years before any other service could be located there."

Other frequencies suitable for CB service were also canvassed at 225 MHz and 450 MHz. Mobile radio equipment is already in use working around these bands and many British companies have experience in manufacture.

However, the number of illegal users on 27 MHz has swelled to an estimated 250,000 and the National Committee for the Legalisation of Citizen's Band Radio claimed that the number was increasing by about 16 per cent a month.

Home Office officials were unable to curb the growing use of illegal sets and the Post

Office interference division members complained that they had received personal abuse and threats because of their work in detecting illegal CB users.

When the possibility of CB was first suggested, several British companies declared a tentative interest in marketing Citizens' Band radio. These included GEC, Philips, Fidelity Radio, Amico and Veson.

Low cost

However, any company now entering the UK market is likely to opt for importing from the far east or the U.S. because of the low cost of such sets. It is estimated that a good quality FM set from Japan could cost about £22 landed in the UK—and would retail for less than £50.

The radio equipment manufacturers have expressed their disappointment at the Government's decision to opt for the 27 MHz FM band in addition to the 928 MHz already designated for Citizen's Band radio. Despite suggestions by the Government that the choices of frequency will give British companies the chance of competing in the market, the industry is unlikely to make any equipment.

Equipment for the higher frequency will be far too expensive for the consumer—costing up to £500 a set compared with around £50 for the 27 MHz. At such a price, companies say there is little incentive to throw away the illegal sets. In addition, the 928 MHz sets have a far shorter range of reception, which some opponents claim will make them useless in city areas.

Originally, proponents of CB radio claimed that the Government had suggested 928 MHz as a way of delaying the introduction of a service. They were following France which had originally recommended a frequency in the 900 MHz range, but later withdrew the suggestion through lack of support.

In France the 27 MHz FM system, now a European standard for CB, was adopted late last year. But this has not prevented the continued use of the banned AM sets which have a far greater power and range. Some CB users, both in the UK and overseas, have become bored even with the range of the AM sets and have been buying amplifiers to boost the range. Some CB transmissions from the U.S. have been picked up in the UK.

The debate over CB radio is likely to continue for several months as the extent of the problem becomes known.

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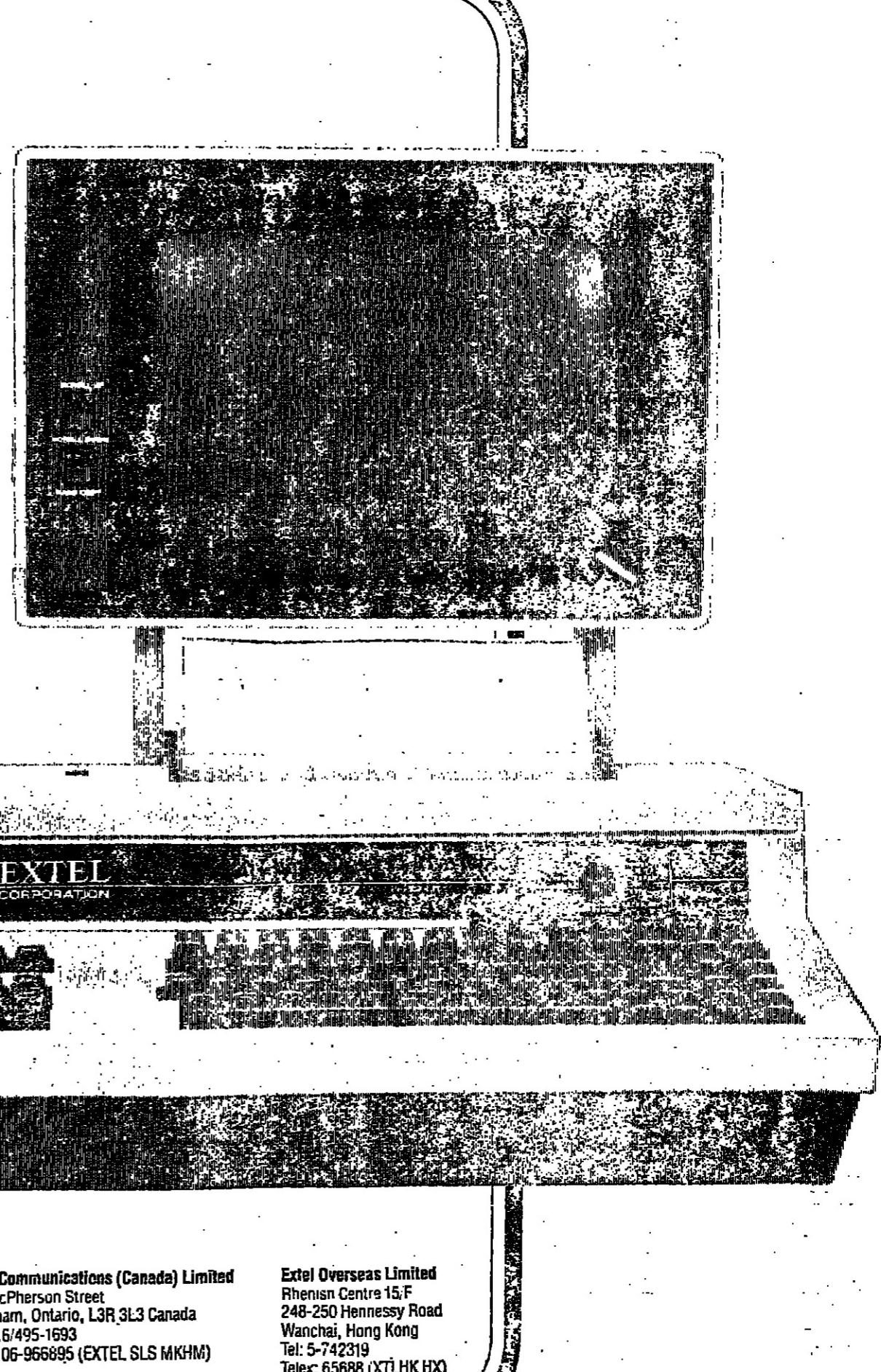
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COMMUNICATIONS X

Packet switching cuts cost of long distance messages

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EXTERNAL NETWORKS

ALAN CANE

EARLIER this month, British Telecom announced a new service. Futuristic in concept, it will be one of the most advanced methods of telecommunications developed and point the way to the cheap and effective movement of voice, data and image over very long distances.

The service is a form of electronic mail, where documents typed on special terminals will be transmitted to their recipients at rates of up to 3,500 words a minute.

By comparison, conventional telex, itself a perfectly respectable form of electronic mail, transmits at only 80 words a minute.

The technology British Telecom is using for its mail service is called "packet switching". It is one of the more important developments in data communications over the past few years. It makes possible efficient use of very capital intensive data networks.

According to the Eurodata Foundation, which collects and publishes statistics on data communication, the demand for data services from the PTTs is likely to grow fourfold up to 1987.

One measure of data communications usage is the number of points at which a net-

work, in this case the public switched telephone network, is linked to a device generating a digital signal—a computer or a computer terminal. Because voice grade telephone circuits carry signals in analogue rather than digital form, a device called a modem must be interposed between the terminal and the network to convert the digital signal into analogue form.

There were 383,000 such points in Western Europe in 1979 and the number is likely to rise to 1,62m by 1987.

The number of terminals will rise even more dramatically, from 625,000 in 1979 to 3,96m in 1987, according to Eurodata's figures, suggesting an increased use of multiplexing techniques to attach more than one terminal to each network entry point.

Effective

Multiplexing is one of the most effective techniques for squeezing all possible capacity out of a telephone circuit. It simply means transmitting a number of separate information streams down the same telephone line in such a manner that they do not interfere with each other.

In the older technology frequency division multiplexing, each information stream is assigned its own frequency range and the receiving station contains demodulating devices each looking for its own particular frequencies.

Time division multiplexing, ideally suited to digital transmission, involves interleaving several streams of data—only

Fear of cut in post revenue

ELECTRONIC MAIL

JASON CRISP

HIGHLY labour-intensive postal administrations around the world are becoming increasingly nervous about the prospects of electronic mail which may dent a significant proportion of their revenues. Their response has been to look at ways of offering electronic mail services themselves, but it is still likely to have long-term effects on their staffing levels.

A number of large companies are looking to electronic mail to speed up internal communication which can account for the largest part of their total communication.

A substantial part of a postal authority's business is unlikely to be affected by the advent of electronic mail. The delivery of parcels, personal letters, magazines and advertising, for instance, would probably not be affected.

But a crucial and profitable sector of business communication could have a serious effect on revenues within five years, according to one commentator. With high fixed costs, mostly labour, the profitability of a postal administration is dependent on being able to sustain its volume of business.

Last summer Intelpost, the first international electronic mail service available to the public, was opened between Toronto and London. The first link was to have been between the U.S. and London because it was largely the initiative of the U.S. postal authority and the British Post Office. However, regulatory problems in the U.S. hindered this link.

But Intelpost extended its links to the U.S. early this year.

The U.S. had become concerned at the widespread interest from other postal administrations, including Latin America and the Middle East. Not wanting to be left behind it found a way round its regulatory problems by joining Intelpost via a link with Toronto.

A document sent from London is transmitted first to Toronto then retransmitted to New York.

Two systems

Several countries have been cautiously developing internal public electronic mail services. The German Bundespost has offered facsimile services in a number of post offices and a similar service has recently been started in the UK linking 15 cities.

There are two basic systems for sending electronic mail—text and facsimile. Intelpost uses a sophisticated facsimile system. A document is scanned very closely in narrow lines and the light and dark points on the document are converted into electronic signals which are sent along a telephone line to a similar machine which reproduces a copy of the original document, similar to a photocopy.

the synchronisation of the sending and receiving terminal makes it possible to unscramble the composite signal on arrival.

It is possible to multiplex voice transmissions in a similar way using the fractional dead times on the line in one conversation to interleave other voices.

The latest development is the intelligent or statistical multiplexer which can take advantage of dead time on a number of data channels to push data through as compactly as possible.

What is interesting about British Telecom's message service is not the new facility—many large businesses, especially banks, have been running message switching operations for years based on minicomputers—but the fact that it will use, when it gets under way, BT's packet switched network.

As the Experimental Packet Switching Service (EPSS), this has been running for four years. It was set up in 1977 with packet switching exchanges in London, Manchester and Glasgow and was reasonably successful.

But what is packet switching and why is it of such importance?

In a conventional circuit switching network, such as a voice grade telephone network, when a call is initiated, contact is established between the caller and the recipient and this is maintained for the full duration of the call. This is inefficient because of the high proportion of time the line is simply "dead"; neither party is saying anything. It is also costly: the caller is paying for the full connect time.

In a packet switched data network, the data for transmission is broken up into a series of discrete blocks or "packets" each of a maximum size.

Each packet is made to an agreed format by an essential device called a PAD (packet assembler/disassembler) consisting of a header with information such as the network address of the terminal for which the packet is destined, a section of data and a tail section comprising all the checks necessary to ensure the package is in good shape.

All the packets are delivered to the same, correct, address but they may follow any route through the network to get there.

The network itself is responsible for ensuring the packages get to its destination by the best possible route, avoiding delays and faulty parts of the system. The cost of the call is dependent on the connect time, not the distance.

DATA NETWORKS

(Date when First Available)

Circuit	Packet	Switched	Switched
Austria	1980	1984	
Belgium	1982	1982	
Denmark	1981	1982	
Finland	1981	1983	
France	1973	1980	
German FR	1976	1982	
Greece	1984	1984	
Ireland	1984	1983	
Italy	1984	1984	
Luxembourg	—	1982	
Netherlands	1986	1981	
Norway	1981	1984	
Portugal	—	1983	
Spain	1986	1972	
Sweden	1981	1981	
Switzerland	1981	1983	
UK	—	1982	
USA	1972	1975	

Source: Eurodata 1979.

The catalyst for packet switching development in Europe has undoubtedly been Euroset, a system linking the EEC countries and designed to provide access to the large Community data bases in science and medicine.

Access to the important banks of information had developed on an ad-hoc basis and the Commission discovered that a single, on-line information network would cost only one-sixth the price of several independent networks each operated by the database suppliers.

The national networks—some 16 countries have already announced plans to introduce packet switched services—are designed to interconnect, providing eventually an international European public packet switching network.

The UK service already has access to the Telenet service in the U.S. through its IPSS Links with Canada have been established through the Teleglobe international gateway giving UK subscribers access to Canadian national networks.

But in addition to the stimulus provided by Euroset, economics is a prime driving force in the move to packet switching. The tariff structures are designed to be particularly attractive to a large section of data communications users, especially those who want to move large volumes of data a very long way.

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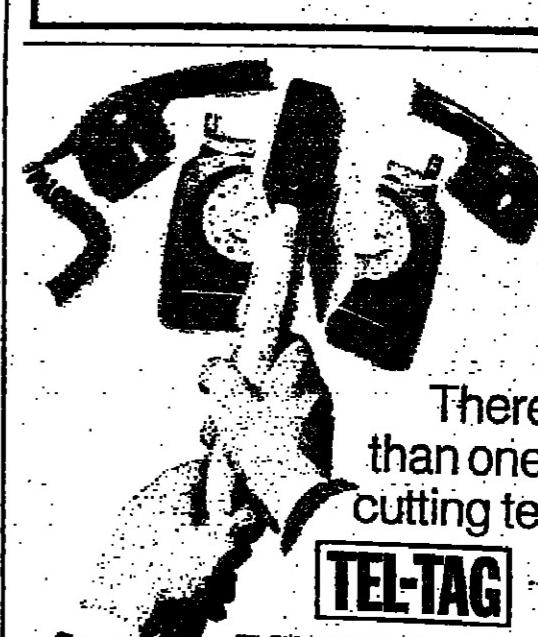
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COMMUNICATIONS XI

Technology demands more sophisticated exchanges

INTERNAL COMMUNICATIONS

JASON CRISP

THE SWIFT evolution of communications technology has thrown up a wide number of complex questions on how companies should establish their internal communication networks and systems. The convergence of telecommunication and computer technology offers the temptation of bringing together communications into one system.

Every company has its own telephone system based, in most cases, on outdated technology. Many will have separate data networks varying greatly in size and capability according to

The rapid growth expected in office automation equipment inevitably will require extensive communication networks. But for most companies the first question is getting a more sophisticated PABX (private automatic branch exchange) mainly for handling voice traffic.

In the UK the PABX market has been divided in two. Any exchange with over 100 lines can be supplied by a number of companies, providing they have Post Office approval. IBM, the US computer giant, was the first company to be allowed to supply a large electronic exchange and initially was able to maintain it as well, although after a short time the Post Office insisted on doing the maintenance itself. A number of other companies offer large electronic exchanges including ITT, Phillips, Plessey and GEC.

Short supply

The Post Office has kept its monopoly to supply equipment for under 100 lines. Until last November the only exchanges it offered were based on electro-mechanical technology and were in short supply in certain areas. An expanding London-based minicomputer company last year opened its offices with a fully

automated office system which included message systems, word processing, information systems and billing and accounts records.

Every employee has an automated work station. All the Post Office could provide for a switchboard was an ancient plug-manual exchange.)

British Telecom, as the Post Office's telecommunications side is now called, has recently introduced three electronic exchanges. The Monarch, which was developed by its research laboratory at Martlesham, Suffolk, is a fully digital PABX with stored programme control. It can have up to 120 lines and can easily be used to switch data as well as voice. The manufacturers are GEC and Plessey who were also responsible for developing its production. Orders total over £1m.

A smaller PABX developed by TMC, a subsidiary of Philips, the Dutch electronics group, is being offered by British Telecom, which is also buying a small and relatively cheap analogue electronic PABX from Mitel, a rapidly growing Canadian company.

Mitel was founded in 1973 by two British-born engineers and has been extraordinarily successful. It began by manufacturing specialist telecommunications equipment which it supplied to other manufacturers.

Under fire

The company introduced its first PABX, with up to 180 extensions, in 1978. Its sales have mushroomed and a recent US survey estimated that it might have 3 to 5 per cent of the PABX market. It has introduced a number of other products including a PABX little bigger than a brief-case with up to 16 extensions.

The British Telecommunications Bill, currently going through Parliament, came under widespread criticism from manufacturers because, although it opened up the opportunity to provide all sizes of PABX to companies, the monopoly on maintenance would be left with British Telecom.

The manufacturers argued that this would leave British Telecom with a restrictively tight hold on the market because it would have effective

control of the cost of ownership of an exchange. After lengthy lobbying from the time the Bill was first published, the Government recently changed its mind and will allow manufacturers to maintain newly installed electronic PABXs.

The manufacturers believed that the biggest objection to the lifting of the maintenance lobby came from the Post Office Engineering Union which feared that it might lose jobs if maintenance was undertaken by private contractors.

British Telecom's argument, however, rested on the point that the PABX was effectively part of the total network which was why it should retain maintenance to protect the network's integrity.

Most modern PABXs with computer controls (stored programme control) are still analogue-based even though they offer a number of sophisticated facilities. However, the new generation-like British Telecom's Monarch—are fully digital.

Electronic PABXs features include abbreviated dialling where regularly-called long numbers can be reached by pressing two or three buttons, repeat dialling of the last exchange number called and a facility known as "camp on," which calls back when an engaged number becomes free and connects both phones.

TRANSMISSION EQUIPMENT

JASON CRISP

Optical fibres a vital step

operation last year between Walsall and Brownhills, a distance of just over five miles, installed by BICC and Plessey.

A longer cable between London and Reading was installed by GEC last year. Fairly substantial work on optical fibre installation is going on around the country, including links between Banbury, Reading and London and also out to Colchester. There are a number of routes from the north Wales town of Corris, but only short hops.

Seven experimental and demonstration optical fibre systems have been installed in the UK since 1977, four by the Post Office and one each by GEC, Plessey and STC.

Optical fibres have several advantages over conventional co-axial copper cable. They are very much smaller. Ten fibres in one cable, which could carry over 9,000 calls, would be less than half an inch in diameter—little more than a quarter the size of the comparable co-axial cable.

Continuing improvements in microwave transmission mean that, although still very difficult, it is possible to build trunk links between major centres.

The biggest problem is that microwave links have to be within a line of sight of each other.

The greatest difficulty comes in the local distribution of a telecommunications network to individual buildings without digging up streets to put in cables. The problem may be solved with infra-red or laser links directly between buildings.

Second phase

Perhaps the most important step in transmission of telecommunications is in optical fibre. British Telecom is about to start on the second phase of its optical fibre programme and by the end of next year will have several hundred miles of optical fibre cable in use.

Any proposed alternative network would also be likely to use optical fibre cables on top of microwave and other broadcast transmission methods.

Although the basic principle by which optical fibre works was demonstrated over 100 years ago, it was not until the mid-1960s that it was shown to have an application in telecommunications.

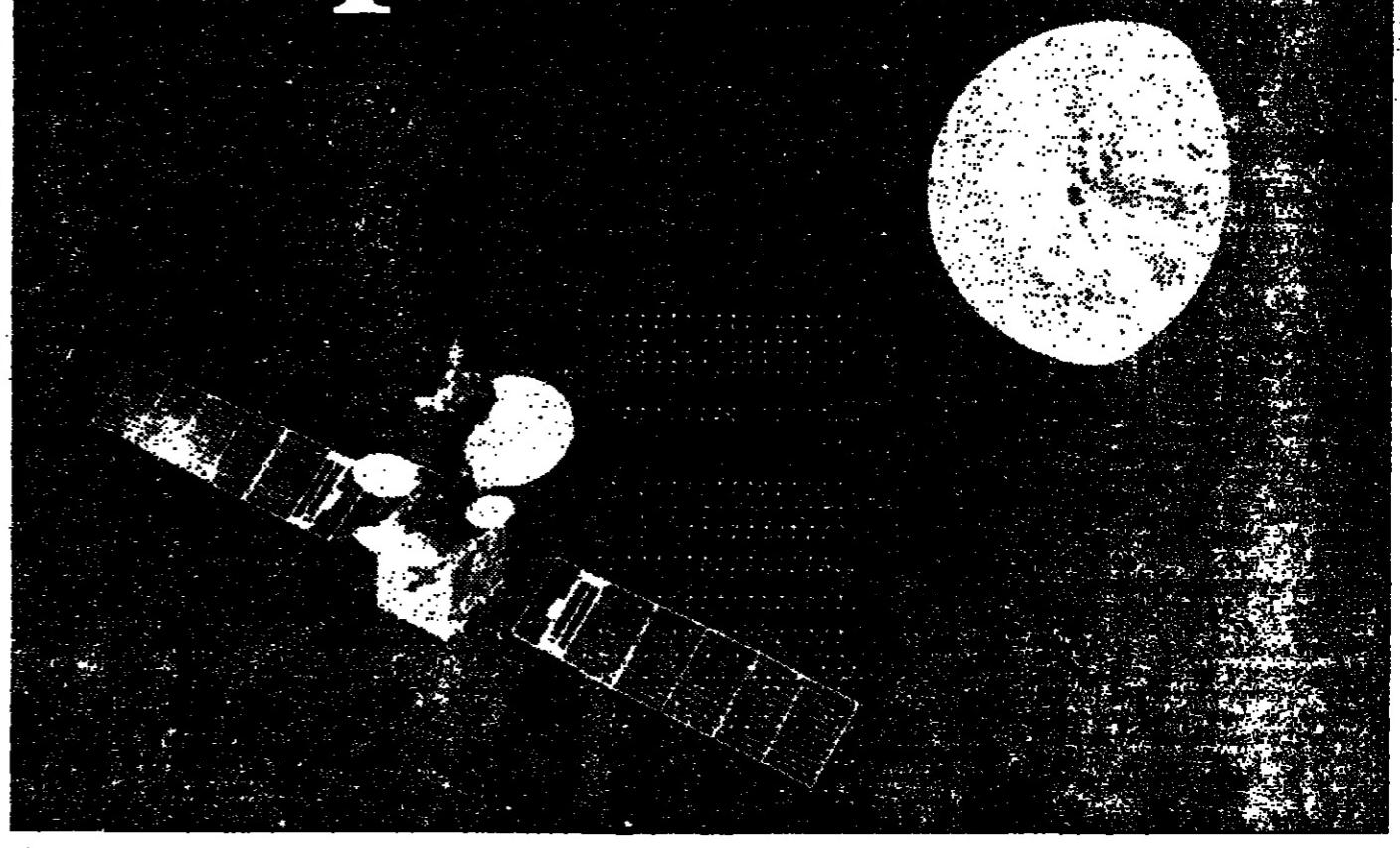
Optical fibres are very thin strands of glass, about the thickness of a human hair, down which information can be sent with tiny pulses of light. Two strands can carry nearly 2,000 telephone conversations at the same time.

The possibility of using optical fibre for telecommunications was first demonstrated by two scientists working in Britain for Standard Telephones and Cables, a subsidiary of ITT. In 1970 the US company Corning Glass announced it had developed a system of making optical fibre which had good transparency to allow the light to travel long distances and a low level of distortion.

The British Post Office was one of the first PTTs to show strong interest in optical fibres. And in the early 1970s it commissioned a number of trials with the major UK manufacturers.

It has so far placed orders with UK manufacturers for 34 optical fibre systems operating on 15 routes. The first commercial optical cable came into

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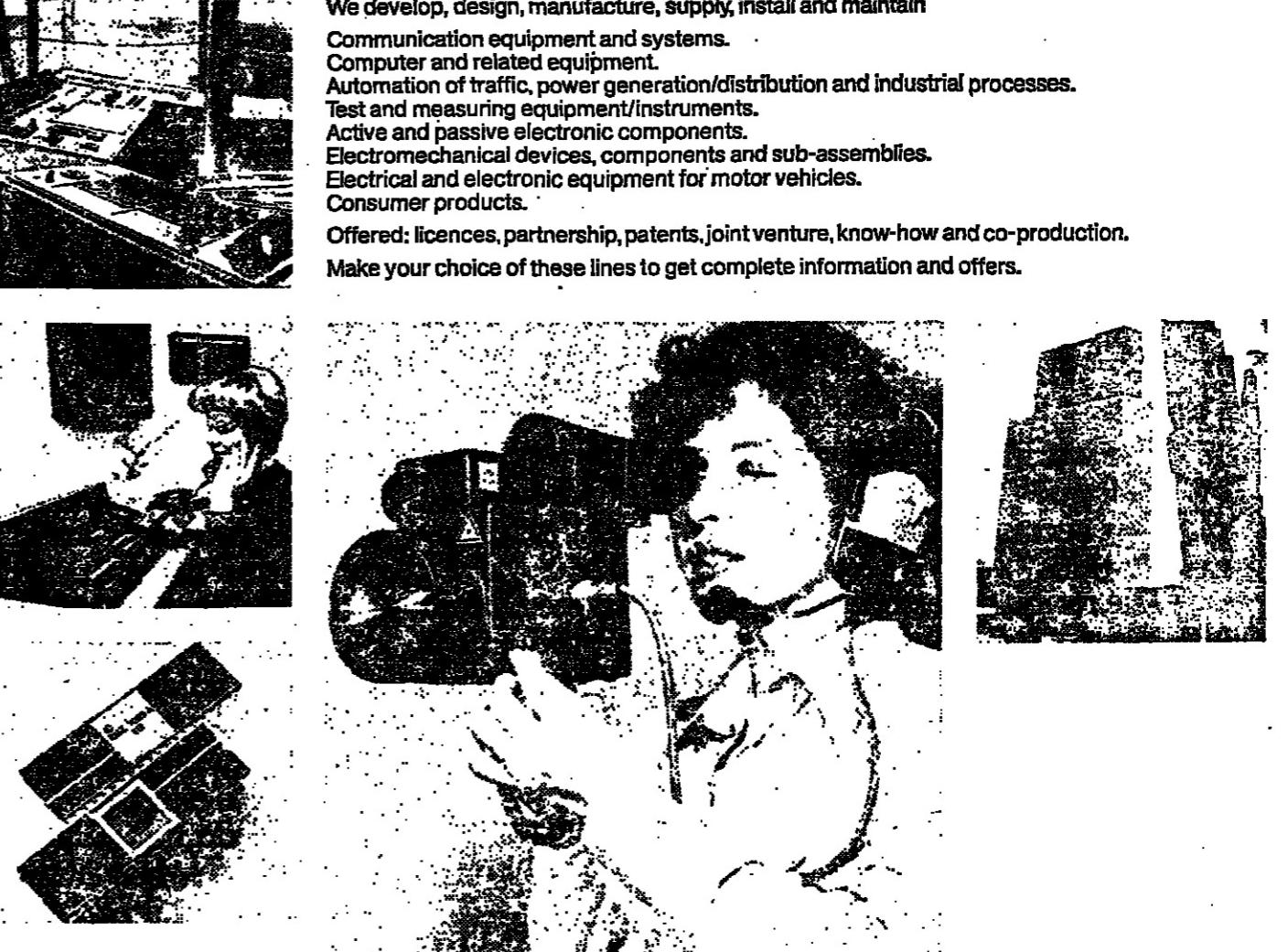
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COMMUNICATIONS XII

The advantages of digital transmission

SWITCHING EQUIPMENT

ALAN CANE

THE SHAPE of electronic communication today has been moulded more by economics than by technology. The telecommunications authorities the PTTs world-wide, put a price on the services they are prepared to supply.

Because the global telephone network is so large and so complex — some described it as the world's largest machine — those charges inevitably are high. The technologists, on behalf of the user, use their ingenuity to squeeze the last drop of value from those services.

If it was economic to connect everybody to everybody else by a single pair of wires, there would be no need for switching. If telephone lines were cheap and easily available, there would be no need to cram several telephone conversations, or several streams of business data, simultaneously on to one line.

But given the dictates of the real world, there are substantial advantages in a telecommunications system based on digital technology compared with the present, familiar analogue method of transmission.

Sophistication

None of this is new. The telex network has always worked with a form of digital technology. Indeed, the development of the telegraph system to transmit messages preceded the telephone system by some years.

What has changed is the sophistication and availability of cheap computer power and the development of clever methods to convert speech patterns into digital form.

The advantages of a digitally based telecommunications network lie both in the quality of the service the PTTs can provide and in the price the user has to pay for it.

If the point that the telecommunications business turns on economics needs any reinforcement, Mr. J. S. Whyte, the deputy managing director of what was then simply described as the British Post Office (British Telecom) had yet to

appear on the scene) told a conference last year that 252 racks of conventional cross-bar switching equipment could be replaced by only 15 racks of its digital counterpart.

At the other end of the scale, Mitel, a young Canadian company, has launched two microprocessor-based telephone exchanges cheap enough to be used in the home or very small office. The features these switching centres share with their larger counterparts include speed dialling and automatic redialling of the last variety.

Mitel is reported to be planning to add to the systems so they can control the lights and the locks. At this stage, the devices will have ceased to be true digital exchanges — they will be general-purpose home computers, able to deal with any system or device with which it can communicate feasible to do so?

Conventional telephone lines carry conversations in the form of changes in the magnitude of an electrical current. The pattern of the current changes is an analogue of the spoken words. In digital telephony, information is transmitted along the telephone line in the form of a coded series of pulses. By convention, the presence of an electrical pulse is equivalent to a "1"; the absence of a pulse to a "0".

The full beauty of digital telephony is that any form of information can be represented by patterns of 1s and 0s — voice data, images, colour, 1s and 0s, binary digits (bits) as they are known, are the lingua franca of electronic communication — and they are the working capital of the digital computer.

One way of looking at a computer is as a device for switching large numbers of streams of binary digits around at high speed according to a pre-determined pattern.

A computer carries out its various tasks automatically by obeying a series of instructions already embedded in its memory. It may have options according to the information presented to it, but essentially it has to follow slavishly what its programmer has told it to do.

A digital exchange works on the same principle: it offers an

infinitely broader range of ways of responding to an incoming call than was possible with electromechanical exchanges of the Strowger or Crossbar variety.

System X, the British Telecom version of digital telephony, offers, for example, three-way calling, call waiting routines, automatic ring-back and nationwide malicious-call trace in a list of over 50 new facilities.

Since the instructions in the store are not permanent but held in the form of erasable electronic memories, it is easy to add to, delete or change the facilities the system offers. Even if it were economically possible to offer such facilities using an electromechanical form of switching, changing the facilities would be cumbersome and would probably mean taking the exchange out of action while the modifications were made.

Digital signals are inherently less susceptible to noise and distortion than analogue signals. After all, a particular bit can only be a zero or a one — and

so is the system is in doubt, the stored program can order the retransmission of the doubtful bit.

By comparison, if the current at any point in an analogue transmission is distorted, it is impossible to tell its original value without total retransmission.

But all speech starts out as an analogue signal — how is it converted into binary digits? This depends on an important piece of information theory which holds that to transmit the information in an analogue signal, it is not necessary to transmit the whole signals. It is enough to transmit a series of samples of the analogue signal.

Samples are taken at particular time intervals and the value of the electrical current at those points translated into binary code. This is called pulse code modulation and it is the heart of digital telephony.

It would obviously be best if both transmission of the signal and switching at the exchange

were accomplished digitally. According to Mr. Whyte: "Our studies have shown that compared with a conventional analogue transmission switching network, an integrated digital network can reduce the whole life cost of ownership by 50 per cent — and this is a prize that would attract any administration."

This kind of integrated digital network is still some way off — and the substantial investment the PTTs have in conventional analogue equipment is at least partly to blame. Voice grade telephone circuits are not ideal for digital transmission, and conversion will take time and cost money.

Some of the advantages of digital telephony are already available to customers. Messages switching, perhaps the earliest form of electronic mail, exhibits one of the most useful characteristics of a computer-controlled communications system: store and forward.

There are statistics to show

the amount of time wasted in an attempt to make a successful connection on the telex network. A message switch — basically a minicomputer linked either to the telex network or to another minicomputer over telephone lines, private or public — will store the message and send it forward to the receiving station when that fails free.

The speed with which the existing analogue system will be replaced by an integrated digital network should be regarded charitably, at least in the UK. There are over 6,000 local exchanges and it will be decades before they are all replaced by digital exchanges. The first System X exchange is, however, already up and running in London.

But the network when fully up and running will be a multi-purpose vehicle for advanced services. Indeed, it is hard to see how the needs of the electronic office, electronic funds transfer and business data transmission could be met without an integrated digital telecommunications system.



An automatic facsimile transmission system, allowing up to 30 documents to be transmitted as a single batch has been introduced by ITT Business Systems. Here, an operator loads documents into a feeder prior to transmission.

Technologists aim to keep users happy

TERMINALS

ALAN CANE

MODERN communications has become a matter of talking to and through computer systems. If that sounds a little frightening to the layman, nervous of pressing the wrong switch on a golfball typewriter, there may be comfort in the fact that the technologists are aware of the psychological problem, and that they are doing their best to make systems from bank service tills to telephones as simple to use as possible.

"Transparent technology" and "user friendly" are the buzz words used to describe this approach to human as well as electronic engineering.

There are already systems you can talk to. Calma, a U.S. company which manufactures machines which enable designers to create drawings with the help of a computer, is marketing a system in which the various commands—move, zoom and so on—can be spoken.

There are systems you can write to. In the UK, Quest, another company with a major

interest in computer-aided design, pioneered the development of a simple pad—the Datapad—which could transmit written words to a computer.

Such is the rate of progress in microelectronics that when the device was first announced four years ago, it needed a fairly hefty Data General mini-computer to do the work. Now, using a microprocessor, the whole device sits easily on a corner of an office desk.

But these are very much at the leading edges of particular technologies. For the foreseeable future, the alphanumeric keyboard and the cathode ray tube display will be the common method of communication with computer systems and via computer systems.

All devices of this sort are classed as "terminals," an unfortunate word to use for a gadget which should be the starting point for communication rather than the end. It derives from the early "dumb" devices, machines compatible with ordinary teletypes but capable of sending and receiving information at much higher speeds.

They are comparatively inefficient because each unit of information transmitted contains housekeeping details which keep the system in good order but has no intrinsic value to the user.

But even so dumb data terminals send and receive messages which are free of a "protocol" or message envelope. This means that different messages cannot be addressed to different terminals on the same telephone line and that there is no possibility of requesting retransmission of a message lost or corrupted during transmission.

Nevertheless, dumb terminals are cheap, and there are various ways to add intelligence to an array of dumb terminals to squeeze extra effectiveness out of them.

In other words, they are the key elements in a distributed processing system which puts processing power at the elbow of the user.

The kind of developments the intelligent terminal will fit best include electronic mail, text editing and preparation, and automatic retransmission on error for them all.

The companies providing equipment of this sort include ITT Business Systems, Computer and Systems Engineering, and Micom Borer. This is a comparatively new company formed from Micom, a high-flying U.S. multiplexer specialist and Borer Systems of the UK, which builds modems.

But dumb terminals have no life of their own, and are entirely at the behest of their controlling host computer.

Intelligent terminals, essentially stand-alone or clustered systems, that are user programmable and have their own memory, have opened a new era in digital communications.

According to the U.S. consultancy Creative Strategies International, almost 50% of intelligent terminals will be shipped in 1985. CRI says users buy intelligent terminals because they allow users to process or manipulate data locally before passing it on to a host system or client.

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But dumb terminals have no</

John H. Lewis

Kevin Rafferty explains the reasons for the financial reforms which will make Hong Kong a safer place for investors

Sir Philip spring cleans the markets

SIR PHILIP HADDON-CAVE, Hong Kong's Financial Secretary, rounded off his recent budget speech with the ringing affirmation that the tiny British colony would "fulfil its economic and financial destiny which is to become the international city in the Far East."

To smooth the way authorities have already begun to set in motion a far-reaching and controversial series of reforms to rid Hong Kong's financial markets of what is left of their reputation as the greatest gambling casinos in the Far East.

The aim of the reforms is to make Hong Kong a safe and thoroughly respectable place for international capital, with a range of services and expertise rivalling the older centres of Europe and North America.

Given the faster economic growth rates of the Asia and Pacific region and the commanding presence of Japan, Hong Kong dreams that one day it might surpass London in importance if not New York. Incidentally, it hopes this might ensure Hong Kong a better chance of continued independence well into the next century: even China, the theory goes, might balk at trying to swallow the international city in the Far East.

The Government's new reform measures, however, deal with the more immediate question of companies, banks and quasi-banks and the financial market. The plans include:

- Requirements that directors, executives, advisers and shareholders with more than 10 per cent of a company's stock disclose both their holdings and their dealings in the company's shares.

- Lowering of the trigger point in the (still voluntary) take-over code making a general bid

Up-Chinese

Objections are wide-ranging. Brokers who are afraid of losing business say that it is "un-Chinese" to disclose any business secrets. Other managers ask whether a more regulated market will be any better.

"Do regulations make sound markets, or do they just pay the shareholders of a lot more civil servants," asked one of the leading executives of one of the top handful of Hong Kong companies.

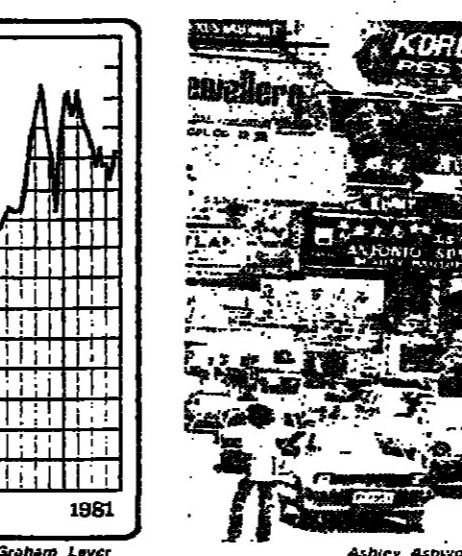
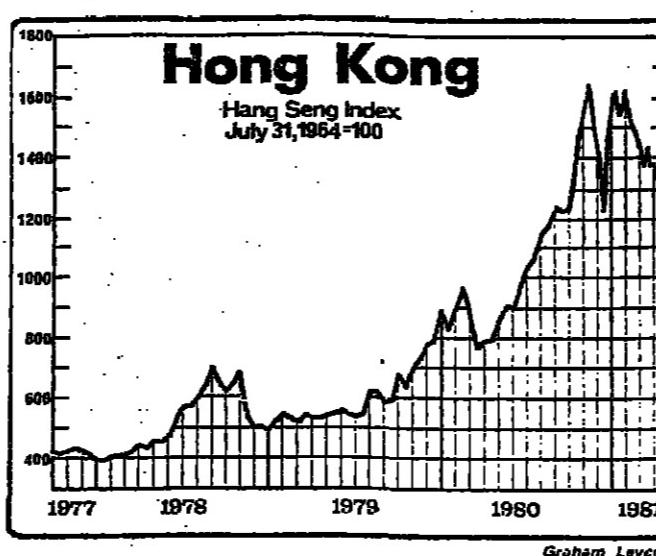


Sir Philip Haddon-Cave has masterminded the financial reforms which will change the old image of the island colony

Other analysts say the regulations could cause an outflow of money by businessmen, believed largely to be South East Asian Chinese, who do not want their identities or the size of their fortunes revealed to their own governments. Chinese laundering techniques are often said to be the best in the world, and there is some doubt that the authorities could ever be able successfully to unravel the complex investment chains.

Arguments about the new banking regulations are more complicated and reflect in part the struggle between the newer banks and the Hongkong and Shanghai Banking Corporation.

It is easy to see why Sir Philip Haddon-Cave felt he had to act. In the last few years the fastest-growing bodies have been the loosely controlled deposit-taking companies which now number 340, or almost three times the number of



ment to be "an essential element in the Government's monetary policy" and from time to time he gives formal advice on what levels of rates should be. Sir Philip said in support of his proposals: "The Government's aim should be to reinforce the agreement by preventing any further relative diminution of the bank's deposit base and, indeed, by rolling back some of the recent shift of funds."

To support their case, officials as well as executives of the Hongkong Bank quote the damage done during the interest rate free for all during the 1980s. Critics are not convinced. Mr. Kent Price, Citibank vice-president, claims: "Hong Kong's banking system has been undermined by the Government's attempts to force the free market to accept its notions of interest rates and monetary controls. But the Government has decided not to lift these controls."

Even fewer "merchant banks" would be licensed, which would cause a scramble for places and raise questions about the ability of officials to make qualitative judgments.

Now has the Financial Secretary said any more about his careful hint that he might be prepared to consider removing the interest withholding tax on foreign currency deposits of above a certain (unstated) size. Here Sir Philip is torn between the need to protect the territory's revenue and prevent it from winning a reputation as a tax haven and on the other hand the necessity of maintaining its international competitiveness.

Even though most Hong Kong bankers would not consider Singapore big enough to rank as a competitor, it is already ahead as an international funding centre and is making efforts to steal syndication business hitherto dominated by Hong Kong.

The need for proper share disclosures may be the key to Hong Kong's international ambitions. But there is a conflict between this ambition and the reality. Hong Kong is already a big marketplace. Its gold and money markets are important internationally. Its trade is big, and enormous in relation to GNP. Its position on the very doorstep of China gives it added importance — as does Japan's hesitancy in assuming a full world financial role.

But the reality is also that there is much of the gambling casino about Hong Kong. It is a place where sharks swim freely and where small fish are liable to be gobbled up whole.

Defenders of the status quo say that especially on the stock market this is one of the risks of doing business in Hong Kong. They note it does not seem to deter the smaller fish from joining in the swim.

Letters to the Editor

Contraction in steel

From the General Secretary, Iron and Steel Trades Confederation.

Sir.—In your leader of April 23, you seem anxious to vindicate monetarism and its apostles in office from responsibility for steel closures. You assume that what is taking place is the closure induced by competitors of obsolete plant. Yet you have to concede rising productivity at Hadfields and the modernity of Duforts, two recent casualties. Do you seriously suggest that Hadfields would have closed without the onset of recession deliberately induced by this Government?

It is easy to assume that closures are inevitable and it is, regrettably, clear that you have swallowed the easy myths about overcapacity which are used to justify them. Yet you have received a copy of my union's evidence to the House of Commons industry and trade committee which details the far greater contraction of the industry in this than in any other country. In 1980 for example, Britain gave up 5.3m tonnes of steel capacity but the net EEC reduction was less than 1m tonnes. And this disastrous development has occurred when capacity utilisation in this country has been consistently the highest in the EEC.

You talk of overcapacity in engineering steels and call for "further cuts in the public and private sectors." But what is happening in reality is that UK plants are closing to make room for imports. They will be the chief beneficiaries of recent events.

Is the fact of collapse proof positive of lack of competitiveness? Not so. The private sector in particular faces competition with subsidised rivals in Europe. Yet it has been unable to obtain preference on prices of electricity for large users, which is the case in Germany, and also had to absorb last year's huge increase in the price of gas. This is not "the state of the steel market" but the effects of foreign subsidies and Government indifference.

But private steelmakers in the UK face a double problem because they compete in part with the public sector. The effect of British Steel Corporation price cutting, which we backed in order to recover market shares, is now not to hinder imports but to put British firms out of business. This is a ludicrous outcome since such European overcapacity which does exist must now, following three and a half years of closures, be on the continent and not here. European prices are now set to rise, but unless uncompetitiveness is tackled at its roots, which are not in this country, a future collapse in the price structure cannot be ruled out.

W. Sims,
Swinerton House,
324 Gray's Inn Road, WC1.

Finding the money

From the Managing Director, Hart Bros and Currys.

Sir—Nobody likes to have their living standards reduced

but is the civil service different to the administrative tail of any other organisation? Nobody in any organisation disputes the need for efficient administration but there can only be so much money to pay for it.

Should we therefore look at the civil service as an overhead which must be shared by all productive industry and commerce in the UK? The percentage of the gross national product to be allocated to pay for the civil service could be then decided once and for all.

In this way civil servants would have not only an interest in the country's prosperity but would never need to bargain for their pay. To earn more all they would have to do is to ensure that industry produces and sells more. It would be up to the civil service itself to decide whether the job was done by a few people who are highly paid or a large number who are paid proportionately less.

G. F. Hart,
29 Sackville Street,
Piccadilly, W1.

Civil service strike

From the Managing Director, EBS (Management).

Sir.—Philip Bassett (April 23) provides the most encouraging report on the success of the Government's policy to date and is certainly a vindication of that policy.

The weakness of the Government's position is that it has inherited a public-sector pay structure that has antagonised many of the conscientious and talented civil servants whose interests are diametrically opposed to those of the unions representing the big battalions at the bottom end of the labour market.

The irony is that the low level trugs have been exploiting those civil servants with the talents and skills to hold down key jobs to fight their battles. And yet, what employees of intelligence have any interest in pushing the case for standard across-the-board percentage pay increases? The only satisfactory pay structure for the able is one in which there are no automatic annual pay increases (the only way to achieve zero inflation) and where all money available for improved pay is dished out on a discretionary individual merit basis.

Poor pay in the civil service for the right people has arisen precisely because too much of the available cash has been used up on the trugs largely as a result of the power wielded by the unions representing the lower grades of labour aided and abetted by Governments who have been over-sympathetic to this course and too readily influenced by the weight of numbers.

And yet it is the people at the bottom end of the civil service labour market who are most readily dispensable, who can most readily be fired and replaced. The people who have suffered most (more than the general public) are the able civil servants with special skills who have seen their living standards eroded and who have been compelled to throw in their lot with their insubordinate subordinates in order to get any pay rise at all. Not only have they suffered economically, but also in moral terms. For someone who has

Change jobs

From Mr. R. Marshall.

Sir.—Mr. White of the Ordnance Survey (April 23) says ordnance needs to be taken because pay has in effect been reduced.

The civil service unions' "action" has been to try to cut off their own tax revenues which can only lead to further lost jobs or reduction or withdrawal of the existing offer. Given the cash limits the only way to maintain pay levels is to lose jobs, e.g. by compulsory redundancies, on a par with the private sector where much suffering has already been felt.

Alternatively there could be voluntary moves by civil servants to comparable jobs with better conditions which the unions implicitly believe exist outside the civil service. The employers might not ignore ants (to use Mr. White's analogy) if they moved about more industriously. Some redundant executives and unemployed graduates might like the chance to fill any vital vacancies left by more mobile civil servants than the Ordnance Survey maps might not be so expensive.

R. C. Marshall,

25 Daneswood Close,
Weybridge, Surrey.

The fight for freight

From Mr. A. McKinnon.

Sir.—The reaction (April 22) of the Road Haulage Association to British Rail's proposal to offer a complete distribution service for finished goods, while quite understandable, is unlikely to win much sympathy.

To argue that the freight market, in its current depressed state, is too small for British Rail to expand its activities in this field assumes that the road haulage industry has some divine right to remain at its present size. In fact, as your article reports, many hauliers are having to under-price themselves to retain traffic. Furthermore many hauliers operating costs are being held unrealistically low through the under-maintenance of vehicles, under-payment of taxes and the flouting of traffic regulations. If operating standards were raised and the resulting cost increases translated into justifiably higher charges, it is likely that the model split would be redressed.

TCI should have been out of these areas years ago.
(Dr.) A. Scottiey.
University of Glasgow,
Dalrymple Hall,
23-26 Belhaven Terrace,
Glasgow.

Plastics and fibres

From the Warden, University of Glasgow.

Sir.—Despite Sir Maurice Hodges' protestations to the contrary (April 23) I believe ICI has suffered a failure of business strategy in some of its areas of operation and over a number of years at that. If I could attend the AGM instead of earning my living and if I dared stand up and ask a few questions my enquiries would include the following points.

The fibres division performance has finally become so gresome that it has effectively been put to the sword. How many years is it since this division produced a good return on capital employed, as distinct from losses or marginal profits which could be ignored by virtue of the financial strength elsewhere in the group? By what flight of fantasy has any strategist in the company been able to see any future in production of any but specialist fibres for the past five years at least, in view of the huge overcapacity in polyesters and polyamides retained by Du Pont in the U.S.A. and the German majors, to take only two examples?

Why does plastics division continue to strive for greater scale of production and marginal improvements in cost in what any realist would have seen for five years as the no-hope areas of the company?

What is the real reason for the continued overcapacity in PVC and low-density polyethylene? The same huge overcapacity exists as in fibres; profit margins will be just as low because of competition even if consumption doubles from present levels. The historical accident of early production which gave PVC its market dominance should not disguise the fact that it is otherwise a poor material, environmentally problematical and having to be stuffed full of plasticisers, stabilisers, antioxidants, fillers and pigments to make it usable at all.

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GENERAL

UK: Mr. James Prior, Employment Secretary, addresses Industrial Society conference, London.

Amalgamated Union of Engineering Workers' conference opens, Eastbourne (10 May 1).

Mr. Michael Foot, Opposition leader, speaks at rally, Hanley; addresses meeting of local government candidates, Birmingham (10 May 1).

Mr. Denis Healey, Opposition deputy leader, speaks at National Union of Mineworkers Midlands area conference, Blackpool (10 May 1).

Mr. Roy Hattersley, Opposition Home Affairs spokesman, addresses public meeting, Swansley (10 May 1).

St. Andrew's Golf Week opens, Fife (10 May 1).

Institution of Electrical Engineers meeting on design for the smaller firm, London.

National Union of Agricultural and Allied Workers statement on 245-T (weed-killer).

British Caledonian Airways annual report.

Sir Ronald Gardner-Thorpe, Lord Mayor of London, opens Variety Club's international convention, Grosvenor House, W1.

Storage, Handling and Distribution Exhibition opens, Earls Court (10 April 30).

Storage, Handling and Distribution Exhibition opens, Earls Court (10 April 30).

PARLIAMENTARY BUSINESS

House of Lords: Animal Health Bill, committee, British Tele-

Today's Events

London Chamber of Commerce meeting on tax and the distribution of small firms.

National Union of Agricultural and Allied Workers statement on 245-T (weed-killer).

Institution of Mechanical Engineers meeting on 50 kV locomotive for a heavy mineral railway, London.

Overseas: Sir Ian Gilmore, deputy Foreign Minister, continues visit to Turkey (10 April 30).

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Storage, Handling

NEWS ANALYSIS: BRITISH DREDGING RECOVERY PLAN

RMC bid poses dilemma for shareholders

BY TERRY GARRETT

A CRUCIAL point has been reached for shareholders in British Dredging. Having suffered years of losses and no dividends it looked last year as if the company had turned the corner. The directors have come up with proposals for an equity injection but Ready Mixed Concrete, holding nearly 28 per cent of the equity, has come forward with a full bid for the company.

British Dredging is asking its shareholders to approve on Friday a one-for-four rights issue underwritten by Equity Capital for Industry. ECI will also subscribe for further new shares so that it has a 12½ per cent holding. The rights issue is priced at 25p, compared with a market price ahead of the proposal of 21p.

ECI will end up with a stake in Dredging between 12½ and 20 per cent while the company will raise between £721,000 and £236,000, depending on how many shareholders accept the rights. ECI is also offering a £300,000 loan facility.

RMC which has held a substantial stake in the aggregates and construction company for many years, opposes the arrangements on two main fronts: the equity dilution for shareholders and the "extensive rights" granted to ECI which would not be available to other holders.

ECI—unlike RMC—would get a man on the Dredging board and be provided with monthly management accounts and budget projections.

RMC wants other shareholders to line up behind it and throw their weight behind the proposed equity injection. If it wins the day on Friday RMC will launch an offer for Dredging. It is proposing 35p a share in cash or an equity swap worth just over 36p.

That puts a value on Dredging of £4m, or £2.9m on the part RMC does not already own.

RMC is also blocking Dredging's attempt to wipe out its deficit on reserves by cancelling the share premium account. If Dredging could do that it would then be able to pay dividends. However, to be carried, the resolution would need secure 75 per cent acceptance.

Even if other shareholders want Dredging to restructure so that it can pay dividends RMC will block the proposal on Friday, an action which looks solely designed to put pressure on other shareholders.

Mr. Fane Vernon, chairman of Dredging, made it clear yesterday that his company would, one way or another, resume dividend payments for the current year. If the special resolution is thrown out on Friday Dredging will take measures to "ensure" that the company can pay dividends out of future profits. Profits could be realised from properties, for example, in order to clear out negative reserves.

The history of Dredging is little short of appalling. There have been many years of losses, no dividends and acrimonious

boardroom battles. The company started the 80s in a very sorry state, yet there are signs that it has been getting in better shape since Mr. Vernon took the helm as chairman in February last year. Immediate action was taken on loss-making contracts and head office costs were slashed by £70,000. For the 12 months to December 1980, Dredging showed a pre-tax profit of £510,165 including exceptional credits of £113,471.

However, the company is still dogged by high borrowings. Interest charges last year were away £366,721 of Dredging's trading profits and capital gearing is around 55 per cent.

Dredging was thinking in terms of a capital injection last autumn. In September Mr. Vernon approached RMC to see if the building materials group wanted to buy out Dredging's 50 per cent holding in British Dredging (Sand and Gravel), a joint operation of the two operating dredgers in the Thames. The informal discussions also took in the possibility of a third party buying Dredging's interest.

According to Mr. Vernon this could have "injected up to £3m into Dredging, clearing out the overdraft and putting the company much nearer to good profits and a dividend."

The discussions got nowhere. According to Mr. Jenkins, RMC's finance director, his company was "happy to preserve the status quo."

It was then that Dredging

turned to ECI which had been hovering in the background since the spring.

When Mr. Vernon put forward his proposals for the ECI underwritten rights issue RMC was clearly miffed. RMC offered to underwrite the rights issue instead but Mr. Vernon was equally unhappy at the thought that RMC could end up with 42 per cent of the equity giving what he describes as a "stranglehold" on the company at a price of 25p. That would be against the interests of other shareholders."

RMC's reaction to the issue proposals was predictable. Shareholders are rarely pleased to see their holdings diluted but in Dredging's case, with the shares trading below par and a very poor trading record, the Board has few alternatives.

The Dredging board has the backing of M and G, the only significant institutional shareholder with 7 per cent, and probably the support of the founding Bowles family with around 10 per cent.

Proxies covering 1m shares have been lodged showing an almost total acceptance to the Dredging proposals.

Ready Mixed also claims some shareholder support.

It looks as if the Board has backing of around 27 per cent so far, a figure not far short of RMC's holding. But there are still a lot more votes to be cast and neither side can be feeling confident yet.

RMC's 35p offer compares

with an asset value of 42p which could rise to around 50p with the property revaluation planned for this year.

On a profits basis, stripping out the exceptional items, the fully tax-exempt exit p/e at 35p is 27 but obviously the Dredging directors are taking the view that the recovery is only just beginning.

Mr. Vernon says: "I am only

half way through my job,

I am working towards a substantial profit in 1982 but RMC is trying to walk away with the company just as it turns the corner."

I do believe even if

RMC offered twice the price it would still be a good buy for

The £3m that RMC would have to pay if the bid goes through is also little different to the figure Mr. Vernon was putting on to offer to RMC last year.

Not surprisingly RMC's director Mr. Jenkins disagrees with Vernon's estimate of what the Thames Fleet is worth.

If RMC wants Dredging a higher offer is going to be needed—though if it withdraws Dredging's market price, which has come up to 34p, looks set for a relapse.

Uncommitted shareholders

should vote the rights issue through. Whether they should then accept the rights or let ECI take the shares must await developments from RMC. The Dredging board's bargaining position will be stronger once it has got ECI in and RMC's holding down.

Amal Metal reduces dividend

Amalgamated Metal Corporation has cut its dividend despite a rise in 1980 pre-tax profits from £8.24m to £10.36m. The final dividend is 6p per share, reducing the total payment from 14p to 8p.

Turnover of this Preussag A.G. subsidiary showed an increase from £1.2bn to £1.31bn. Profits included a £691,000 (£522,000) share of associates and investment income of £2.16m (£1.43m). It was subject to tax of £5.36m (£4.13m), minority profits of £2.62m (£1.73m) and extraordinary debits of £1.25m (credits £345,000). This left the retained balance down from £1.73m to £953,000.

Before extraordinary items earnings per £1 share totalled 44.1p (£36.1p) and after such items were 24.2p (14.6p).

Exchange losses arising on consolidation amounted to £1.17m (£1.24m). On a CCA basis pre-tax profits were £10.93m (£3.35m).

Company	Last Change	Gross Yield	Fully Paid on Div(p.)	% Actual Taxed
Armsprung	74	4.7	6.4	11.7 16.8
Armstrong and Rhodes	+1	8.7	8.7	12.5
Bardon Holdings	+2	7.3	7.3	12.5
Deutsche Services	+1	5.5	5.5	4.0 9.3
Ernst Horst	-2	6.2	6.2	3.2 5.5
Frederick Packer	+5	1.7	3.1	2.3 9.1
George Blair	-6	3.1	4.7	—
Jackson Group	105	6.8	6.8	9.6 9.6
James Burrough	117	7.8	7.8	9.6
Robert Jenkins	-3	5.2	5.2	3.8 3.8
Scottons' A	-5	7.3	7.3	—
Todd	205	11	—	—
Twinklock Ord.	-7	15.0	20.8	—
Twinklock 15% ULS	45	—	3.0	6.5 11.0
Unilock Holdings	6,866	—	5.6	5.6 10.0
Walter Alexander	101	5.6	5.6	5.6
W. S. Yeates	259	+2	13.1	5.1 4.9 10.0

FINANCE FOR INDUSTRY TERM DEPOSITS.

Deposits of £1,000–£50,000 accepted for fixed terms of 3–10 years. Interest paid gross, half-yearly. Rates for deposits received not later than 8/5/81.

Terms (years) 3 4 5 6 7 8 9 10

INTEREST % 12½ 12½ 13 13½ 13½ 13½ 13½ 13½

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Waterloo Rd, London SE1 8XP (01-928 7822 Ext 367).

Cheques payable to "Bank of England, s/c FFI". FFI is the holding company for ICPC and FCI.

FFI

1980 RESULTS IN BRIEF

1980 1979

£000 £000

Sales	136,383	103,489
Trading profit.....	8,084	7,171
Profit before taxation.....	1,829	3,801
Dividends per share.....	1.55p	6.16p
Earnings per share.....	2.64p	11.29p

BOARD MEETINGS

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are to be interim, final and the sub-dividends shown below are based mainly on last year's timetable.

TODAY

Interims—S. Lyle, Safeguard Industrial Investments, Estates and General Investments, Gerard and National Discount, Hunting Petroleum Services, Jersey Electricity, London United Industries, Standard and Poor, Scottish Northern Investment Trust, Simon Engineering, Spear and Jackson, Viking Resources Trust.

FUTURE DATES

Interims—S. Lyle, Safeguard Industrial Investments, Estates and General Investments, Gerard and National Discount, Hunting Petroleum Services, Jersey Electricity, London United Industries, Standard and Poor, Scottish Northern Investment Trust, Simon Engineering, Spear and Jackson, Viking Resources Trust.

Finals—Alfa-Laval Industries

Alpha (H. R. H.)

Alpha House Property Co. of London

Alpha-Ferrari

Alpha-Moss

Moss Bros

Mowlem (John)

Runciman (Walker)

Shuttle Spinners

1980

Apr 28

May 1

INTERNATIONAL CAPITAL MARKETS

CREDITS

Sweden looks to U.S. grassroots

NEVER AT A LOSS for new ideas, the Kingdom of Sweden is about to raise \$500m in a U.S. prime rate-linked deal led by Chase Merchant Banking Group.

The timing of the new credit is a little curious, for the bank is still dry on the successful \$1.6bn deal for the kingdom, managed by Morgan Guaranty and signed less than a fortnight ago. But the managers of the new operation are hoping to obviate any congestion problems by raising the funds exclusively in the U.S. and overwhelmingly from regional banks. For a foreign borrower, this is an unprecedent step.

First omens are auspicious. Regional banks are apparently keen to accommodate a triple "A"-rated sovereign borrower

which, while active on the Yankee bond market, has never incorporated a prime element in syndicated borrowing.

Yet Chase will still have to work hard to earn its fees. The seven year loan carries a spread of 15 basis points over Chase's quoted prime commercial lending rates for the first four years and 25 basis points thereafter.

These margins are lighter than Belgium's 35bp credit, arranged late last year, and Belgium is a borrower of comparable stature.

Yet the real resistance will not be to the spreads themselves but to a complex pricing mechanism tied to certificate of deposit rates. Under this arrangement, if the secondary market price for 90 day CD's

adjusted to take account of Fed reserve requirements and FRIC insurance premiums—falls 110 basis points below the Chase prime for two consecutive weeks, their pricing will switch to 110 points above the CD rate.

The Swedes, who originated the structure of the credit, are proving as sharp-pencilled as ever. They recognise that when money market rates fall significantly below prime, as has often been the case in recent months, banks can obtain a substantial margin over their cost of funds on prime-related credits. By introducing a CD link, this margin will be limited.

The system does admittedly work in the other direction. If the CD rate exceeds Chase's prime, the loan will carry two agreed spread over the CD rate. However, since over the past seven years the adjusted CD rate has been 75 basis points on average below Chase prime, the banks are more likely to be confronted with the less favourable alternative.

The loan will operate as revolving credit for two years, after which repayments will be made semi-annually to reduce the average life of the loan to around five years. Interest payments will be made quarterly. Chase is hosting an information meeting in New York this week, but the management group is not expected to be finalised until early next month.

Elsewhere, Lloyds Bank International has also been breaking new ground on a much smaller scale. It has arranged two

sterling syndicated credits for Spanish borrowers which, combined with the revival of the sterling "bulldog" bond market and the International Monetary Fund's decision to lend in sterling, reflect the revival of sterling as a major borrowing vehicle.

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BONDS

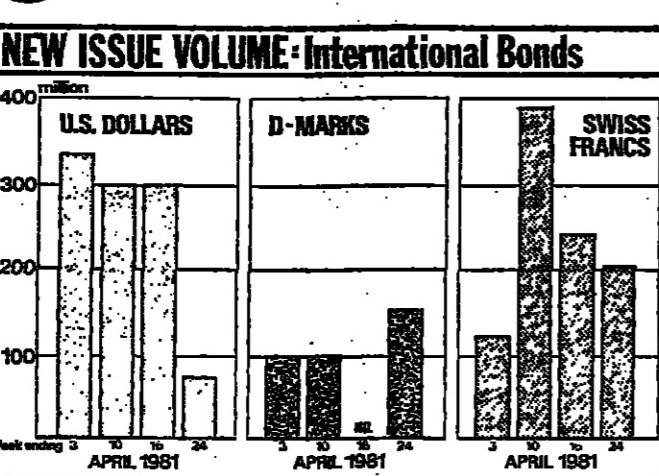
Bulldog market comes of age

OFFICIAL CONFIRMATION is expected today that the World Bank will raise £100m through a five-year bond issue in the sterling market. The issue, which is likely to be led by Baring Brothers and offered for sale on Thursday would be the fifth "bulldog" bond to be arranged since this sector of the market was reopened last summer. It would also be the largest.

The World Bank would join a list which already includes three Scandinavian names and the Mexican state oil company, Pemex. The World Bank enjoys sovereign status under Bank of England rules and the bond will be eligible for gilt edged commissions provided it is offered for sale to the public. The yield offered to investors is expected to be between the 13.5% per cent currently available on the Swedish "bulldog" launched a few weeks ago, and the 12.94 per cent that investors can obtain on the 12 per cent 1986 gilt edged stock.

The issue will mark the return to the sterling market of a borrower which has not tapped this sector for a decade. One reason why the World Bank wants to raise sterling denominated paper is that it is encountering difficulty this year in raising funds in other sectors of the international bond markets.

Some of the Bank's recent Swiss franc and guinea denominated issues have been under-subscribed and last week, a



BY FRANCIS GHILES

planned DM300m foreign bond was halved. In the event it was well received and closed on Friday night at its issue price of 99.5%.

Elsewhere in the D-Mark foreign bond market, trading was thin, with prices of seasoned issues virtually unchanged.

The West German Capital Markets Sub-committee meets today to decide the calendar of new D-Mark foreign bond issues for May, mindful that of the April calendar, only DM550m of the scheduled DM600m-700m was eventually floated.

The planned D-Mark issue for Norges Kommandat, which was cancelled 10 days ago because the borrower did not wish to pay a coupon as high as 10 per cent, is expected to

reappear in Swiss franc form through Cuttwilier, Kurz, Burgen some time this week. However, despite the steady flow of new issues in this sector, coupons are still rising, spurred on by the higher inflation rate and ever higher deposit rates. Last week alone the interest rate on six month Euro-Swiss franc deposits climbed by 1 point to 9.4% per cent.

In the dollar sector, investors are still on holiday. A lone \$75m floating rate note issue for Oesterreichische Kontrollbank was announced on Friday evening, but there were no new fixed interest dollar or convertible bonds. The convertible offer for the U.S. oil and gas company Apache was cancelled because of poor market conditions.

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Two foreign bonds are expected to be announced this week in New York, a \$100m five year Yankee issue for Venezuela through Salomon Brothers, and a \$100m issue for New Brunswick Electric Power Company through First Boston.

In such a market, borrowers are having to resort to some

FT INTERNATIONAL BOND SERVICE

U.S. DOLLAR STRAIGHTS		Change on		OTHER STRAIGHTS		Change on		EUROBOND TURNOVER		(nominal value in \$m)			
Issued	Bid	Offer	day	week	Yield	Issued	Bid	Offer	day	week	Yield		
Amer. Air 15% 86 (WW)	55	95	100%	0	+0%	15.19	Bell Canada 10% 86 CS	60	90	112	0	+0%	13.12
Amico 13% 88	75	95	93%	0	-2%	14.82	CIBC 13% 85 CS	50	104	115	0	+0%	15.27
CBT 14% 84	75	95	98%	0	-4%	14.92	CEFC 13% 85 CS	50	104	115	0	+0%	15.27
CBT 14% 85	75	95	98%	0	-4%	14.92	CEFC 13% 85 CS	50	104	115	0	+0%	15.27
Clipper O/S Fin 10 86	300	82	84	0	-1%	14.65	Fst. Can. Inv. 10% 85 CS	50	102	115	0	+0%	14.75
Clipper O/S Fin 12 87	200	82	84	0	-1%	14.65	Fst. Can. Inv. 10% 85 CS	50	102	115	0	+0%	14.75
Con. Illinois 9% 88	150	82	84	0	+0%	14.87	Fst. Can. Inv. 10% 85 CS	50	102	115	0	+0%	14.75
Dupont Canada 13% 91	150	82	92	0	+0%	14.87	Toronto Cpn. 12% 85 CS	30	105	95	0	+0%	15.09
ECC 13% (N.Y.)	70	75	79	0	+0%	14.57	Mt. De. Drift. 9% 81 EUA	25	90	91	0	+0%	10.45
EIB 11.95 (August)	70	75	79	0	+0%	14.57	Mt. De. Drift. 9% 81 EUA	25	90	91	0	+0%	10.45
EIB 12% 85	75	80	90%	0	-1%	14.91	Allegation Bk. 10% 86 F	90	95	97	0	+0%	11.06
Eldorado 13% 85	50	93	94%	0	-1%	15.08	Bk. Mees. & H. 10% 85 F	75	97	97	0	+0%	10.81
Elec. de France 13% 88	125	75	80%	0	-2%	14.69	Hannover NV 10% 87 F	100	95	95	0	+0%	11.04
Exxon Dev. Corp. 9% 81	50	82	84	0	+0%	14.95	Solvay at Cpt. 10% 85 F	200	102	103	0	+0%	14.22
Fed. D. 12% 85 (N.Y.)	50	91	92%	0	-1%	14.76	BP. 10% 85 F	75	97	98	0	+0%	10.63
Fin. Exp. Credit 10% 85	50	84	85%	0	-1%	15.56	Pioneer 10% 86 F	50	95	97	0	+0%	11.03
Finland Rep. of 9% 88	150	85	87%	0	-1%	15.14	Aero Paris 13% 87 Fr	150	93	94	0	+0%	14.53
Ford Credit O/S 14% 83	150	85	87%	0	-2%	15.99	Charbonnages 13% 85 Fr	400	99	99	0	+0%	14.27
Ford Credit O/S Fin 16% 84	150	85	87%	0	-2%	15.99	CSCA 14% 85 PP	100	99	100	0	+0%	14.27
Gaz. de France 12% 85	125	80	85%	0	-2%	14.56	CECA 13% 85 E	20	95	96	0	+0%	14.22
GMAC O/S Fin. 12.7% 88	100	80	90%	0	-1%	15.02	Citcorp 0% 85 E	125	95	96	0	+0%	14.33
Gen. Mtr. O/S 11% 87	100	80	90%	0	-1%	15.21	Gen. Elec. Co. 12% 85 F	200	95	96	0	+0%	14.11
General 14% 88	125	80	90%	0	-1%	15.01	Le Redout 14% 85 F	125	95	96	0	+0%	15.61
GTE 12% 85 (N.Y.)	100	80	90%	0	-1%	15.01	OKB 14% 86 Fr	400	95	95	0	+0%	14.22
Hudson's Bay 11% 90	75	82	84%	0	-3%	15.11	Solvay at Cpt. 10% 85 F	200	102	103	0	+0%	14.22
IBM Vd. Trade 12% 88	200	93	94%	0	-1%	14.04	BP. 10% 85 F	125	95	96	0	+0%	14.22
Newfoundland 13% 80	60	82	82%	0	-3%	15.08	British Steel 12% 85 E	20	95	96	0	+0%	14.22
Nova Scotia 10% 90	50	75	80%	0	-3%	14.81	Brussels 12% 85 E	20	95	96	0	+0%	14.22
Ottawa Hydro 13% 81	100	82	83%	0	-2%	14.87	CEFC 13% 85 E	20	95	96	0	+0%	14.22
Quebec Hydro 11% 91 (V.W.)	100	90	91%	0	-1%	14.79	CEFC 13% 85 E	20	95	96	0	+0%	14.22
Royaleasy 11% 85	50	80	82%	0	-2%	14.82	CEFC 13% 85 E	20	95	96	0	+0%	14.22
STC 12% 85	120	102	103%	0	+0%	14.93	CEFC 13% 85 E	20	95	96	0	+0%	14.22
Stihl-Honeywell 8% 90	120	90	90%	0	+0%	14.82	CEFC 13% 85 E	20	95	96	0	+0%	14.22
Stihl 8% 90	120	90	90%	0	+0%	14.82	CEFC 13% 85 E	20	95	96			

A copy of this Prospectus, having attached thereto the documents specified below, has been delivered to the Registrar of Companies in London for registration.
 This document includes particulars given in compliance with the Regulations of the Council of The Stock Exchange for admission to the Official List of the Shares of US \$5 each of Energy Resources & Services Incorporated ("ERS") now being issued.
 Application has been made to the Council of The Stock Exchange for the purpose of giving information with regard to ERS. The Directors have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the Directors accept responsibility accordingly.
 No person receiving a copy of this Prospectus and/or an Application Form in any territory other than the United Kingdom may treat the same as constituting an invitation to him, nor should he in any event use such Application Form, unless in the relevant territory such an invitation could lawfully be made to him and such Form could lawfully be used without compliance with any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom wishing to make an application hereunder to satisfy himself as to full observance of the laws of the relevant territory in connection therewith, including obtaining any governmental or other consents which may be required or observing any other formalities needing to be observed in such territory.

The Subscription List for the 5,000,000 Shares now being offered will open at 10 a.m. on 30th April, 1981 and may be closed at any time thereafter.

The procedure for application is set out at the end of this Prospectus.

Offer for Subscription by

ENERGY RESOURCES & SERVICES INCORPORATED

(Incorporated with limited liability in Panama under Law Number 32 of 1927)

of 5,000,000 Shares of US \$5 each for subscription at US \$10 per share, or at £4.75 per share
to satisfy in full an issue price of US \$10 per share, payable in full on application

**Authorised
US \$
25,000,000**

**Share Capital
in 5,000,000 Shares of US \$5 each**

**To be issued (fully paid)
US \$
25,000,000**

Such Shares will upon issue rank in full for all dividends and other distributions hereafter declared, made or paid on the share capital of ERS.
 The Directors of ERS have been informed that applications will be made for 3,750,000 Shares by clients of John Govett & Co. Limited and Ferrier Lullin Bank & Trust (Bahamas) Limited ("FLBT") and of Cazenove & Co., the brokers to the issue, which will be allotted in full. The balance of the issue has been underwritten.

INDEBTEDNESS

ERS has no loan capital (including term loans) outstanding or created but unissued, and no outstanding mortgages, charges or other borrowings or indebtedness in the nature of borrowings including bank overdrafts and liabilities under acceptances or acceptance credits, hire purchase commitments, or guarantees or other material contingent liabilities.

Directors

JEAN-PIERRE JEQUIER
(President) (Swiss)
1249 Dardagny,
Switzerland.

MICHEL ALEXANDRE (French)
2 Rue de la Tourelle,
92100 Boulogne, France.

JOHN PICKENS HARBIN (U.S. Citizen)
2600 Southland Centre,
Dallas 75201, U.S.A.

JOHN MICHAEL PIERCE (Canadian)
330 Fifth Avenue S.W.,
Calgary, Alberta, T2P 0L4.

WILLIAM JOHN ROMAINE GOVETT
(Vice-President) (British)
50, Chelsea Square,
London SW3 6LH.

MARK RALPH CORNWALL-JONES (British)
3, Albert Bridge Road,
London SW11 4PX.

The Hon. DWIGHT WILLIAM MAKINS (British)
51, Ennismore Gardens,
London SW7 1AH.

JEAN-LOUIS SUNIER (Swiss)
5, Chemin des Bucelles,
1224, Chêne-Bougeries,
Geneva, Switzerland.

Managers

E.R.S. MANAGEMENT INCORPORATED,
P.O. Box 029,
Panama 5,
Republic of Panama.

Investment Advisers
JOHN GOVETT & CO. LIMITED,
Winchester House,
77 London Wall,
London EC2N 1DH.

FERRIER LULLIN ET CIE S.A.,
15 Rue Petitot,
1204 Genève,
Switzerland.

Stockbrokers
CAZENOVE & CO.,
12 Tokenhouse Yard,
London EC2R 7AN.

Bankers

FERRIER LULLIN BANK & TRUST
(BAHAMAS) LIMITED,
Frederick House, Frederick Street,
P.O. Box N-4890, Nassau, Bahamas.

Auditors and Reporting Accountants
COOPERS & LYBRAND, Chartered Accountants,
P.O. Box N-596, Charlotte House,
Charlotte Street, Nassau, Bahamas.

Registrars and Transfer Office
NATIONAL WESTMINSTER GUERNSEY
TRUST COMPANY LIMITED,
35 High Street, St Peter Port,
Guernsey, Channel Islands.

Receiving Bankers
NATIONAL WESTMINSTER BANK LIMITED,
New Issues Department,
P.O. Box 79, Drapers Gardens,
12 Throgmorton Avenue, London EC2P 2BD.

Legal Advisers

In England
LINKLATERS & PAINES,
Barrington House,
59/67 Gresham Street,
London EC2V 7JA.

In the Bahamas
CARSON, LAWSON, KOLONARIS,
SAWYER & KNOWLES,
P.O. Box N-4645,
Charlotte House, Charlotte Street,
Nassau, Bahamas.

In Panama
AROSEMENA, NORIEGA & CASTRO,
Banco do Brasil Building,
Elvira Mendez Street 10, Panama,
Republic of Panama.

INTRODUCTION

ERS, which is incorporated in Panama, has been formed under the auspices of John Govett & Co. Limited ("John Govett") and Ferrier Lullin et Cie S.A. ("Ferrier Lullin") with the intention of providing investors with a vehicle for investment in energy and energy-related fields. Whilst the funds of ERS will be invested mainly in listed securities, it is intended that a proportion will be invested directly in actual and prospective energy-producing properties. The Directors of ERS believe that the investment prospects for the sector are favourable and that many investment opportunities will arise due to the strategic importance of energy and its fundamental position in the world economy. As described below under "Investment Policy", emphasis will be given to investment in the United States where it is anticipated that economic and other factors will operate particularly to the advantage of companies whose activities are connected directly or indirectly with energy.

ERS has been constructed as a company with a seven-year life with the opportunity to extend its life by a decision of the holders of more than half of the issued Shares after the initial seven year period. The By-Laws of ERS therefore provide that ERS will be dissolved after seven years unless at a General Meeting of ERS held at that time it is resolved to continue for a further three years. Similar provisions for dissolution come into effect at each three yearly interval after the first and any subsequent decision to continue ERS. On dissolution it is intended that amounts equal in aggregate to net asset value less realisation expenses will be distributed to Shareholders.

The Directors of ERS believe that these provisions and the power of ERS to purchase its own Shares in the market (both described in more detail under "Duration of ERS" and "Purchase of Shares to be held in Treasury" below) will assist in minimising or eliminating the discount to net asset value which is a common feature of the market value of the shares of many closed-end investment companies.

DIRECTORS

J.-P. Jequier, aged 62, the President of ERS, is the Vice-Chairman of the Board of Ferrier Lullin and is also a Director of Sogener S.A., a company investing directly in energy-producing interests, and of Compagnie Royale Asturienne des Mines.

W. J. R. Govett, aged 43, the Vice-President of ERS, has been Chairman of John Govett since 1976 and has been an investment manager for 20 years. He is a Director of Legal & General Group Limited and a number of listed investment companies.

M. Alexandre, aged 52, is the General Manager of Banque Odier, Bungener, Courvoisier, a private French bank which specialised in the provision of investment management services to institutions and private individuals.

M. R. Cornwall-Jones, aged 48, is Deputy Chairman of John Govett and has been an investment manager since 1959. He is a Director of Halifax Building Society, Courage Limited and Crusader Insurance Company Limited and was a Deputy Chairman of The Association of Investment Trust Companies between 1977 and 1979.

J. P. Harbin, aged 64, is Chairman of the Board, President and Chief Executive Officer of Halliburton Company, which is one of the world's largest and most diversified oil field services and engineering/construction organisations. Mr. Harbin joined the Board of Halliburton in 1962. He is also a Director of Citicorp, in addition to other directorships connected with research in the petroleum industry.

The Hon. D. W. Makins, aged 30, is an investment manager and has been a Director of John Govett since 1978. He is also a Director of Tesel Services Limited, an unlisted company which provides well logging services in Europe.

J. M. Pierce, aged 57, is Chairman and President of Ranger Oil Limited ("Ranger") a Canadian oil & gas company, and a director of London and Scottish Marine Oil Company Limited ("LSMO") a United Kingdom oil company. He has worked in the oil and gas industry for some 33 years, and has extensive experience of oil and gas exploration, particularly in North America and in the North Sea, where Ranger and LSMO act as operators and where both have interests in the Ninian field.

J.-L. Sunier, aged 49, has been a Senior Vice-President of Swiss Bank Corporation, Geneva since 1977. He is the head of that Bank's portfolio management department and is also a Director of several investment companies.

MANAGEMENT

ERS has, under an agreement with E.R.S. Management Incorporated ("Management"), details of which are set out in paragraph 2 (i) of Appendix 2, (the "Management Agreement") delegated the day to day management of its affairs and the provision of administrative and accounting services to Management, a company incorporated with limited liability in Panama and jointly owned by wholly-owned Bahamian subsidiaries of John Govett and Ferrier Lullin. Management in turn has agreed that a substantial part of the services to be provided by it to ERS under the Management Agreement will be carried out by FLBT, one of its two shareholders. FLBT has in turn appointed John Govett to provide certain accounting services to it in relation to the affairs of ERS.

INVESTMENT ADVISERS

ERS has, under an agreement with Management, John Govett and Ferrier Lullin, details of which are set out in paragraph 2 (ii) of Appendix 2, arranged that the funds which it will hold for investment will benefit from the benefit of the investment advisory experience in the energy sector of both John Govett and Ferrier Lullin.

John Govett, a private company incorporated in England, operates as investment managers and advisers in the United Kingdom and manages four listed investment trust companies, five unit trusts and a number of pension funds and private client accounts. Most of these funds have a wide geographical spread of investments and in recent years a number of them have invested a substantial proportion of their assets in the energy and energy-related sectors, principally in North America. John Govett acted as manager of London & Aberdeen Investment Trust Limited. This was a listed investment trust company which, as part of its liquidation in 1977, sold for U.S. \$25.6 million its subsidiary, The Texas Land & Mortgage Company, Inc., which owned oil and gas exploration and development properties in North America.

Ferrier Lullin carries on one of the oldest banking businesses (started in 1795) in Switzerland. Its predominant activity is the management of investments for private and institutional clients. In 1978, Swiss Bank Corporation acquired a 60 per cent interest in Ferrier Lullin with a consequential increase in the opportunities available to Ferrier Lullin to expand the scale of its activities. In recent years, Ferrier Lullin has paid particular attention in its investment policy to the energy sectors and it maintains close relations with a number of oil and gas specialists. As a result Ferrier Lullin has made a number of substantial and successful investments in, and has experience of, these sectors in several countries.

INVESTMENT BACKGROUND

Since 1973 the price of all forms of energy has risen steeply and at a rate in excess of the general level of price inflation in the Western world as a result of producers attempting both to increase revenue and conserve resources. Consequently the availability of energy supplies has been recognised as a continuing problem and efforts are being directed towards securing sufficient supplies to meet expected demand. These factors have produced a much increased level of exploration and development activity in the energy field in recent years, and a further increase has resulted from the continuing uncertainty in the Middle East.

The higher prices prevailing for both oil and gas have led to the profitable development of fields which would not have been commercially viable at lower prices, and also to a higher level of exploration being undertaken. In many cases cash flow from production of existing reserves has assisted in financing further exploration and development; where small and medium sized companies have found cash flow insufficient, their need for outside financing has in some cases presented opportunities for investors to participate directly in drilling programmes as well as to provide equity capital.

It has become increasingly difficult for the larger established oil companies to replace their existing reserves with discoveries of exploitable oil and gas in sufficient quantities. This has contributed to the recent diversification by such companies out of energy exploration and production into related areas, such as minerals and natural resources. Opportunities are available for the involvement of the smaller oil companies in the development of less significant discoveries, which current price levels make profitable and whose size is commensurate with the scale of operations of these smaller companies.

In the United States of America, internal regulations, which depressed domestic energy prices to a level below those prevailing elsewhere in the world, have been repealed gradually as the disparity between energy prices in the United States and elsewhere has increased. Price controls on U.S.-produced crude oils ended on 28th January, 1981 and the price of natural gas is being deregulated in stages up to 1st January, 1985. This has resulted in a substantial increase in the value of indigenous reserves and hence exploration of both previously unexplored land and areas already identified as oil bearing has gathered momentum.

In many countries governments have attempted to regulate domestic prices or to levy windfall profits tax on oil and gas revenues; in the United States however the recognition of the need for a profitable energy sector to finance continuing exploration has led to a smaller burden of tax being placed at present on producing companies than in some other countries.

The increase in exploration, development and production activity has had a beneficial impact on the level of orders placed with companies supplying both goods and services to the energy industries. These range from companies conducting geophysical surveys at the early stages of exploration to those operating service barges supplying offshore oil rigs, and include offshore and onshore contract drilling, equipment manufacture, well logging and stimulation and cementing. In order to meet the demands of an expanding market, many companies have introduced competitive improvements in technology and new methods of operation so as to reduce planning and drilling time and improve extraction rates and recovery.

Enhanced recovery techniques, which upgrade recoverable reserves, can bring substantial benefits, especially in fields at the end of their conventional production life, and are therefore much in demand. Despite competition, the profitability of those companies successfully introducing improved technology in the oil service industry has largely been maintained.

Higher oil prices have stimulated fresh research in synthetic fuel technologies and the further development of other sources of natural fuels, such as coal and uranium. South Africa has already had considerable success in this field with around one-third of its oil requirements coming from the liquefaction of coal. In Australia coal production has substantially increased and major projects have been proposed to mine its large reserves of uranium ore. Other countries, notably the United States, are making strong advances in the development of synthetic fuels, nuclear, solar and geothermal power.

The effects of the rising price of oil and gas in real terms have been apparent throughout the energy industry. The Directors of ERS believe that, with continuing pressure on supplies of oil and gas, prices will continue to rise in real terms and exploration and development activity therefore will be maintained at a high level for the foreseeable future.

INVESTMENT POLICY

Against this background it is foreseen that there will be considerable opportunities for ERS worldwide. Attention will be given to investing in smaller energy and energy-related companies which appear to offer enhanced potential for capital growth.

ERS proposes to have four main areas of investment:-

1. Oil and gas exploration and producing companies

The Directors of ERS intend to invest in oil and gas producing companies with emphasis on those companies which also possess a substantial exploration acreage.

They will concentrate on investment in companies operating in North America but will also look to the Far East (including Australia) and Europe.

Many small to medium sized companies, particularly in the United States, appear to be valued on their proven reserves without reflecting the full potential of the exploration prospects of their undeveloped acreages. Whilst the investment risks are greater, a discovery by such a company can have a greater impact on its market valuation.

For many of the reasons outlined in "Investment Background", smaller oil and gas companies in the United States hold a unique position at present with a number of factors operating to their advantage. The areas of previously undeveloped land in the United States are very large and the potential for on-shore oil discovery and production in these areas has now been recognised. Prospects for those companies operating on-shore in the United States with an element of proven reserves have been enhanced by the deregulation of oil and gas prices. Enhanced prospects also exist for those companies operating in areas where there is a good pipeline network which, together with the improved techniques for extraction, considerably shortens the lead time between discovery and production, with consequent savings in finance costs. The Directors of ERS intend to obtain an interest in a number of such companies so as to take advantage of their relative attraction.

2. The oil service industry

The prosperity of the oil service industry depends heavily upon the level of demand from the oil and gas companies. Whilst it is beneficial to the industry that it does not have the financial exposure to the success rate of wells drilled, the size of the market which it serves does ultimately depend upon the commercial viability of exploration activity and the profitability of oil companies. Over the next five years at least, the demand for its products and services is expected to remain at the current high level, and should be further stimulated by the need to develop new skills.

Investment attention will be directed towards companies with a technological lead, such as those engaged in providing accurate information on the drilling process and the services needed for drilling at exceptional depths and under adverse conditions, as these companies are expected to show growth well above average for the sector. Many opportunities exist for investment, both in companies operating in the United States, which presently dominate the industry, and in fledgling companies outside that country.

3. Alternative sources of energy

The Directors of ERS propose to make investments in companies specialising in exploiting alternative sources of energy worldwide, particularly in those countries which do not possess their own oil and gas reserves. The Directors of ERS will also monitor the progress of companies involved in the development of synthetic fuels and of nuclear, solar and geothermal power.

4. Direct interests in oil and gas development or producing properties

The Directors of ERS intend to take interests in oil and gas development or producing properties, which are most likely to be situated in North America, both by direct participation in the properties and through specialist drilling funds. ERS will receive expert advice in evaluating the prospects and the method of participation and it is not expected that it will take direct interests in properties at the exploration stage only.

It is proposed that some investment will be made in certain unlisted companies in the areas outlined above. In accordance with the requirements of The Stock Exchange in London, it will be part of the investment policy of ERS (i) that not more than 10 per cent. of its assets (before deducting borrowed money) may be lent to, or invested in the securities of, any one company (including loans to and shares in its own subsidiaries); and (ii) that not more than 15 per cent. of the assets of ERS (before deducting borrowed money) may be invested in:

(a) holdings in which the interest of ERS exceeds 20 per cent. of the aggregate of the equity capital (including any capital having an element of equity) of any one listed company; and

(b) securities not listed on any recognised stock exchange and the direct interests referred to in (a) above.

ERS has secured the services as Directors of Mr. J. P. Harbin and Mr. J. M. Pierce, who are well known and actively engaged in the oil industry. Their involvement will be of great assistance in assessing the opportunities available for investment in any part of the world and this, together with the experience in the energy field of ERS' two investment advisers, will sustain the direction for investment policy.

Although ERS is empowered to borrow funds (see paragraph 1. (d) of Appendix 1) there is no present intention to undertake any such borrowings other than for short-term purposes; the Directors of ERS will, however, keep the desirability of so doing under review.

DURATION OF ERS

The By-Laws of ERS provide for an Extraordinary General Meeting to be held in or about May 1988 at which Shareholders will be asked to decide if they wish ERS to continue in existence. Unless the holders of more than 50 per cent. of the Shares of ERS then in issue (other than any Shares held in Treasury) consent to such continuation, ERS will be dissolved.

If ERS is not to continue, the Directors of ERS will immediately take steps to dissolve ERS by realising its investments and distributing its net assets, after provision for liabilities and realisation costs. It is intended that the greater part of the net asset value will be distributed to Shareholders within one month of the dissolution commencing.

If ERS is to continue, the By-Laws provide that Shareholders who wish to do so with an opportunity to realise all or part of their investment at near break-up valuation. In this case ERS will (subject to the limitation on the power to purchase Shares imposed by Panamanian law and summarised in paragraph 2 (b) of Appendix 1), during the period of one month following the seventh business day after the date of the Extraordinary General Meeting, purchase all Shares offered through the market at any price not exceeding 95 per cent. of attributable net asset value, as determined from time to time by the

APPOINTMENTS

Senior post at Amoco Europe

Mr. J. C. Burton, former vice-president, production, for Amoco International Oil Company, Chicago, has been named president of AMOCO EUROPE INC., London. He replaces Mr. S. A. Antoniou who is transferred to Amoco Production Company, a wholly-owned subsidiary of Standard Oil Company (Indiana) as vice-president, exploration (U.S.A.) based in Chicago. Three Amoco Europe managers have been named vice-presidents: Mr. R. L. Young becomes vice-president, production; Mr. K. A. Swindell is made vice-president, exploration, and Mr. G. R. Taylor becomes vice-president, administration and economics. In addition, Mr. D. E. Wilson has been appointed vice-president, finance.

Sir John Cuckney has joined the Board of JOHN BROWN AND CO.

H. J. Heinz Company Ltd., headquartered in Hayes Park, Middlesex, on June 1, before joining Heinz in 1979, Mr. Finlay was a consultant with McKinsey and Company for 18 years.

Mr. Colin Tranter has been appointed director and general manager of the foundries division of JONES AND ATTWOOD.

H. J. HEINZ COMPANY has made two promotions. Mr. R. Derek Finlay will report to the company's world headquarters in Pittsburgh on July 1 as a senior vice-president. On September 1, he will assume the further title of senior vice-president-computer development, replacing Mr. Donald C. McWay, who will retire. Mr. Richard L. Beattie, currently president and chief executive officer of The Hulin Company, a Heinz subsidiary, in Keokuk, Iowa, will replace Mr. Finlay as managing director.

Mr. E. D. Wilson, president, chief executive officer, and chairman of the board of SEIS-MOGRAPH SERVICE CORPORATION, Tulsa, a Raytheon

subsidiary, died on March 11. Mr. R. C. Anderson has been appointed president and chief executive officer to succeed Mr. Wilson.

Mr. Warren R. Stompe has been named vice-president-business development, sector at REXNORD, Milwaukee.

Mr. Piero Hammel, chairman of the managing committee of BROWN BOVERI, has been elected to the Board of SWISS ALUMINIUM, Zurich. He replaces Dr. Fritz Gerber, chairman of E. Hoffmann-La Roche, Basle, and of Zurich Insurance Company, who has resigned from the Swiss Aluminium Board.

Mr. E. D. Wilson, president, chief executive officer, and chairman of the board of SEIS-

MOGRAPH SERVICE CORPORATION, Tulsa, a Raytheon

subsidiary, has been appointed to the boards of CONSOLIDATED PLANTATIONS BERHAD and KEMPAS (MALAYA) BERHAD, the two plantation subsidiaries of the Group.

Mr. Harvey Doudoro has been appointed managing director of the JOHNSON BROTHERS tableware manufacturing division of Wedgwood at Croydon, near Melbourne, Australia. He succeeds Mr. Stephen R. Johnson who will retire in August. At present a director of Josiah Wedgwood and Sons Inc. of America, Mr. Doudoro has been vice-president of operations since June 1977 in charge of the Lyndhurst (New Jersey) distribution centre.

Mr. Graham Ferguson Lacey, chairman and chief executive of NCC Energy, has been appointed chairman of the executive committee of SIMPLICITY and a director. Also appointed to the executive committee and as a director of Simplicity is NCC Energy Inc.'s president Mr. Enrique G. Gitter. Mr. Alan Dodd, NCC's finance director, has also joined the Board.

Mr. David Nicholls has been appointed vice-president and general manager of BAYSIDE MANAGERS COMPANY, Hamilton, Bermuda, a wholly-owned subsidiary of Reinsurance Facilities Corporation.

M. Claude Mandray, the managing director of the Port Autonome de Rouen, has been appointed Managing director of the ASSOCIATION TECHNIQUE DE IMPORTATION MARBONNIERE. This organization, the largest buyer of coal in the world, purchasing some 25 million tonnes per year. M. Alain Gauthier has been appointed as his successor.

Ishikawajima-Harima Heavy Industries Co. Ltd.

U.S. \$50,000,000 Guaranteed Floating Rate Notes Due 1985

For the six months April 27th, 1981 to October 27th, 1981

In accordance with the provisions of the Note, notice is hereby given that the rate of interest has been fixed at 16 1/4 per cent and that the interest payable on the relevant interest payment date, October 27th, 1981, against Coupon No. 7 will be U.S.\$4.83.

By Morgan Guaranty Trust Company of New York, London Agent Bank

TAXATION

ERS

It is the intention of the Directors of ERS to procure the conduct of the affairs of ERS so as to ensure, so far as possible, that it will not be resident in the United Kingdom for the purposes of United Kingdom taxation.

Since it is not intended that ERS will receive any income from sources in Panama, the Directors of ERS have been advised that, on the basis of existing legislation, ERS will not incur any tax in Panama, whether on income or capital gains, other than a small annual franchise tax.

The Directors of ERS have been advised that, on the basis of existing legislation, the delegation of certain of its functions by Management, of a nature normally performed by licensed banks or trust companies to FLBT would not result in ERS incurring any liability to tax in the Bahamas.

Investment income received by ERS will normally suffer withholding tax in the country of source.

Shareholders

Shareholders (other than residents of Panama) will not, under existing legislation, be subject to any tax (including withholding tax) in Panama in respect of any Shares in ERS owned by them.

Section 460, Income and Corporation Taxes Act 1970 ("the Act"), empowers the Board of Inland Revenue of the United Kingdom ("the Revenue") in certain circumstances to counteract advantages obtained from transactions in securities and charge capital gains arising from such transactions to tax as income. Clearance has been obtained from the Revenue that the provisions of Section 460 of the Act will not apply to the issue or subsequent transfer of Shares in ERS or to the subsequent repurchase by ERS of Shares and the reissue thereof. The Revenue are unable to indicate at present whether the proposals for dissolution in or about May 1988 will receive clearance since that must depend upon the circumstances at the time when the transactions are carried out. The Directors of ERS propose prior to the Extraordinary General Meeting in or about May 1988, or as required thereafter, to make further application to the Revenue for the relevant clearance. The Directors of ERS have been advised that, on the basis of current United Kingdom fiscal legislation, there is no reason why the provisions of Section 460 of the Act should apply to the proposals for dissolution unless the circumstances of ERS at that time are such that ERS is then either actually or deemed to be under the control of not more than five persons and does not satisfy the condition that its shares are authorised to be dealt in on a Stock Exchange in the United Kingdom and are so dealt in (regularly or from time to time).

Residents of the United Kingdom will be liable to United Kingdom tax on dividends received from ERS but persons who are not resident in the United Kingdom will not be so liable.

For United Kingdom tax purposes, the proceeds of redemption of Shares will not, under existing legislation and subject as mentioned below, constitute income unless the recipient is regarded as trading in securities, but any profits realised by a person resident or ordinarily resident in the United Kingdom may be subject to tax on chargeable gains.

The attention of individuals ordinarily resident in the United Kingdom is drawn to Section 478 of the Income and Corporation Taxes Act 1970 as proposed to be amended by Clause 45 of Finance Bill 1981 and to Clause 44 of that Bill. These contain provisions for preventing avoidance of income tax by individuals by transactions resulting in the transfer of income to persons (including companies) abroad.

Any liability of individual shareholders to taxation must depend on their particular circumstances. If any prospective investor is in any doubt as to his position, he should consult his professional advisers.

DIVIDEND POLICY

The first accounts of ERS will be made up for the period from its incorporation to 31st December, 1981. It is intended to distribute in respect of each year substantially the whole of the profit available for dividend but it is not envisaged that any distribution will be made for the initial accounting period. The Directors expect that dividends paid will be small due to the low yield currently obtainable from investment in the energy sector.

ACCOUNTANTS' REPORT

The following is the text of a Report received by the Directors of ERS from Coopers & Lybrand, the Auditors of ERS:

The Directors
Energy Resources & Services Incorporated
P.O. Box 029,
Panama 5,
Republic of Panama.

Dear Sirs:

We report that Energy Resources & Services Incorporated ("the Company") was incorporated on 13th April, 1981 and that since that date no accounts have been made up, no dividends have been declared or paid and the Company has not commenced business.

Yours truly,

COOPERS & LYBRAND,
Chartered Accountants

APPENDIX 1

CONSTITUTION OF ERS AND PANAMANIAN LAW

1. Articles of Incorporation and By-Laws

The Articles of Incorporation and By-laws of ERS contain, *inter alia*, provisions to the following effect:-

(a) Shareholders' Meetings

Meetings of Shareholders will be held at such time (other than Annual General Meetings which must be once in every year (other than 1981) and not more than fifteen months after the last annual meeting) as places as the Directors may decide. All meetings may be held outside Panama, provided that notice is given to the United Kingdom or Switzerland. Meetings shall be convened by giving to the holders of record 21 days' clear notice to Shareholders. The Notice convening the meetings shall also indicate the objects of the meetings. Shareholders may attend any meeting of Shareholders in person or by proxy. The quorum at any Shareholders' Meeting shall be 3 Shareholders present in person or by proxy and entitled to vote. No Resolution may be passed without the sanction of an affirmative vote of the holders of a simple majority of Shares represented and voting at the meeting.

(b) Voting Rights

(i) A corporation may be present at any meeting and may vote thereon by a representative duly appointed. (ii) Subject only to as to voting when any Shares may be issued, on a show of hands every member in person shall have one vote and on a poll every member who is present in person or by proxy shall have one vote for every U.S. \$5 in nominal amount of Shares of which he is a holder.

(c) Directors

(i) A Director is not required to hold any Shares by way of qualification nor is there any age limit for Directors. (ii) The ordinary remuneration of each Director shall not exceed U.S.\$10,000 per annum for services as a Director as the Directors may from time to time determine. Payment of the Board of Directors for services as a Director performs services as a director of a Division (for example the holding of an executive office or some other committee of Directors) shall be paid such extra remuneration as the Directors determine. The Directors are also entitled to be paid all such reasonable expenses incurred in or about the performance of their duties including any expenses incurred in attending meetings.

(d) The Directors are empowered to pay pensions, superannuation, death or disability benefits to or in respect of any Director or ex-Director.

(e) The Directors must meet four times a year but no meetings may be held in the United Kingdom and any proceedings held shall be invalid if of no effect.

(f) No Director shall be appointed or remain as a Director if such would cause or permit a majority of the Directors to be resident in the United Kingdom or Switzerland. A Director shall be disqualified from acting as a Director if subsequently to his appointment he becomes resident in either the United Kingdom or Switzerland and as a result a majority of the Directors are resident in either the United Kingdom or Switzerland.

(g) A Director may appoint any other Director to act as his Director, or to act in his place, to represent him at meetings of the Board of Directors provided that no person so resident in the United Kingdom or Switzerland unless his appointor is also so resident.

(h) No Director shall be disqualified by his office from contracting with ERS or from being interested in any contract or arrangement entered into by or on behalf of ERS. No such contract or arrangement in which any Director is so interested shall be avoided, nor shall any Director so contracting or being so interested be liable to account to ERS for any profit realised thereby, but the nature of his interest must be declared by the Director.

(i) Subject to exceptions contained in the By-Laws, a Director shall not vote in respect of any contract or arrangement or any other proposal whatsoever in which he has any material interest otherwise than by virtue of his interests in shares or debentures or other securities of or otherwise in or through ERS, and he shall not be counted in the quorum at a meeting in relation to any resolution on which he is determined from voting.

(j) Borrowings. The Directors may exercise all the powers of ERS to borrow money and to mortgage or charge its undertaking, property and realised capital, and to issue debentures and other securities, whether outright or as collateral security for any loans or borrowings by ERS and its subsidiary companies, if any, (excluding of intra-group borrowings) shall not affect the rights of shareholders of ERS. Subject to the terms of any agreement or contract of any kind, the Directors may, notwithstanding the previous sanction of a Resolution approved by the holders of a majority of the Shares, increase the Capital and Reserves (as defined in the By-Laws) of ERS, that, until the first audited accounts have been made up and audited, there shall be standing for such amount the sum of U.S.\$20,000,000.

(k) Capital Reserve

The Directors shall establish a Capital Reserve and shall carry to such Reserve any capital appreciation realised on the sale or realisation of any assets of ERS for a sum in excess of book value and any other sums representing accretions to capital assets. The Capital Reserve shall not be treated as representing profits available for distribution as dividend, but may be used or debited for certain purposes of a capital nature.

(l) Management

The Directors are empowered to appoint Managers of ERS's investments and administrative affairs to whom the Directors may delegate such of their own powers and duties as they think fit provided always that such appointment shall be subject to confirmation by the Directors on six months' notice and that no such Managers shall be residents of the United Kingdom or Switzerland. Subject as provided in the By-Laws the terms of any agreement or contract of employment of the Managers shall be subject to approval by the holders of a majority of the Shares represented and voting at a meeting of Shareholders.

(m) Net Asset Value per Share

The expression "Net Asset Value per Share" is defined in the By-Laws as meaning at any relevant time the value of the assets of ERS less the amount of the liabilities of ERS determined by the Directors (or if the Directors have at such time delegated their powers to determine such to any Manager such Manager) divided by the number of Shares in issue at that time.

For the purposes of this definition the expression "Shares in issue" shall not include Shares for the time being held in Treasury (other than those contracted to be sold by ERS) or Shares contracted to be purchased by ERS, and the value of such Shares, in the case listed securities, on their market valuation and, in the case of unlisted securities, the fair value as determined by the Directors or by the independent valuer appointed by the Directors.

(n) Purchase of Shares to be held in Treasury

Subject to the provisions of Panamanian law, the Directors are empowered throughout the life of ERS to purchase Shares to be held in Treasury. The power will lapse if and so long as the number of Shares held in Treasury equals at any time during the period up to May 1988 25 per cent. of the total number of issued Shares, or thereafter, if ERS is not dissolved or wound up at the Extraordinary General Meeting to be held in or about May 1988, 50 per cent. of the total number of issued Shares.

The Directors may not purchase or sell Shares held in Treasury in any circumstances where the effect of the transaction after expenses is a reduction in Net Asset Value per Share. Subject to such restriction, the Directors may purchase or sell Shares held in Treasury through the market or by tender at any price or by private treaty at a price per Share equal to the market value or less than, respectively, the middle market quotation therefor (based upon the Stock Exchange Daily Official List) on the business day prior to such purchase or sale.

Shares so held in Treasury will not carry any entitlement to attend or vote at General Meetings or to receive dividends.

(o) Winding Up

The Directors shall convene an Extraordinary General Meeting of ERS to be held during the six-week period commencing on 30th April, 1981 in order to consider a resolution which shall be set out in extenso in the notice convening the Extraordinary General Meeting.

Unless such a resolution is passed or deferred, depending on its terms, at such Extraordinary General Meeting, the Directors shall (subject always to the provisions of Panamanian law) forthwith take all steps to effect dissolution of ERS so as to realise its investments and assets and distribute to the members entitled thereto the net proceeds thereof.

If, following such Extraordinary General Meeting, ERS is not required to be dissolved, it will (subject to Panamanian law) continue until the Directors convene another Extraordinary General Meeting to be held during the six-week period commencing on 20th April, 1981 on such consideration whether ERS should be dissolved. Unless the requisite resolution is then passed or deferred (as the case may be), the Directors shall forthwith take all steps to effect dissolution of ERS as described above. If following such Extraordinary General Meeting ERS is still to be in existence, the Directors shall in every third year thereafter convene an Extraordinary General Meeting in the relevant six-week period in that year and such a resolution will be passed.

Any resolution proposed at an Extraordinary General Meeting held for this purpose must be passed by a majority of the votes attaching to all the issued Shares (other than those held in Treasury) and, unless so passed, shall be deemed to have been defeated.

(p) Panamanian Law

(i) All amendments to the Articles of Incorporation or By-laws of a corporation established under Panamanian law must be approved by the holders of a majority of the Shares in issue and represented at Meetings of Shareholders. Subject thereto, any such corporation may amend its Articles of Incorporation or By-laws, save that no reduction in authorised capital may be made through an amendment of the Articles of Incorporation or By-laws, if any connected distribution of capital would result in the actual value of the assets of the corporation being diminished to be less than the value of the liabilities of the corporation.

(ii) Unless its Articles of Incorporation provide otherwise, a Panamanian corporation may purchase its own Shares. A corporation acquiring its own Shares with funds derived from the excess of its assets over its liabilities or from its net profits may retain the Shares or sell them for its own purposes. Shares of a corporation which have been so acquired cannot be represented or voted at Meetings of Shareholders. No corporation can acquire its own Shares with funds other than as described above if as a consequence the value of its assets is reduced to an amount less than the value of its liabilities, treating the issued capital (reduced by the number of purchased Shares) as part of its assets.

(iii) Article 460 of the Act may give the right of the Directors of a Panamanian corporation to restrict the transfer of shares of the corporation to the corporation until the amount owed is paid.

(iv) Any cheques or bills to be presented for payment on receipt and National Westminster Bank Limited reserves the right to refuse to accept them or to return them with a notice of non-acceptance pending clearance of application cheques.

(v) Applications for shares must be made in writing and in English, and the application form must be signed in English, and the application must be submitted to National Westminster Bank Limited, New Issues Department, P.O. Box 79, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2BD so as to arrive not later than 10 a.m. on Thursday, 20th April, 1981. Cheques must be made payable to "National Westminster Bank Limited" and crossed "Not Negotiable". Separate Application Forms should be used for each currency.

(vi) Acceptance of applications will be conditional on the Council of The Stock Exchange admitting the Shares to be listed on the Official List not later than 2nd May, 1981. Monies paid in respect of applications will be retained if such admission is not granted by that date and in the meantime will be retained by National Westminster Bank Limited in separate accounts for each currency.

(vii) All cheques are liable to be presented for payment on receipt and National Westminster Bank Limited reserves the right to refuse to accept them or to return them with a notice of non-acceptance pending clearance of application cheques.

(viii) Applications for shares must be made in writing and in English, and the application form must be signed in English, and the application must be submitted to National Westminster Bank Limited, New Issues Department, P.O. Box 79, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2BD so as to arrive not later than 10 a.m. on Thursday, 20th April, 1981. Cheques must be made payable to "National Westminster Bank Limited" and crossed "Not Negotiable". Separate Application Forms should be used for each currency.

(ix) All cheques are liable to be presented for payment on receipt and National Westminster Bank Limited reserves the right to refuse to accept them or to return them with a notice of non-acceptance pending clearance of application cheques.



Liberty Life Association of Africa Limited

(Incorporated in the Republic of South Africa)

Introduction of shares to The Stock Exchange, London

Arranged by: S. G. Warburg & Co. Ltd. and Standard Chartered Merchant Bank Limited
Brokers for the Introduction: Laing & Cruickshank

DirectorsDonald Gordon (South African),
53 Fourth Road, Hyde Park, Sandton, Transvaal, South Africa.
(Chairman)Ernest Frank Bigland,
Lucas Green Manor, Lucas Green Road, West End, Woking, Surrey, England.
(Deputy Chairman) - Guardian Royal Exchange Assurance LimitedAlex Manas Couradie (South African),
1 Kerrick Avenue, Melrose North, Johannesburg, Transvaal, South Africa.
(Chairman - Miners Industry Pension Fund)Henri Paul de Villiers (South African),
3 Somerville Avenue, Melrose Estate, Johannesburg, Transvaal, South Africa.
(Group Managing Director - Standard Bank Assurance Corporation Limited)Peter Robin Dugdale,
Trentham House, Emsworth, Hampshire, England.
(Managing Director - Guardian Royal Exchange Assurance Limited)Ewart Peter Greenfield,
75 Eastwood Road, Leigh-on-Sea, Essex, England.
(Director, General Manager and Chief Actuary - Guardian Royal Exchange Assurance Limited)Stephen Handler (South African),
18 Charter Avenue, Sandwood, Bedfordview, Transvaal, South Africa.
(General Manager - Technical - Liberty Life Association of Africa Limited)Johannes Lodewicus Stefanus Hefer (South African),
49 Central Road, Linden Extension, Randburg, Transvaal, South Africa.Monty Isidore Hilfowitz (South African),
118 Bellville Road, Morningside, Sandton, Transvaal, South Africa.
(Chief General Manager - Liberty Life Association of Africa Limited)Ian Graham MacPherson (South African),
Jangraff, Galway Place, Sandhurst, Sandton, Transvaal, South Africa.Michael Rapp (South African),
19 Loma Lane, Melrose, Johannesburg, Transvaal, South Africa.
(Executive Director and Managing Director of Rapp & Maister Real Estate Company (Proprietary) Limited)George Hayton Watson (South African),
29 Homestead Avenue, Bryanston, Sandton, Transvaal, South Africa.
(Former Managing Director of Guardian Assurance Company South Africa Limited)Mark Whittemore,
5 Bearfoot Road, Bryanston, Sandton, Transvaal, South Africa.
(General Manager - Administration - Liberty Life Association of Africa Limited)**Alternate Directors**Michael James Spencer Newman,
118 Eccleston Crescent, Bryanston, Sandton, Transvaal, South Africa.
(Alternate to Ernest Frank Bigland)
(Managing Director - Guardian National Insurance Company Limited)James Dennis Brauman,
Orchard House, Castle Lane, East Bergholt, Colchester, Essex, England.
(Alternate to Ewart Peter Greenfield)
(General Manager - Guardian Royal Exchange Assurance Limited)

Number of shares	Share capital	
	R (£000)	E (£000)
33,500,000	33,500	18,820
14,000,000	14,000	7,865
19,500,000	19,500	10,955
17,214,506	77,215	9,671
10,915,147	10,915	6,132
5,207,844	5,208	2,926
464,607	465	261
626,908	627	352
Share premium and reserves at 31st December, 1980		
Share premium and capital redemption reserve	56,978	32,010
Share premium attributable to ordinary shareholders	31,031	17,433
Capital redemption reserve	5,208	2,926
Share premium attributable to convertible redeemable cumulative preference shareholders	20,739	11,651
Non-distributable reserves	37,532	21,085
Distributable reserves	19,401	10,900
Interests of shareholders of Liberty Life Association of Africa Limited	131,126	73,866
Interests of minority shareholders in Subsidiaries	70,037	33,347
Total capital and reserves employed	201,163	113,013
Life fund at 31st December, 1980		
Actuarial liabilities under unmatured policies	935,283	525,440
Investment surpluses, development and other reserves	140,583	76,979
Total life fund	1,075,866	604,419
Total capital and reserves and life fund	1,277,029	717,432
Abridged indebtedness		
At the close of business on 31st March, 1981 Liberty Life Association of Africa Limited had no borrowings, although it had an outstanding guarantee of R49,150,000 (£27,612,000) in respect of the indebtedness of a Subsidiary. Its Subsidiaries had outstanding at that date debentures, mortgages and bank loans amounting in aggregate to R74,582,000 (£41,904,000) of which R1,065,000 (£598,000) is repayable prior to 31st March, 1982.		

Liberty Life**Introduction**

Liberty Life is the third largest life assurance office and the largest proprietary insurance company operating in the Republic.

The Company introduced and over the past two decades has marketed successfully a wide range of life assurance contracts, particularly in the field of equity and property-linked life assurance business. Liberty Life is represented in all the major centres of the Republic. In head office in Johannesburg and most of its major branch operations are located in premises owned by the Group.

Since its inception, Liberty Life has sought to provide a specialised life assurance service for people in the middle and upper income bracket and particularly for members of the professions and for others in the business community. Liberty Life offers to this more sophisticated sector of the South African insurance market a broad selection of linked insurance, retirement and group pension policies, the benefits of which are specifically related to the performance of the Company's designated Fixed Interest, Equity and Property Portfolios. In addition, Liberty Life offers orthodox policies comprising participating whole life and term assurances, mortgage protection insurance policies, as well as temporary and permanent disability protection schemes.

In view of the sector of the insurance market in which business is principally written by Liberty Life, low mortality and expense ratios have been experienced and a minimal lapse ratio has been achieved. The low management expense ratio of Liberty Life, which compares favourably with other leading South African life offices and which is low by world standards, has been a major factor in the Company's ability to be competitive in terms of premium rates and benefits to its policyholders.

Liberty Life's international interests consist principally of holdings of approximately 19 per cent. of Sun Life Assurance Society Limited of the United Kingdom, and 25 per cent. of Montreal Life Insurance Company of Canada.

Financial information

At 31st December, 1980, Liberty Life had total assets of R1,357,000,000 (£779,219,000), with shareholders' funds of R131,126,000 (£73,666,000).

The Liberty Life Group owns one of the largest commercial property portfolios in the Republic, independently valued at 31st December, 1980 by Richard Ellis Dunlop Heywood (Property Valuers) at approximately R360,000,000 (£202,000,000). The Liberty Life Group has a diversified portfolio of equities and mutual fund units which had a market value at 31st December, 1980 of R405,945,000 (£22,059,000). Certain of these equities are held through Liberty Life's ownership of approximately 66 per cent. of the issued share capital of Fugit, the largest South African investment trust which is listed on both The Johannesburg Stock Exchange and The Stock Exchange, London. In addition, at 31st December, 1980 Liberty Life held South African Government, public utility and municipal stocks reflected in its financial statements at R332,403,000 (£18,743,000).

For the year ended 31st December, 1980, Liberty Life's net premium income and annuity considerations amounted to R12,860,000 (£119,584,000), compared with R147,788,000 (£83,027,000) for the year ended 31st December, 1979. Net income from investments for the year ended 31st December, 1980 amounted to R83,453,000 (£46,884,000) compared with R61,387,000 (£34,487,000) for the year ended 31st December, 1979.

(The net tax surplus attributable to the ordinary shareholders of Liberty Life, after providing for profits attributable to minority shareholders in Subsidiaries and for preference shareholders dividends, amounted to R18,019,000 (£10,123,000) in respect of the year ended 31st December, 1980 compared with R14,588,000 (£8,196,000) for 1979. The net tax surplus per ordinary share increased by 23.6 per cent. from 133.6 cents (75.1p) per ordinary share in 1979 to 165.1 cents (92.8p) per ordinary share in 1980. The dividends payable per ordinary share amounted to 120 cents (67.4p) for 1980 compared with 100 cents (56.2p) for 1979, representing a 20 per cent. increase. During the ten years ended 31st December, 1980, Liberty Life's earnings and dividends per ordinary share increased at an annual compound rate of 19 per cent. and 21 per cent. respectively).

Liberty Holdings

Liberty Holdings (known as Guardian Assurance Holdings (South Africa) Limited prior to 3rd October, 1978) is the holding company of Liberty Life, owning approximately 81 per cent. of its issued ordinary share capital and 56 per cent. of its convertible redeemable cumulative preference share capital. Liberty Life is the major operating company within the Liberty Holdings Group. Liberty Holdings is engaged in construction, development and management of property (Rapp & Maister), acts as an issuing house and provides investment advisory and management services (Glicor) and undertakes unit trust management (Guardian Management). Most of these activities are directly related to the operations of Liberty Life. Liberty Holdings has an 18.25 per cent. interest in Guardian South Africa, one of the largest fire, accident, general and marine insurance companies operating in the Republic, which is listed on The Johannesburg Stock Exchange and in which GRE has a 51 per cent.

Interest. Liblife Controlling Corporation is the ultimate holding company of Liberty Life and is the holding company of Liberty Holdings, owning approximately 52 per cent. of its issued ordinary share capital. The ordinary share capital of Liblife Controlling Corporation is owned indirectly as to 38.75 per cent. and 21.28 per cent. respectively by the family interests of Mr. D. Gordon (Executive Chairman of Liberty Holdings and Liberty Life) and Mr. M. Rapp (Managing Director of Rapp & Maister and Executive Director of Liberty Holdings and Liberty Life), as to 25 per cent. by Standard Bank Investment Corporation Limited and as to the balance indirectly by other Directors and Senior Executives of the Liberty Holdings Group.

History and business development

Liberty Life was registered as a public company under The South African Companies Act on 10th September, 1957, with the principal objective of carrying on life assurance business and commenced operations on 1st October, 1958.

Following the introduction of enabling legislation in 1961, Liberty Life was one of the first South African life assureds to develop and market retirement annuity policies for self-employed persons in the Republic, a product which contributed significantly to the development of the Company's new business. In June 1962, Liberty Life issued ordinary share capital, then consisting of 100,000 ordinary shares of R2 each, was listed on The Johannesburg Stock Exchange. At the end of 1962 Liberty Life's total assets exceeded R1,000,000 and a dividend was declared for the first time. In March 1964, 76 per cent. of the issued share capital of Liberty Life was acquired by Guardian Assurance Company Limited, of London, which in 1968 merged with Royal Exchange Assurance to form GRE.

In 1965, together with two other South African financial institutions, Liberty Life launched South Africa's first unit trust. Later in 1965, Liberty Life offered for the first time in South Africa life assurance policies linked to equities through a unit trust. In March 1966, Liberty Life extended this linkage concept to the funding of retirement annuity policies for self-employed persons.

In 1967 Liberty Life introduced the principle of Variable Investment Participation (VIP) which established a direct link between policyholders' benefit and the investment performance of Liberty Life itself. Under the VIP principle, shareholder funds are invested together with policyholders' investments in the VIP Fixed Interest, Equity or Property Portfolios which effectively enables policyholders to participate in partnership with the Company. This partnership principle has become the cornerstone of Liberty Life's marketing philosophy since that date and has proved particularly successful, as evidenced by the strong demand for the VIP linked insurance contract.

In 1968 Liberty Holdings, then known as Guardian Assurance Holdings (South Africa) Limited, which was formed as the holding company of the South African insurance interests of GRE, acquired the controlling interest in Liberty Life held by GRE and the entire shareholding of Guardian South Africa and its shares were listed on The Johannesburg Stock Exchange in December 1968.

In 1972 Liberty Life acquired the South African life assurance operations of the Manufacturers Life Insurance Company of Toronto, Canada ("Manufacturers Life") in exchange for an issue of 1,267,000 ordinary shares of the Company. This acquisition increased Liberty Life's asset base, then in excess of R100,000,000 and also its penetration of the South African life assurance market. Up to 1972, Liberty Life's products had been marketed predominantly through insurance brokers and the acquisition made available to Liberty Life the career agency force of Manufacturers Life. This career agency force has been the foundation of the Company's agency division, which today is a major factor in its marketing strategy. With effect from 1st January, 1974, Liberty Life acquired the South African life assurance operations of Sun Life Assurance Company of Canada ("Sun Life of Canada") in exchange for an issue of 8,730,954 1/2 per cent. convertible redeemable cumulative preference shares of R1 each. This acquisition further enhanced Liberty Life's position in the South African life assurance market and augmented its career agency force.

During the early 1970s Liberty Life made significant investments in South African real estate. In 1971 Liberty Life introduced the Liberty Property Bond Series of policies which enabled policyholders to hedge against inflation by linking their benefits to property investments and for the first time made available effective participation in large scale commercial property investments through the Liberty Property Portfolio. In 1973 Liberty Life merged its property interests with Real Estate Corporation, a property-owning company which was listed on The Johannesburg and London Stock Exchanges. As a result of this merger, Liberty Life acquired effective control of Real Estate Corporation and in 1975, acquired the balance of the shares not already owned by it. Thereafter Real Estate Corporation was reconstituted as the major property trust for Liberty Life's property interests.

In 1976 Liberty Life, through its wholly-owned Subsidiary Real Estate Corporation, acquired the entire issued share capital of Rapp & Maister Holdings Limited, one of South Africa's leading property-owning and development companies (which was also listed on The Johannesburg and London Stock Exchanges), and which had been closely associated in property development with Liberty Life. As a result Liberty Life acquired a large portfolio of retail and central city office developments. In addition, specialised property investment, development and construction expertise became available to the Liberty Life Group through Rapp & Maister Real Estate Company (Proprietary) Limited and Rapp & Maister Construction (Proprietary) Limited (formerly wholly-owned Subsidiaries of Rapp & Maister Holdings Limited) which were reconstituted as wholly-owned Subsidiaries of Liberty Holdings.

Liberty Life now owns, through various Subsidiaries, a large portfolio of prime retail and office developments all of which are freehold, located on strategic sites in most of the major centres of the Republic. At 31st December, 1980, the Liberty Life Group's property interests were independently valued on an "open market value basis" at approximately R360,000,000 (£202,000,000) by Richard Ellis Dunlop Heywood (Property Valuers). Further details of certain major properties owned by the Liberty Life Group appear below.

In 1977 Liberty Life acquired control of Fugit, the largest listed investment trust in South Africa. At 31st December, 1980, Liberty Life and other members of the Liberty Holdings Group owned in aggregate approximately 70 per cent. of Fugit's issued share capital. In addition, Guardian South Africa and Guardian Bankers Growth Fund (a unit trust managed by Guardian Management) own 2.4 per cent. and 1.6 per cent. respectively of Fugit's issued share capital. At 31st December, 1980, the market value of Fugit's portfolio amounted to over R210,000,000 (£118,000,000) being mainly investments in prime South African gold, mining, financial and industrial shares.

Introduction arranged byS. G. Warburg & Co. Ltd., 30 Gresham Street, London EC2P 2EB.
Standard Chartered Merchant Bank Limited, 33/36 Gracechurch Street, London EC3V 0AX.**Bankers in South Africa**Barclays National Bank Limited, National Bank Building, 84 Market Street, Johannesburg, 2001.
Nedbank Limited, Nedbank Central, 81 Main Street, Johannesburg, 2001.

The Standard Bank of South Africa Limited, Standard Bank Centre, 78 Fox Street, Johannesburg, 2001.

Brokers for the Introduction in the United Kingdom

Laing & Cruickshank, The Stock Exchange, London EC2N 1HA.

Brokers in South Africa

Davis, Borkum, Hare & Co. Inc., 3rd Floor, The Johannesburg Stock Exchange, Diagonal Street, Johannesburg, 2001.

Max Pollak & Freimann, (Incorporating Morris Lipschitz & Co., Allen Hessberger & Co., and L. Bowman & Michel), 2nd Floor, The Johannesburg Stock Exchange, Diagonal Street, Johannesburg, 2001.

Legal advisers in England

Linklaters & Paines, Barrington House, 59/67 Gresham Street, London EC2V 7JA.

in South Africa

Edward Nathan & Friedland Inc., 23rd Floor, Sandakanstrum, 206 Jeppe Street, Johannesburg, 2001.

Auditors of Liberty Life and Reporting Accountants

Kessel Feinstein, 11th Floor, Penmar Tower, 1 Kissik Street, Johannesburg, 2001.

Secretary and Registered Head Office of Liberty Life in South Africa

Joel Mark Cane, C.A. (S.A.), 21st Floor, Guardian Liberty Centre, 39 Wolmarans Street, Braamfontein, Johannesburg, 2001.

Transfer Secretaries in the United Kingdom

Charter Consolidated Limited, PO Box 102, Charter House, Park Street, Ashford, Kent TN24 8EQ.

Registrars in South Africa

AFC Security Registrars Limited, Ground Floor, Unicorn House, 70 Marshall Street, Johannesburg, 2001.

Other investments

Early in 1980, to

Liberty Life Association of Africa Limited

The shareholders and policyholders of Liberty Life

A major proportion of Liberty Life's business consists of linked insurance business and various formulae apply for the determination of the policyholder's proportion of investment and technical surpluses achieved in the various Equity, Fixed Interest, Property and Managed Portfolios, the balance being attributable to shareholders. The shareholders' proportion is generally 10 per cent. of the attributable income and technical surplus. The allocation of the underlying investments to specific types of linked policies is made solely for the purpose of determining the quantum of benefits under the insurance policies concerned and the relevant underlying investments at all times remain the unencumbered property of Liberty Life. No holder of or beneficiary under a linked policy has any proprietary or real right in relation to the investments underlying such policy. Insofar as orthodox life business is concerned, generally not less than 90 per cent. of the surplus relating to the relevant with-profit class of business is distributable by way of reversionary bonus or cash dividend to policyholders in the relevant class. Cash dividends are payable only to the holders of South African participating policies originally issued by Manufacturers Life Insurance Company of Canada and Sun Life Assurance Company of Canada.

Summary of financial development

Set out below are tables, based on published audited accounts, indicating the salient features of Liberty Life's development from 1960 until the end of 1980:-

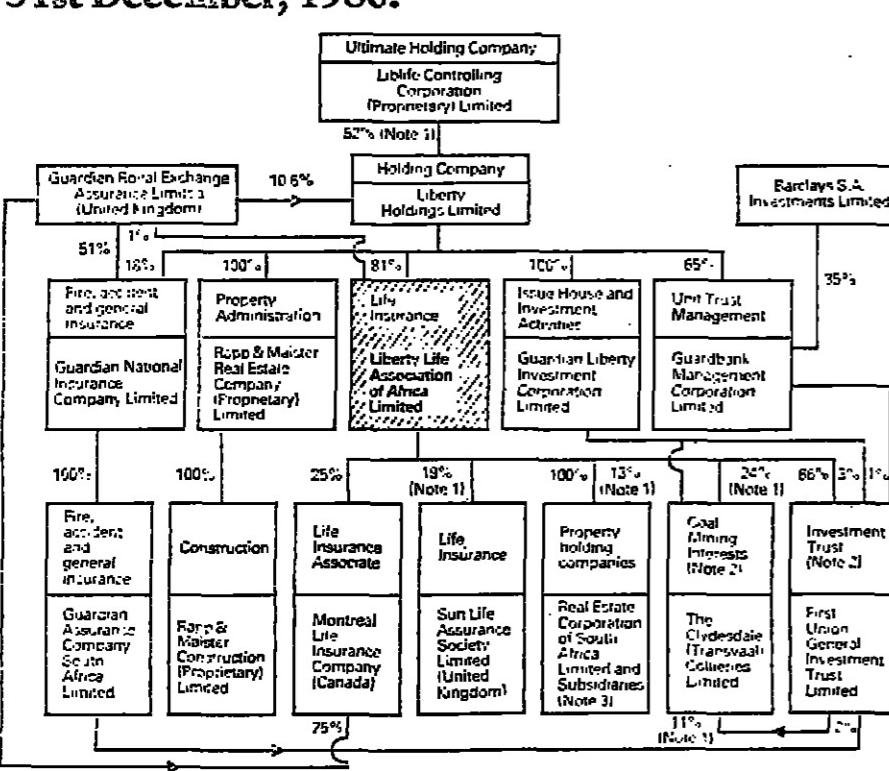
	Management expenses as percentage of net premium income and annuity considerations		Net income from investments		Investments	
	R (000)	£ (000)	R (000)	£ (000)	R (000)	£ (000)
1960	189	106	23.9	10	6	160
1965	2,055	1,177	9.0	194	109	3,998
1970	10,517	5,603	8.7	2,620	1,472	38,450
1975	63,438	38,476	11.5	28,101	15,787	367,870
1975	83,612	45,973	11.2	34,646	18,464	453,265
1977	94,255	53,007	11.2	40,143	22,553	584,510
1978	112,525	53,947	10.3	48,015	26,975	656,266
1979	147,783	63,027	8.7	61,287	34,487	940,327
1980	12,580	115,584	7.4	83,653	46,884	1,204,947
						733,116
Total assets						
	R (000)	£ (000)	R (000)	£ (000)	R (000)	£ (000)
1950	272	153	111	62	131	74
1955	4,772	2,681	3,648	2,049	736	413
1970	42,575	23,919	30,560	17,169	9,577	5,380
1975	388,152	219,063	314,108	176,465	53,300	29,944
1976	479,279	269,258	371,179	208,928	67,047	37,667
1977	621,558	349,246	451,583	253,688	68,994	38,761
1978	727,075	414,003	580,495	315,161	68,490	38,478
1979	1,003,486	583,763	761,019	432,140	76,497	42,976
1980	1,357,019	774,524	1,075,688	604,419	131,126	73,685
New business premium income						
Recurring annualised premium income	R (000)	£ (000)	Single premiums and annual considerations	R (000)	£ (000)	Number of ordinary shares in issue at 31 December
	R (000)	£ (000)		R (000)	£ (000)	
1950	133	78	-	60*	0.1†	0.1†
1955	8,476	476	37	21	1.2‡	0.5‡
1970	1,869	1,043	1,120	629	5,616	29.2
1975	16,013	6,599	6,503	3,653	8,525	73.9
1976	18,317	10,287	9,755	5,480	9,928	85.7
1977	20,010	11,247	9,706	5,493	10,915	99.5
1978	22,265	12,510	14,616	3,212	10,915	115.2
1979	32,533	18,332	25,174	14,704	10,915	133.6
1980	48,451	27,242	52,028	29,260	10,915	165.1

* Nominal value R2 per share, sub-divided into shares of a nominal value of R1 per share in 1964.

† Excludes capital and rights issues.

‡ 1970: 45 cents (2.5) per share; 1976: 50.0 cents (28.1) per share.

The Liberty Life Group of Companies, including important interests and relationships at 31st December, 1980.



Note 1: £-Ring at 31st March, 1981.
Note 2: Further interests of 2% in each of Clydesdale and Fugit respectively are owned by Guardian Bankers Growth Fund, a trust managed by Guardian Bankers Corporation Limited.

Subsidiaries

The following are the principal Subsidiaries of Liberty Life:-

Name of Company	Issued share capital	%	Percentage owned	Principal business
Real Estate Corporation of South Africa Limited	R869,083	100.0		Property-owning and holding company for various Liberty Life Group property companies.
First Union General Investment Trust Limited	R18,530,000	66.2		Investment company owning approximately 19 per cent. of Sun Life Assurance Society Limited.
Garsan Limited	£10,000	100.0		Investment company owning approximately 19 per cent. of Sun Life Assurance Society Limited.

Liberty Life has a further 89 Subsidiary companies, most of which are involved in the Group's property investments.

Management and employees

Management

Under the overall direction of the Group Executive Chairman, Mr. Donald Gordon, the operations of the Company are supervised by the Chief General Manager supported by two General Managers, seven Deputy General Managers and nine Assistant General Managers, each of whom is responsible for a specific area of the Company's operations. Glicor and Rapp & Maister respectively provide investment management, property administration and construction services to the Liberty Life Group. Computer and other group services are provided by Guardian Liberty Services (Proprietary) Limited which is a Subsidiary of Liberty Holdings.

The following table provides details of the general management of the Company, Glicor and Rapp & Maister:-

Liberty Life	Position	Age (years)	Length of service
D. Gordon, C.A. (S.A.)	Executive Chairman	53	23
M. J. Hillcock, F.I.A., A.S.A.	Chief General Manager	48	10
S. Mandier, B. Com., F.F.A., A.I.A.	General Manager (Technical)	40	14
M. W. Winter, F.I.A.	General Manager (Administration)	49	11
H. A. Evans, B.Sc.	Deputy General Manager (Broker Services)	54	18
J. C. J. Dhalivin, B.A.	Deputy General Manager (Agency)	41	14
R. Goldschmidt, B.Sc., F.I.A., A.S.A.	Deputy General Manager (Premium Accounts)	55	10
B. Z. Lipschitz, B.Com., F.I.A., A.S.A.	Deputy General Manager (Pensions)	41	11
D. S. Nohr, B.Sc., F.I.A.	Deputy General Manager (Actuarial)	36	16
A. Romanis, C.A.	Deputy General Manager (Finance)	41	6
L. A. F. H. van Wouw	Deputy General Manager (Systems and Planning)	47	7
H. H. Biermann	Assistant General Manager (Investment/Marketing)	32	4
P. G. Conradi, R. O. Fowler, B. Com., D.B.A. (London)	Assistant General Manager (Servicing)	46	10
J. M. Garbar, B. Com., F.I.A.	Assistant General Manager (Broker Services)	35	7
B. S. J. Golding	Assistant General Manager (Selections)	40	10
W. Irwin, A.C.I.S.	Assistant General Manager (Technical Marketing)	49	10
M. J. Jackson, M.A.	Assistant General Manager (Human Resources)	31	6
S. C. Kets	Assistant General Manager (New Business)	33	8
J. W. F. van Nunen, B.Sc., M.B.A.	Assistant General Manager (Data Processing)	42	7
J. M. Cane, C.A. (S.A.)	Group Secretary	35	7

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D. Gordon, C.A. (S.A.)	Executive Chairman	49
J. R. McAlpine, B.Sc., C.A.	Executive Director and General Manager	36
F. B. Sher, B. Com., I.I.B.	Executive Director and General Manager	36
J. H. Ingil, B.A.	Deputy General Manager	38
Rapp & Maister	Chairman	45
D. Gordon, C.A. (S.A.)	Managing Director	38
W. E. Cesman, B. Com., C.A. (S.A.)	Executive Director	39
R. MacFarlane, C.A. (S.A.)	Executive Director	57
L. J. Neuberger, Pr. Engg., B.Sc.		

Sulzer to reorganise after drop in profit

By John Wicks in Zurich

SULZER BROTHERS, the Swiss engineering group, has introduced a sweeping reorganisation scheme to improve its overall profitability, as well as a programme to concentrate more specifically on promising product groups and to cut operating costs.

Details of the group's plans were given by Herr Artur Frauenfelder, the deputy president, shortly after the company had announced a cut in its dividend from 14 to 10 per cent following a drop in consolidated earnings of 17 per cent last year to SwFr 29m (\$14.5m). Parent company profits fell from SwFr 32.2m (\$16.5m) to SwFr 25.6m.

Group sales last year amounted to SwFr 3.88bn, yet the return on this figure was only 0.76 per cent, a level which Herr Frauenfelder said was far below what Sulzer regards as satisfactory. For the current year, however, the company expects no marked improvement in profitability.

Herr Frauenfelder expressed his disappointment at the "poor" results for 1980 and said the company had hoped for a recovery after the unsatisfactory showing in the previous year. It was uncertain, he added, whether 1981 profits would permit a return to the 14 per cent dividend plus sufficient formation of new reserves.

The generally high level of orders on hand means that most plants within the group can expect secure employment this year. New orders rose by 29 per cent in 1980 to SwFr 4.54bn (\$3.29bn).

SKF to raise SKr270m by one-for-five rights

BY WILLIAM DULLFORCE, NORDIC EDITOR, IN STOCKHOLM

SKF, the Swedish multinational engineering group, is well armed to consolidate its A and B shares reaches SKR 12, but in any case not later than in 1991.

SKF paid a dividend of SKR 7.5 a share last year, a rise of SKR 1. after more than doubling group pre-tax profit (before exchange differences) to SKR 953m (\$203m) on consolidated sales of SKR 12.5bn.

The issue will raise SKr 270m (\$87.5m) and will increase the group's share capital to SKr 1.08bn. This reinforcement of the capital base, the first since 1975, is regarded as necessary to "secure freedom of action" when opportunities arise: to help finance product development; and to provide a more forceful application of rationalisation and new technology, the offer to shareholders

shares when the dividend on

the A and B shares reaches

SKR 12,

but in any case not

later than in 1991.

Slower sales growth, of

between 5 and 10 per cent, and

a moderate decrease in profit

margins are forecast for 1981

as a result of a slackening in

the market, particularly in

demand from the car industry.

However, the board estimates

that sales development can

exceed market growth during

the next business cycle.

This together with continued rationalisation and improvement of systems should "make it possible for SKF to fulfil its expectation of a return on total assets of 3 per cent above the weighted inflation rate in the group's major markets."

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western world's ball and roller

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FINANCIAL TIMES

Monday April 27 1981

Rush & Tompkins
01-300 3388

Farms hit by worst April blizzards of century

FINANCIAL TIMES REPORTER

BRITAIN'S FARMERS are counting the cost of the worst April blizzards this century. They struck as the lambing season got into full swing.

The bitter and blustery weather has played havoc with fruit and vegetable crops and may lead to a steep rise in the price of vegetables in the shops.

Farmers fear that, as rain melts the snow, there might be flooding which could affect fields freshly sown with cereals and other crops.

The National Farmers Union said yesterday that many young lambs must have perished in the snow.

The lambs are especially vulnerable to sudden cold

weather. They may quickly die from hypothermia and pneumonia, if not killed under drifts.

"This weather in the middle of lambing time could be a disaster for farmers. Even if they can get the ewes out of the snow they may still lose their lambs through shock. Lambs which are born in the snow will probably die," said the National Trust.

Horticulture and salad produce from greenhouses will be more expensive because growers have had to increase heating.

Many vegetables cannot be harvested because of the wet fields.

In the South and Midlands many orchards have been hit

by cold, driving winds which have blown away much of the blossom.

Heavy snowfalls caused chaos in many parts of England and Wales again yesterday, cutting off towns and making motoring dangerous.

As drifts of more than five feet blocked motorways and other major roads the police in most regions reported their busiest weekend of the year. Motoring organisations were kept at full stretch by a stream of emergency calls.

The combination of wind and snow brought down electricity power lines over a wide area of England and Wales. In the East Midlands, telephone lines also collapsed.

A power failure hit the Waltham television transmitter, serving Nottinghamshire and Lincolnshire, for some time yesterday.

The Central Electricity Generating Board said there had been more than 200 faults throughout the country between Friday night and noon yesterday caused by ice, snow and high winds short-circuiting high-voltage power lines.

Supplies in many areas flickered for about a second before other circuits automatically cut in.

Birmingham and East Midlands airports had to close and train services were hit when winds brought down

overhead power lines near Rugby.

The gales stranded a 471-ton cargo ship, the Dublin-registered Wegro, 30 yards from the Great Yarmouth seafront where it had been swept ashore by 15 ft waves.

A man of 21 and a boy of 12 were believed to have drowned in a yachting accident near Ilfracombe harbour. A 16-year-old girl who had also been on board was washed from the sea by helicopter.

The weather forecasters say it will remain very cold with rain, sleet or snow over most of Britain today. Temperatures will remain below normal for the time of year on Tuesday and Wednesday.

THE LEX COLUMN

Why 30 at 600 can overshadow 750

Individual stock are now possible with a degree of clarity which has not been possible before.

The service is based upon Greenwell's three-dimensional model for gilt-edged prices. Although such models are not new, this one is claimed to be superior to some others in that it can cope with the marked distortion or "curvature" shown by the market at the short end, where major groups of investors have widely different tax constraints.

Moreover, the analysis has been developed in several pioneering ways. In particular the model has made it possible to generate price histories for stocks on the basis that their term to redemption is constant instead of reducing over time.

This has simplified the data to allow hitherto hidden patterns to emerge. Shifts in the market's valuation of stocks with particular coupons and terms can therefore be more easily monitored, and Greenwell have introduced stock cheapness graphs for every redeemable gilt-edged stock with a term of a year or longer.

The All-Share has been on a more or less unbroken upward trend since 1976—and its rise can be traced back to the mid-1980s. The 30-Share, meanwhile, has until the last few weeks been scaling the same rather modest peaks again and again.

In terms of what it was designed to do, the 30-Share has been a thoroughly successful index. It was set up as an easily calculated indicator of the short-term ups and downs of the share prices of British industry. But as a long-term index of the progress of the whole equity market, it has inevitable limitations.

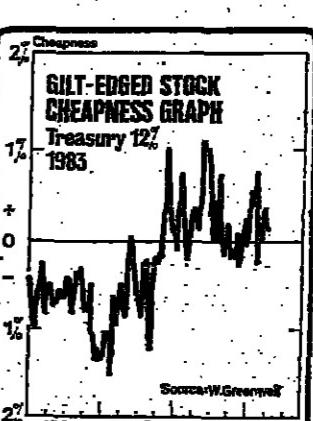
It can be argued that the general concentration on the FT Index as a measure of the long-term performance of the equity market has been thoroughly bad for the Rolls-Royce, Alfred Herbert and British Leyland. If a share is removed when it has fallen from 100 to 20, the share of the company which replaces it effectively enters the index at 20, and has to rise by 400 per cent to restore the index to where it was.

Brokers Phillips and Drew have calculated that it is this effect, rather than the emphasis on heavy industrials, that is mostly to blame for the poor performance of the FT Index against the All-Share, which is

a weighted arithmetical index designed to mirror long-term portfolio performance. (But which is cumbersome to calculate.)

The brokers argue that the real advantage of the new service is that it will make it possible to analyse the components in the projected return from a gilt-edged stock. Thus the return will be affected by any change in the general level of interest rates, by the change in the shape of the market surface, and by any change in the position of the stock relative to the surface. If an investor has ideas about how interest rates and the surface are likely to move, he will now be better able to pick the stock likely to give the highest return in those circumstances.

At the moment the model is not indicating any great opportunities. The market is fitting the model remarkably closely, and anomalies are few. But in quiet times that is to be anticipated. It is during a major market movement that the system can be expected to throw up some bargains.



EEC out to break air fares cartel

By Gile Merritt in Brussels

POWERS AIMED at breaking the high-fares cartel operated by Europe's state-owned airlines are being prepared by the European Commission in Brussels.

Within a month the EEC Commission will examine a draft regulation seeking to cut through the tangle of national and international laws sheltering airlines from the Community's tough competition rules.

It is expected that the proposed regulation prohibiting restrictive practices in civil aviation will then go to the Council of Ministers.

Senior Commission officials say the thorny political problem of subjecting flag carrying national airlines to greater anti-trust supervision by Brussels will reach the EEC Council of Ministers while it is under Britain's Presidency in the second half of this year.

The draft regulation, under preparation for about a year, would submit civil aviation to many conditions in Articles 88 and 89 of the Rome Treaty.

These are the powers on fair competition and prevention of a dominant position.

Perhaps the strongest encouragement to the move is the 1972 ruling by the European Court of Justice that maritime and air transport should not be exempt from Community competition rules.

A big gap remains in the proposed civil aviation rules. They do not tackle free access to the market, and Brussels officials say that Sir Freddie Laker's efforts to break into internal EEC routes with his highly competitive "no frills" service may not be greatly helped by the proposed regulation.

Lyon McLain writes: Legal action to test the Treaty of Rome articles on fair competition and how they affect civil aviation was started by Laker Airways in the High Court last week.

New UK air service, Page 5

Civil servants begin five-week disruption of UK air traffic

BY JOHN LLOYD, LABOUR CORRESPONDENT

SEVERE disruption of air traffic at Heathrow and provincial airports is expected this morning as civil servants begin a five-week programme of disruption in the eighth week of their pay dispute.

But union leaders believe their most effective weapon is strikes at Inland Revenue and Customs and Excise computer centres, and strikes by local collectors who are normally prompt to demand payment of late bills.

The strikes hit tax revenue and national insurance contributions to the Government.

TODAY'S action by air controllers at the 16 airports controlled by the Civil Aviation Authority has made British Airways cancel nine flights from Heathrow between 0730 and 0830, three flights from Manchester between 0715 and 0740, and one flight from Birmingham at 0710.

Flights from Washington, Philadelphia, Miami and Mauritius will be running up to two and a quarter hours late into Heathrow.

British Airways said yesterday that it would not know how many further flights would be cancelled until it was clear how many traffic controllers would turn up for work.

Foreign airlines are making plans to bypass Heathrow and land passengers at airports on the Continent if the action is effective.

Glasgow, Prestwick and Edinburgh airports will be hit tomorrow as air traffic control staff are withdrawn. Disruption in other airports will continue on a rota basis.

But the effect of action on tax and national insurance contributions is seen as the civil servants' strongest card. Officials estimate the Government lost £900m in PAYE and national insurance contributions last week.

Agreement on training policy sought

BY ALAN PIKE

THE MANPOWER Services Commission will meet tomorrow in an effort to approve a final version of proposals to transform Britain's industrial training arrangements in the next ten years.

The commission is the official government-funded body responsible for co-ordinating national manpower policy.

Employers, trade unions and educational representatives on the commission agree about broad objectives—to introduce more flexible arrangements for apprenticeships and adult re-training, and to provide year-long traineeships for school-leavers who do not continue in higher education.

However, a commission document setting out how to achieve these objectives has been

through several drafts. The abolition of traditional time-based apprenticeships would challenge deeply held shopfloor jealousies. TUC representatives on the commission are prepared to support the plan, but insist that the entire training initiative must be adequately financed and underpinned by the proposed council's structure.

Important discussions will take place next month on another issue related to training—the Finniston Report on the engineering profession.

The Government has been trying for some months to secure the agreement of the engineering industry, the professional institutions and academics on establishing an engineering council to regulate the industry. This is a voluntary

version of the powerful, statutory engineering authority proposed by Finniston.

After protracted and inconclusive exchanges Sir Peter Carey, Permanent Secretary at the Industry Department, is to bring the parties together in an attempt to obtain consensus on the proposed council's structure.

Preliminary discussions between the employers and institutions appear to have made some progress. An outstanding point of disagreement, however, concerns the status of people appointed to the council.

The institutions have argued that council members should serve as representatives of the organisations nominating them. This view is being resisted by the engineering employer

Benn campaign Continued from Page 1

would have respectively 40 per cent and 30 per cent shares of the vote for the party's leaders.

He did not refer to the constituency party section, which would 30 per cent of the vote, and on which Mr. Benn can count for overwhelming support.

But in arguing for a change in the formula, he implicitly acknowledged his lack of confidence in winning sufficient support from the unions, many of which still regard Mr. Healey as the villain of the last Labour Government's 5 per cent pay policy. Mr. Benn is lobbying hard for support amongst them.

Mr. Foot said: "I do not think that it is wise to leave the trade unions with the largest share of the vote. Labour MPs must have confidence in their Leader; they cannot have one foisted upon them."

"There will be no victory at the next election if the view of

the Parliamentary party is not taken account of, properly and fairly."

No Leader of the Labour Party can unite the party for effective action and electoral victory by defying the Parliamentary party, just as no Leader can unite the party by defying the conference. A genuine balance between the two must be sustained."

Mr. Foot has been reluctant so far to involve himself too closely in the struggle for the deputy leadership, relying on his closest associates to do much of his lobbying among MPs and unionists.

This insistence that MPs must be left to make up their own minds showed his strong opposition to the present campaign among Mr. Benn's supporters to make MPs more accountable to their constituency parties.

Invoking Left-wing heroes such as Keir Hardie and Aneurin Bevan, he said: "It is because we have had men and women prepared to use their own judgment to state their case even when it is unpopular that the Labour movement has been able to make its broad appeal to the nation."

Mr. Foot went on to make his strongest denunciation yet of the Trotskyist Militant Tendency, which he said was guilty of "infantile Leftism" by trying to pin MPs down to "dogmatic and sectarian" commitments.

Every member of the party subjected to the pressures of this organisation should test what they advise against the best interests of the party as a whole," he said. "In the 1980s the Labour movement cannot afford such diversions or absurdities."

The talks between Mrs. Thatcher and Mr. Ghandi, Prime Minister of India, were much less satisfactory. The best that could be said was that each learned more of the formidable qualities of the other. There was certainly no meeting of the minds.

However, Government officials believe the British consortium led by Davy and the British Steel Corporation is well in line for the contract for a steel works.

Schmidt begins Saudi mission. Page 2; Way W. Germany needs UK, Lombard, Page 12

PM plans export drive to Gulf and India

BY RICHARD EVANS, LOBBY EDITOR

THE PRIME MINISTER intends to forge closer links between the Government, major manufacturers and banks to stimulate an export drive to areas such as India and the Gulf. This follows her 11-day visit to five countries, completed on Saturday.

Mrs. Thatcher will have talks with the Confederation of British Industry and companies having the potential to increase exports. This is intended to capitalise on what she regards as a breakthrough at the political level, particularly in Saudi Arabia, the United Arab Emirates and Qatar.

UK companies have lost business heavily, in comparison with West German, Japanese and French, since the withdrawal of British forces from the Gulf region in 1971. But the Prime Minister clearly believes there is a crucial opportunity for this trend to be reversed.

The welcome she received showed her Britain was politically and commercially favoured, and the signs are that she is prepared to back a much more aggressive approach in competition with the US's

Western partners, especially France, to sell a wide range of goods, including military hardware, to the oil-rich Gulf states.

The most important achievement of her visit was probably the clearing of any political barriers to trade. The next stage, after her discussions with industry, will be to seek to meet any financing or administrative problems that handicap companies anxious to break into the lucrative but highly competitive Gulf market.

Immediately after her four-day visit to India at the start of her tour, Mrs. Thatcher asked her officials to draft a report on the most effective follow-up measures. The same action has been taken on Saudi Arabia and the Gulf.

In Qatar, where the largest gas field in the world has yet to be exploited, the Prime Minister lent her influence to the British Petroleum attempt to secure the consultancy contract for the field's development. The contract, which could be worth £200m, is also being sought by U.S. and Dutch com-

panies. Before leaving, Mrs. Thatcher had achieved her two main objectives — to demonstrate the UK's continuing interest in this area of immense strategic and political significance, and to stress the contribution which British industry, commerce and technology could make to the development of the huge natural resources of the Gulf states.

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Schmidt begins Saudi mission. Page 2; Way W. Germany needs UK, Lombard, Page 12

increased British influence and better trade prospects could be an even firmer commitment to sponsor the Palestinian Liberation Organisation as one of the principal Arab partners in future Middle East negotiations.

Heavy pressure is exerted by Saudi leaders and Gulf sheikhs for Britain to play a leading peace-seeking role when it takes over the European Community Presidency in the second half of the year.

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Schmidt begins Saudi mission. Page 2; Way W. Germany needs UK, Lombard, Page 12

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